

ARCHIE
SERIES

Archie's Pal

APPROVED
BY THE
COMICS
CODE

CA
AUTHORITY

OCT.

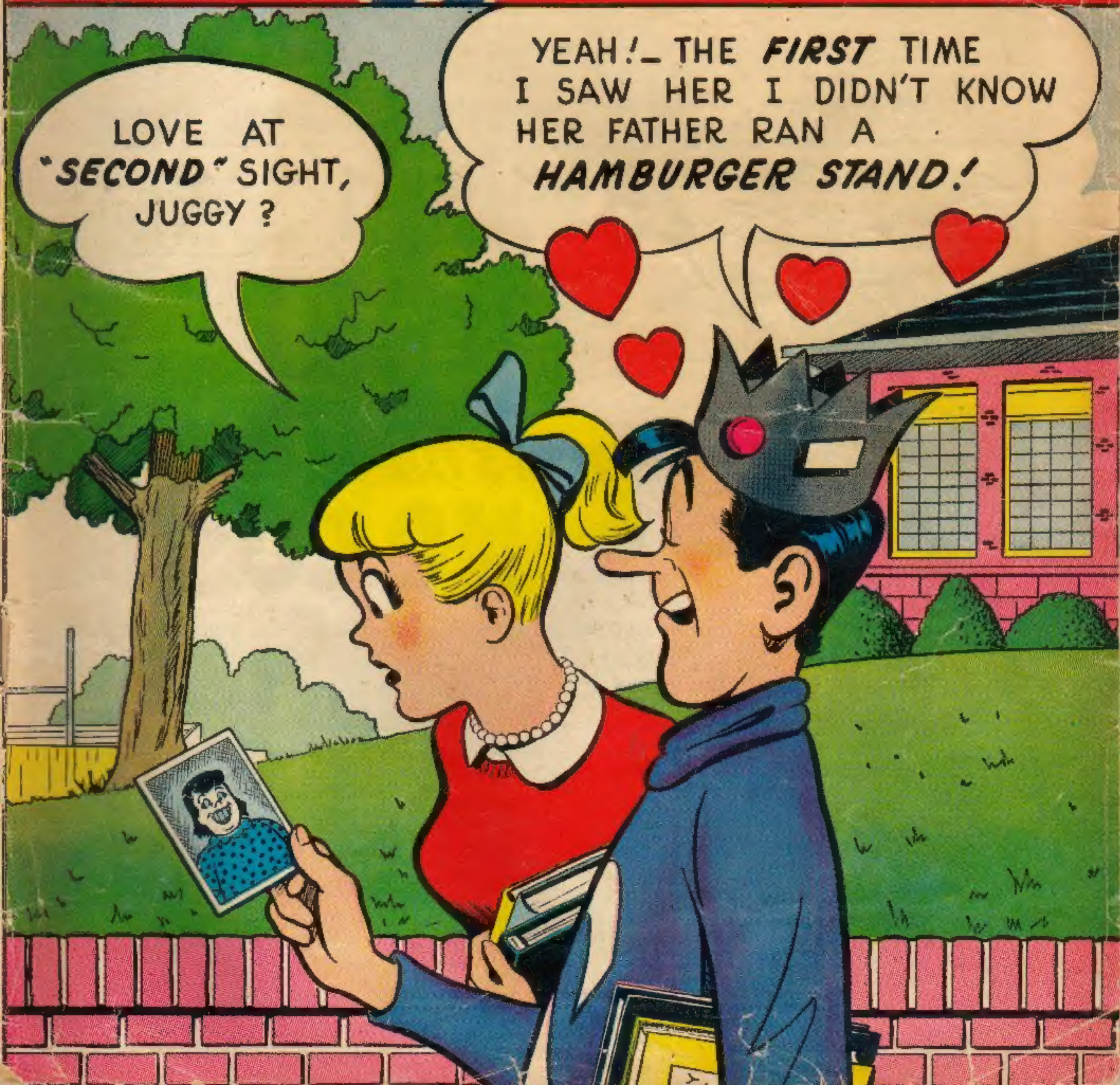
NO.
44

10c

Jughead

LOVE AT
"SECOND" SIGHT,
JUGGY?

YEAH!— THE *FIRST* TIME
I SAW HER I DIDN'T KNOW
HER FATHER RAN A
HAMBURGER STAND!





Friends! Here's How To Get
At Almost **NO COST**

New, LIVE

MINIATURE MONKEY

This cute, little, Miniature Monkey needs a home and you can have one without you paying a penny. This new miniature monkey is so small you can carry it in your pocket or hold it in one hand yet it is healthy, and long lived . . . so intelligent it's almost human . . . eats ordinary foods like bread, milk, fruit, etc. Clean, and easily trained. Simply hand out only 20 get-acquainted coupons to friends and relatives to help us get that many new customers as per our premium letter. This Miniature Monkey is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when writing for your tiny, MINIATURE MONKEY.

We will make you a beautiful 5x7-inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the **COLOR OF HAIR AND EYES** with your picture so I can also give you our bargain offer on a second enlargement artfully hand colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. Our supply of these adorable little monkeys is extremely limited so don't delay in sending me your name, address and favorite snapshot or photo and get your 20 get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.



Will You Give Me A Home?

**SUPPLY LIMITED
SEND TODAY!**

DEAN STUDIOS, Dept. M-11, Mulberry and 7th St., Des Moines 2, Iowa

UP TO A \$10 PORTRAIT STUDIO VALUE ONLY \$1

Any Photo Copied

Double-Weight, Silk Finish, Portrait Paper. Each (2 1/2 x 3 1/2 inch size) PHOTO is beautifully DECKLE EDGED

**25 BILLFOLD \$1
PHOTOS**

Sent on Approval
(Send No Money)

50 for only \$2

JUST to get acquainted we will make you these NEW artistic BILLFOLD PHOTOGRAPHS that are the rage for exchanging with school mates, as gifts and enclosures with greeting cards or correspondence. SEND NO MONEY, just enclose your favorite snapshot or any size photo for 25 or 50 BILL-

FOLD (Wallet) SIZE PHOTOS (one pose) suitable for framing and keepsakes. Used by thousands of students, teachers, job seekers, parents, movie stars and others. Original returned with your order. Pay postman on arrival plus a few cents for our C.O.D. and postage or enclose the money and we prepay. 3-day service. Portrait studio quality and satisfaction guaranteed. Send today.

MOYLAND STUDIOS, Dept. 225, Mulberry and 7th St., Des Moines 2, Iowa



Please
GIVE ME
A HOME

I'm said to be the lovable, NEW

World's Tiniest DOG
NO COST

NOW
YOURS
At
Almost

I'll be happy to send you without you paying a penny, this lovable, amazing miniature DOG that is so tiny you can carry it in your pocket or hold it in one hand, yet it barks and is a reliable watch dog as well as a pet. You can keep it in a shoe box and enjoy many amusing hours teaching it tricks . . . active, healthy, intelligent and clean.

Simply hand out only 20 get-acquainted coupons to hand to friends and relatives, to help us get that many new customers as per our premium letter. I enjoy my own tiny, lively, miniature dog so much. It is such wonderful company that I'm sure you'll simply love one yourself.

Please send me your favorite snapshot, photo or Kodak picture when

writing for your Miniature Dog. We will make you a beautiful 5x7 inch enlargement in a handsome "Movietone" frame SO YOU CAN TELL YOUR FRIENDS about our bargain hand-colored enlargements when handing out the get-acquainted coupons. Just mail me your favorite snapshot, print or negative NOW and pay the postman only 19c and a few cents for our c.o.d. plus postage when your treasured enlargement arrives and I'll include the "Movietone" frame at no extra cost. Your original returned with your enlargement and frame. Also include the **COLOR OF HAIR AND EYES** with your picture, so I can also give you our bargain offer on a second enlargement artfully hand-colored in oils for natural beauty, sparkle and life, like we have done for thousands of others. I'm so anxious to send you a miniature dog that I hope you will send me your name, address and favorite snapshot, right away and get your get-acquainted coupons to hand out. Mrs. Ruth Long, Gift Manager.

DEAN STUDIOS, Dept. X-535, 211 W. 7th St., Des Moines 2, Iowa

**Mrs. Ruth Long (Gift Manager)
DEAN STUDIOS, Dept. X-535,
211 W. 7th St., Des Moines, Iowa**

I would like to receive the miniature dog. Please send me premium letter and 20 coupons to hand out. Enclosed please find my snapshot or negative for enlarging.

Color Eyes.....Color Hair.....

Name.....

Address.....

City.....State.....

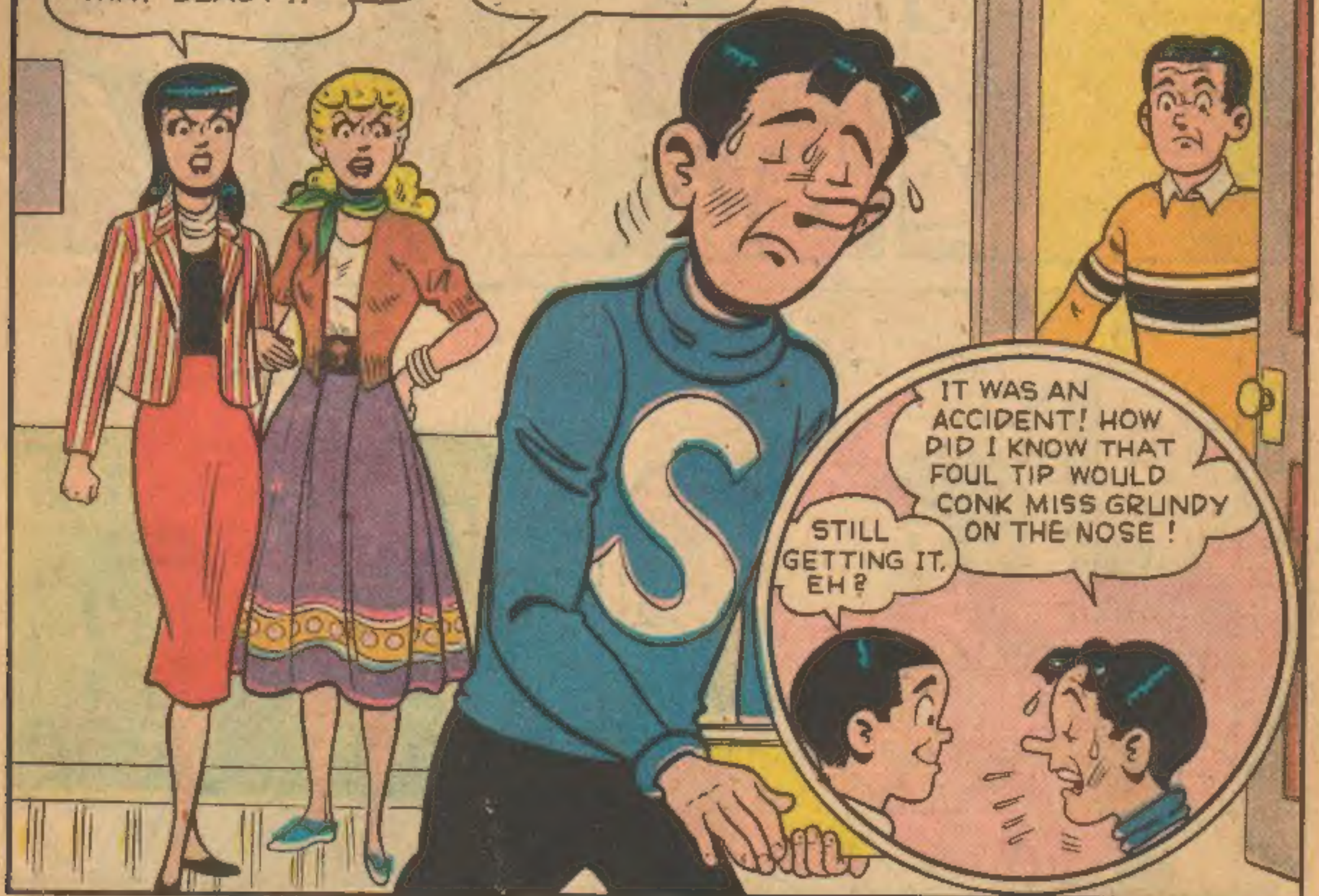
Archie's
Pal

Jughead

in "UPLIFTING
EXPERIENCE!"

HMPH! THERE GOES
THAT FIEND.....
THAT HOODLUM! THAT-
THAT BEAST!!

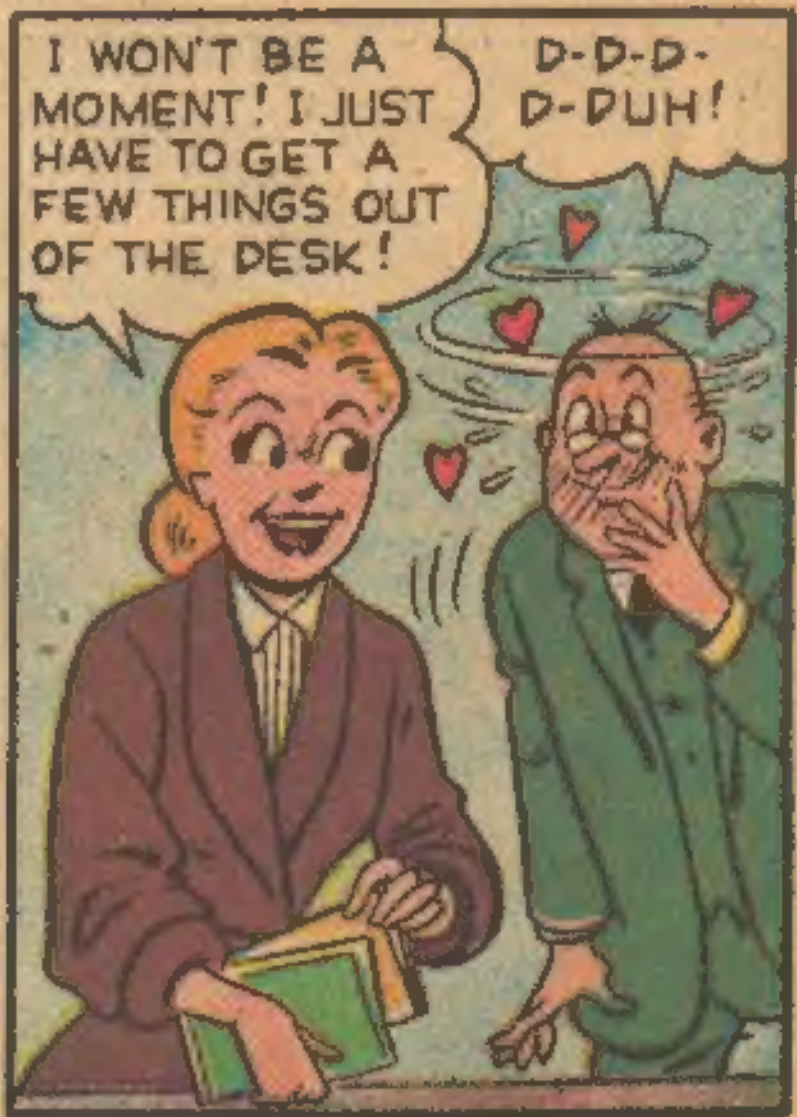
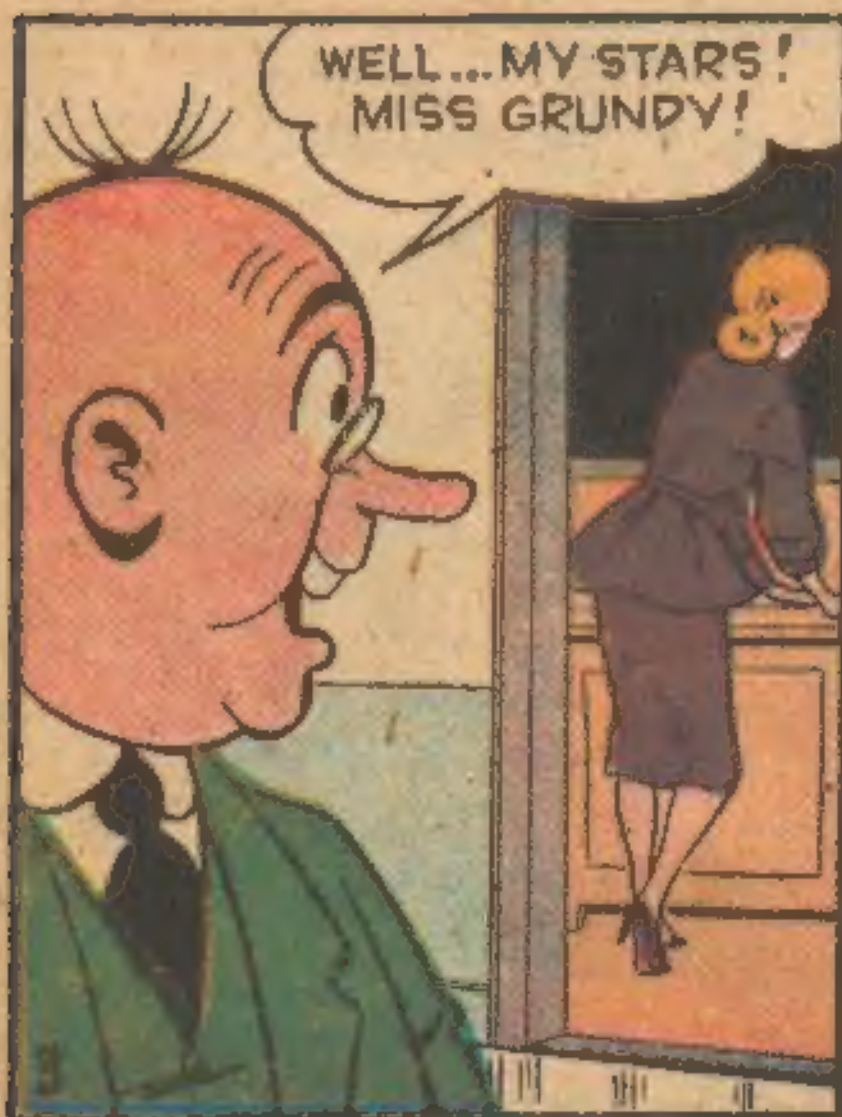
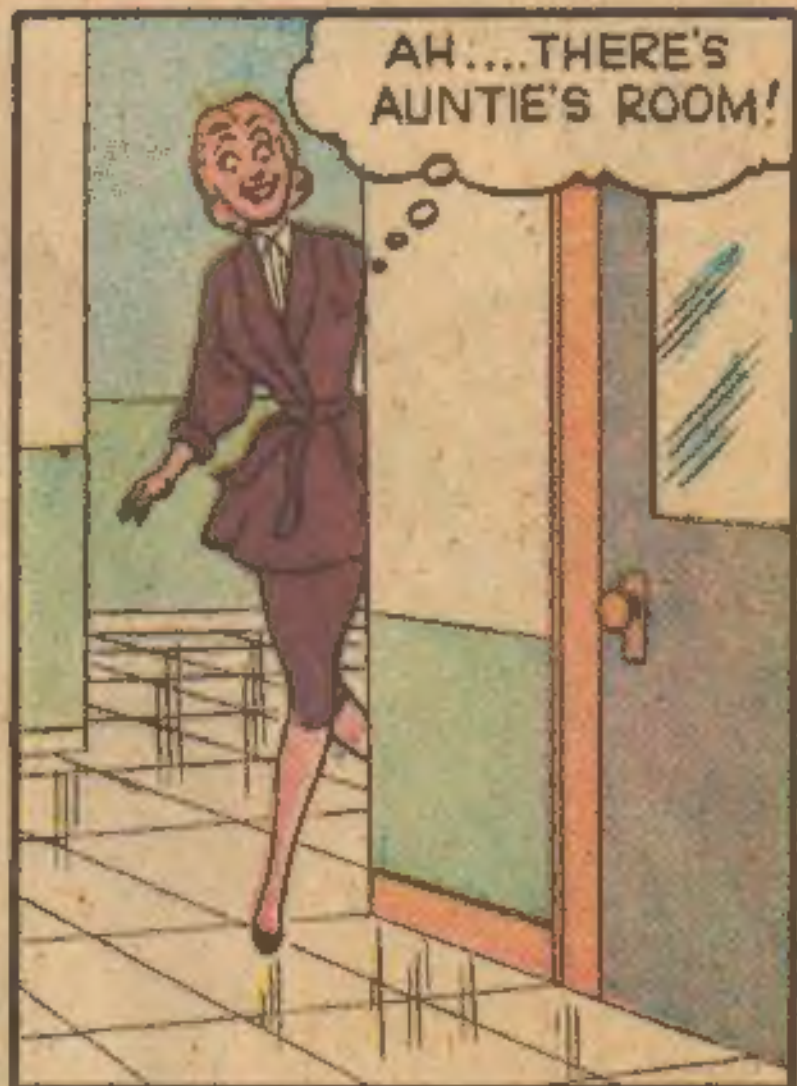
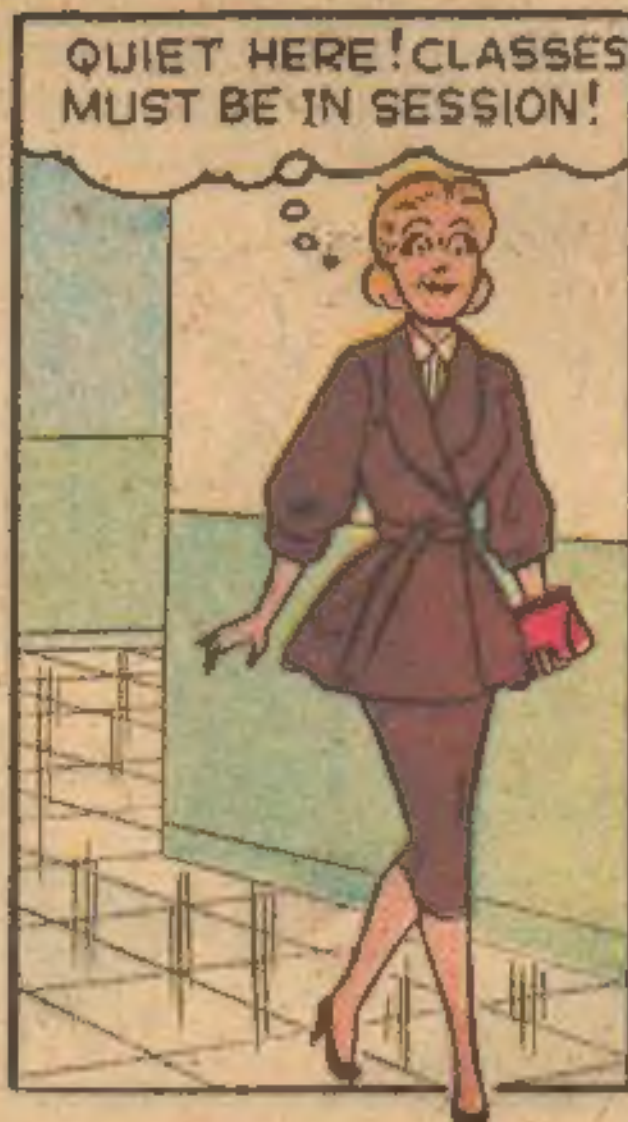
HE SHOULD BE ASHAMED
TO SHOW HIS FACE AROUND
THE SCHOOL!

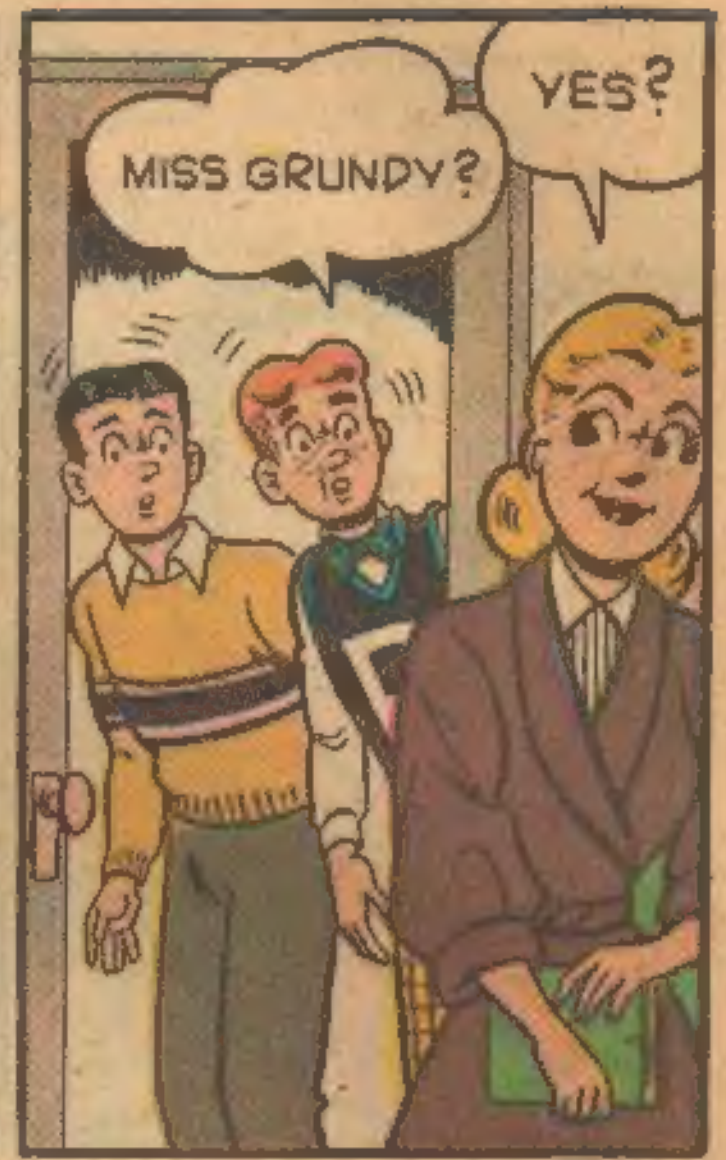
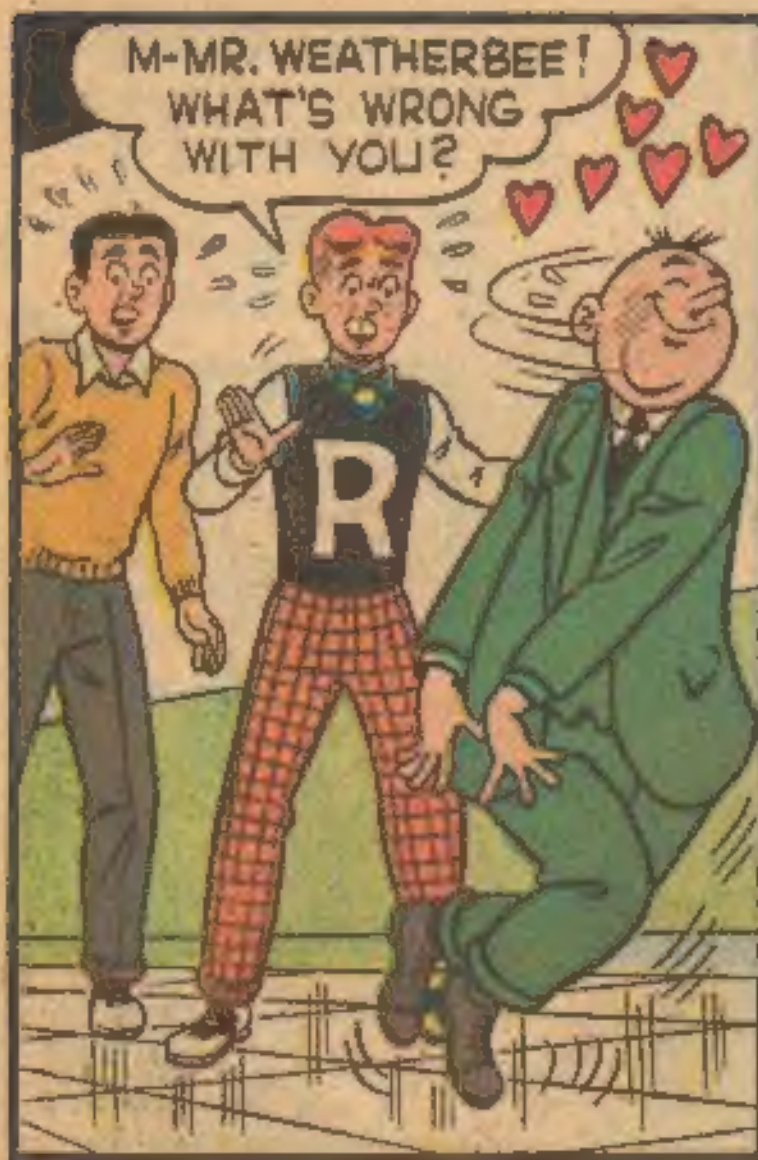




2

ARCHIE COMICS ARE COMICAL COMICS

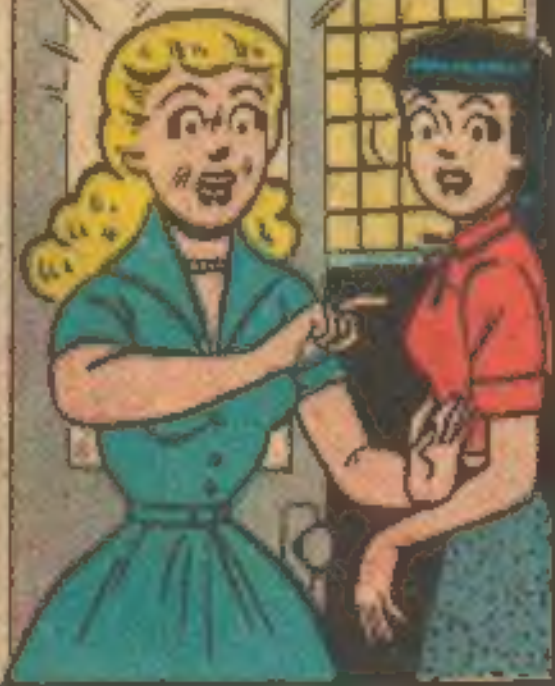




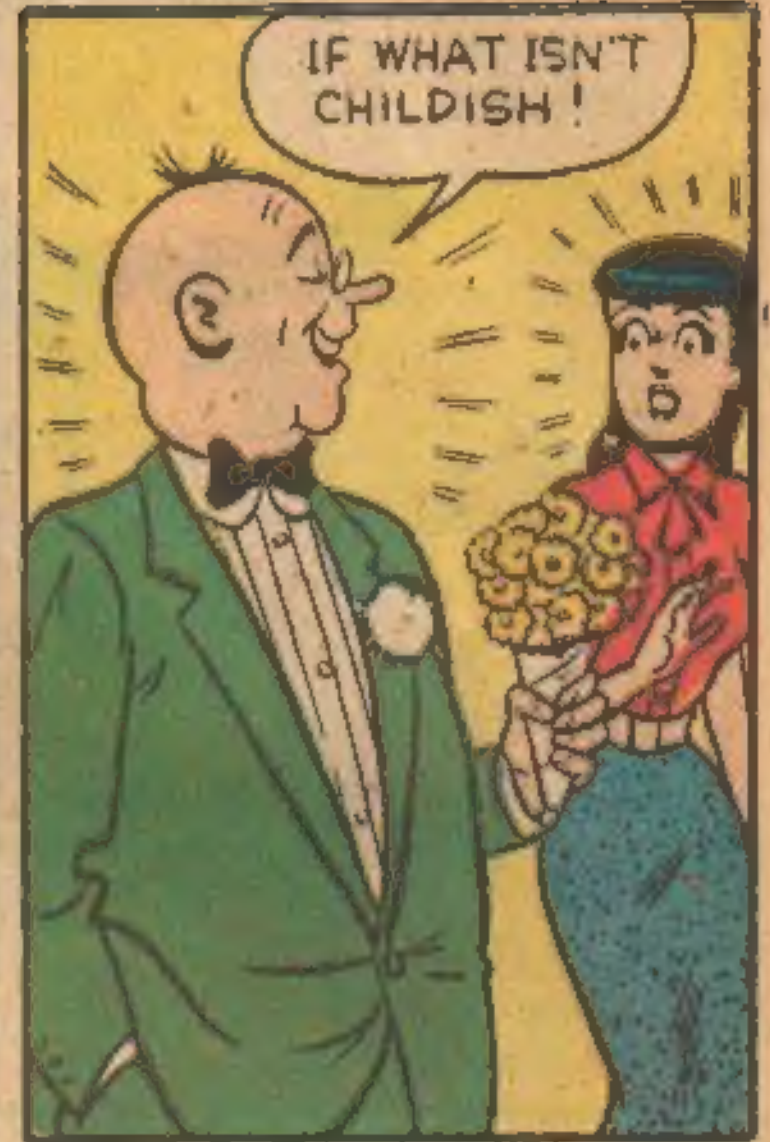


MONDAY...

(:GASP!:) RONNIE!
L-LOOK!



OH, REALLY
NOW! IF THAT
ISN'T CHILDISH!



IF WHAT ISN'T
CHILDISH!

WELL, LET'S GO
WELCOME THE
NEW MISS
GRUNDY!

STEP ASIDE!
I'M THE
PRINCIPAL
HERE!



HARRUMPH! A MOST
CORDIAL WELCOME HOME!
FLOWERS TO THE FAIREST
FLOWER OF THEM ALL!

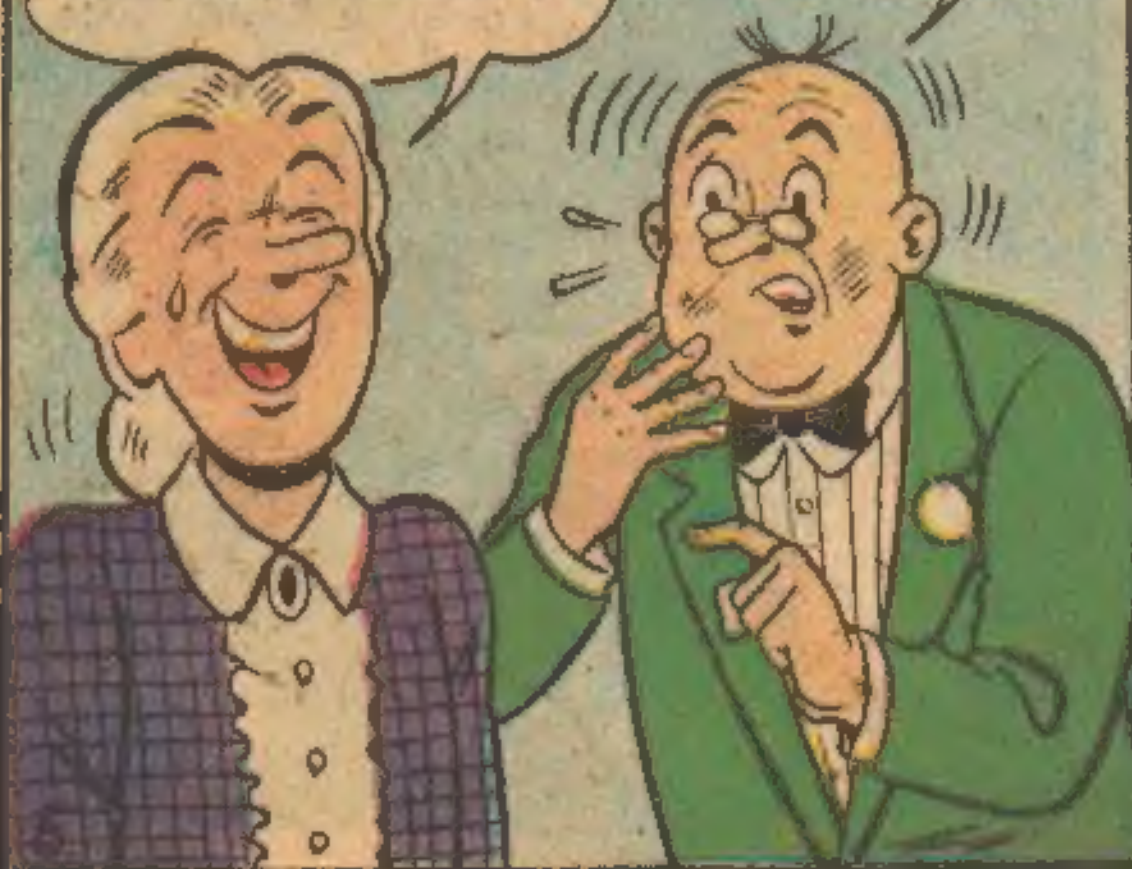


(:SOB!:) OH...I CAN'T
BELIEVE IT!
EVERYBODY'S SO
WONDERFUL!



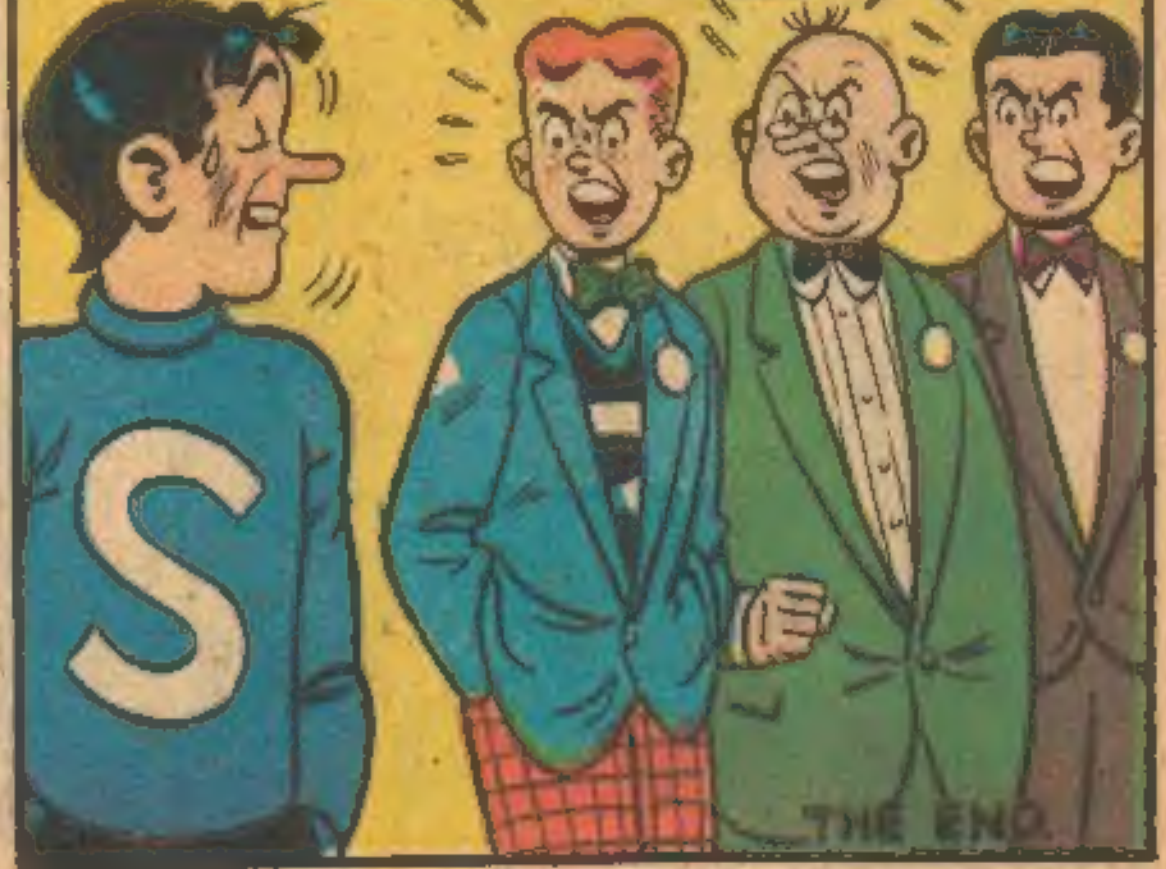
....AND MY NIECE SAID
YOU ACTED NUTTY AS A
FRUITCAKE WHEN SHE
WAS HERE FRIDAY!

N-NIECE!!



THERE'S THE BOY
WHO STARTED THE
WHOLE THING!

HE'S GETTING TO
BE AN EXPERT
ON FOUL TIPS!



WHAT'S YOUR SAFETY I.Q.?

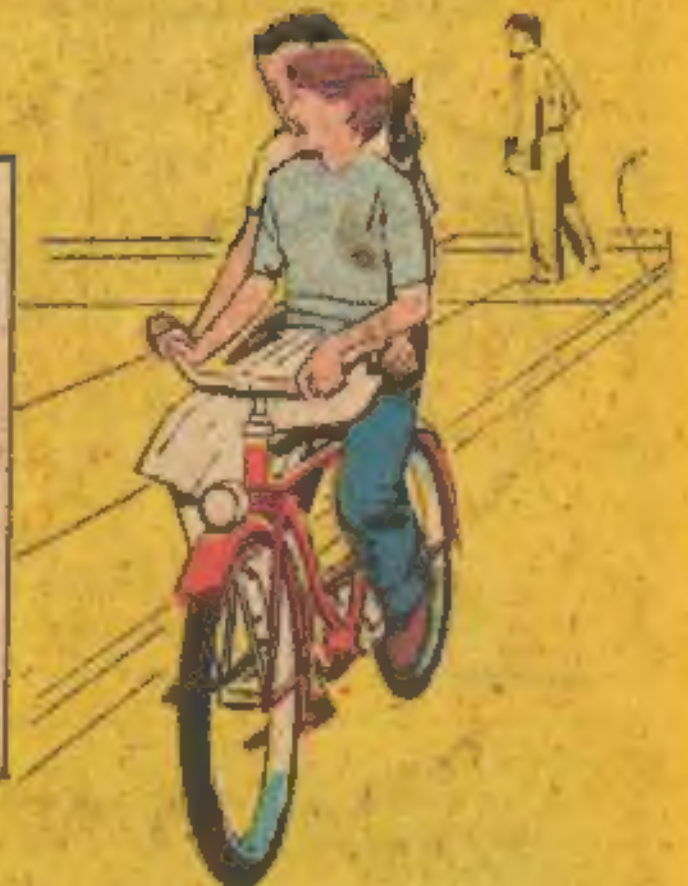
1. A bike should be "walked" across busy streets.

- ☐ True
☐ False



2. It is safe to ride another person on your bike for short distances.

- ☐ True
☐ False



3. Bundles should be held in one hand when carried on a bike.

- ☐ True
☐ False



4. The street is a dangerous place to practice bike stunts.

- ☐ True
☐ False



Factual safety material used in this advertisement provided by the NATIONAL SAFETY COUNCIL

Right or wrong? Some of the bike riders shown are both safe and smart. Others are asking for trouble! Look at the pictures and mark them either as "True" or "False". Check your answers with those printed below.

In *any* bike riding situation it's just good safety-sense to have good tires—and to check them regularly. Don't forget, your brakes stop your wheels, but only your *tires* can stop your *bike*! When you buy your next bike tires, remember this, for tops in *safety* as well as easy pedaling, your best buy is U.S. Royal.



United States Rubber

Cycle Tire Department

549 East Georgia Street • Indianapolis 6, Indiana

U.S. ROYAL

BIKE TIRES

Safety • Speed • Service

get 'em at your nearby
U. S. Royal Dealer's

Get this Safety Rider's Do-It-Yourself Belt Kit



Be proud of being safe and courteous—this beautiful 1" wide belt identifies you as a safety rider. Your belt will be the only one like it because you tool and decorate it yourself. Belt Kit includes 8 wt. tooling (white belt, gold colored buckle set, 12 colored reflector jewels, complete instruction and stencil sheet—a full \$2.50 value... yours for only \$1.00! Mail the coupon \$1.00 enclosed, today! Offer expires on December 31, 1957.

United States Rubber Company
Safety Rider's Do-It-Yourself Belt Kit Dept. A2
Box 791, Fort Worth, Texas

My \$1.00 is enclosed Please rush me my Safety Rider's Do-It-Yourself Belt Kit

Name _____
Address _____
City _____ Zone _____ State _____

ANSWERS: 1. True 2. False 3. False 4. True

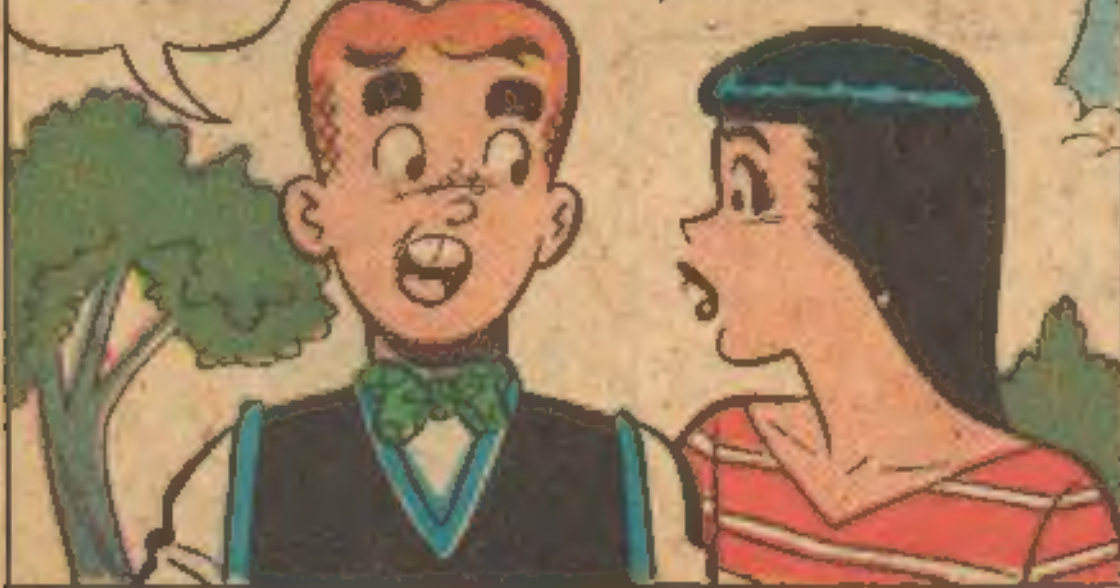
Veronica

IN

"VANITY CASE"



HAVE YOU NOTICED, RONNIE, HOW THE FUNNIEST LOOKING GUYS ALWAYS SEEM TO GET THE PRETTIEST GIRLS?



WHY ARCHIE! I DON'T THINK YOU'RE FUNNY LOOKING AT ALL!



Archie

IN "TAKEN TO THE CLEANERS!"

TAKE A WALK WITH ME WHILE I BRING THIS SUIT TO BE PRESSED!



CHARLIE'S
CLEANING
PRESSING

WHAT'S THE MATTER? ISN'T CHARLIE YOUR TAILOR?

NOT ANY MORE, HE ISN'T!!



LAST WEEK I BROUGHT HIM MY JACKET TO CLEAN, AND HE REMOVED A SPOT!



WELL, ISN'T THAT WHAT HE'S SUPPOSED TO DO?



NOT THAT TIME!----

IT WAS A FIVE-SPOT!





631 MOVIE & TV
STAR PICTURES 25¢

**EXCITING
NEW COLLECTION!**

For the first time — sensational pictures of your favorite movie and TV stars! What an offer!

FREE
with order

HOME ADDRESSES
of over 165 of your favorite
movie and TV performers

300 BIRTHDAYS
of the greatest movie and TV
stars. Don't delay a minute!

Send 25¢ to
DeLUXE PHOTO SERVICE, Dept. M-2
Box 947, Church St. Annex
New York 8, N. Y.

LOOK! LIVE PONY!

Yes! Hire a real, live Pony for your very own Wrist Watcher Clocks - Mail coupon for **SALE** and pictures to get started now! We trust you!

OUR
61ST
YEAR

Swim Masks
Swim Fins

WE
TRUST
YOU

Boys and
Girls
Bicycles

Period Input Sets

Router Sniffers

Dolls
Eighty

SIMPLY GIVE pictures with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture).

**DONT
DELAY**

Archery
Sels, Blankets, Wrist &
Pocket Watches, Clocks,
Fishing Sets

DON'T DELAY!

22 Cal. Rifles 1000 Shot Daisy
Air R Fes, Axe and Knife Sets.

you absolutely FREE

Wilson Chemical Co., Dept. 140-6, Tyrone, Pa. Date
Gentlemen:- Please send me on trial 14 colorful art pic-
tures with 14 boxes of White CLOVERINE Brand SALVE to
sell at 35c a box (with picture). I will remit amount asked
within 30 days, select a Premium or keep Cash Commis-
sion as explained under Premium wanted in catalog sent
with order, postage paid to start. Be sure to send my
FREE "PUZZLES"

NAME _____ AGE _____

ST _____ IN BOX _____

TOWN _____ ZONE NO. _____ STATE _____

[illegible]

↑ Paste coupon on postal card or mail in envelope today

Rifles
w/ scopes
Cameras
Watches
Pots

**ACT
NOW!**

ДСТ
КОН

50000
10000
10000
10000
10000
10000

Send _____
Hoping _____

Address to: Wilson Chemical Co., Dept. 140-6, Tyrone, Pa.



ENJOY WHOLESOME, DOUBLY-DELICIOUS

tastee-freez

... WITH YOUR FAVORITE FRUITS, FLAVORS AND FIXINS

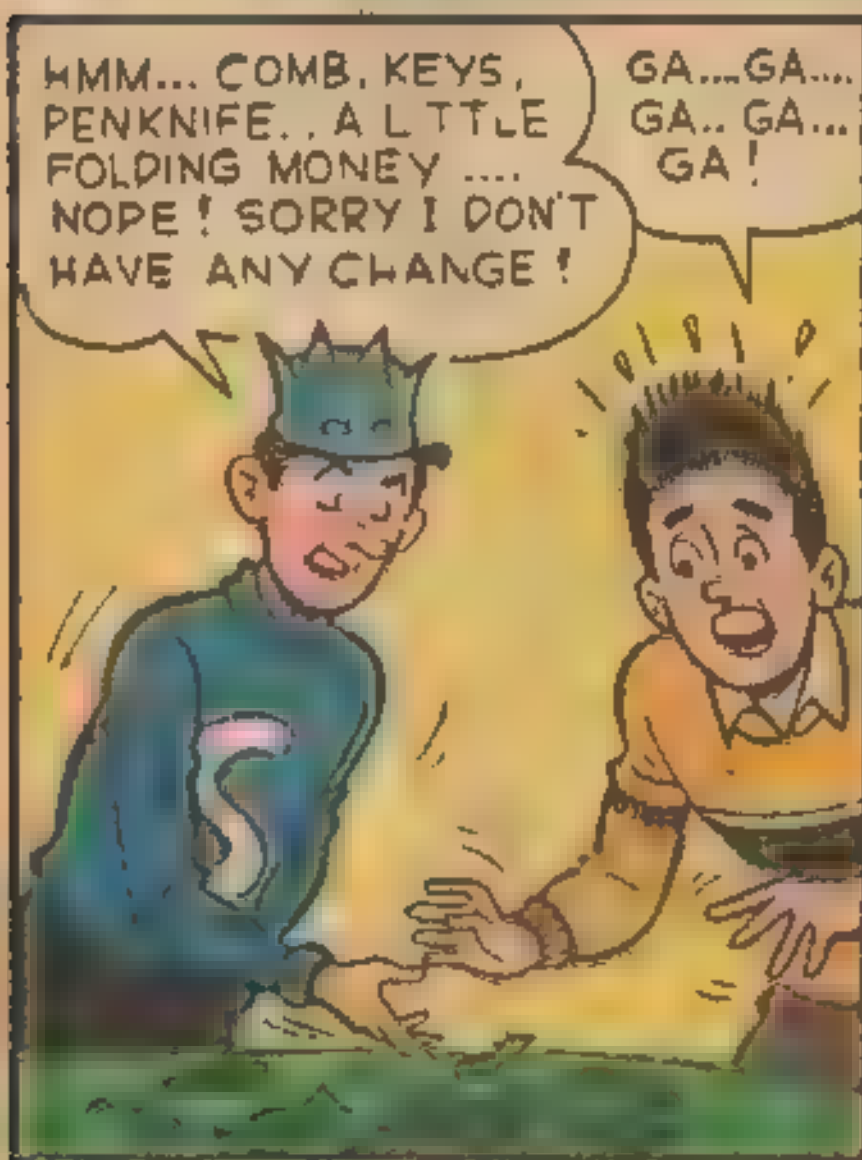
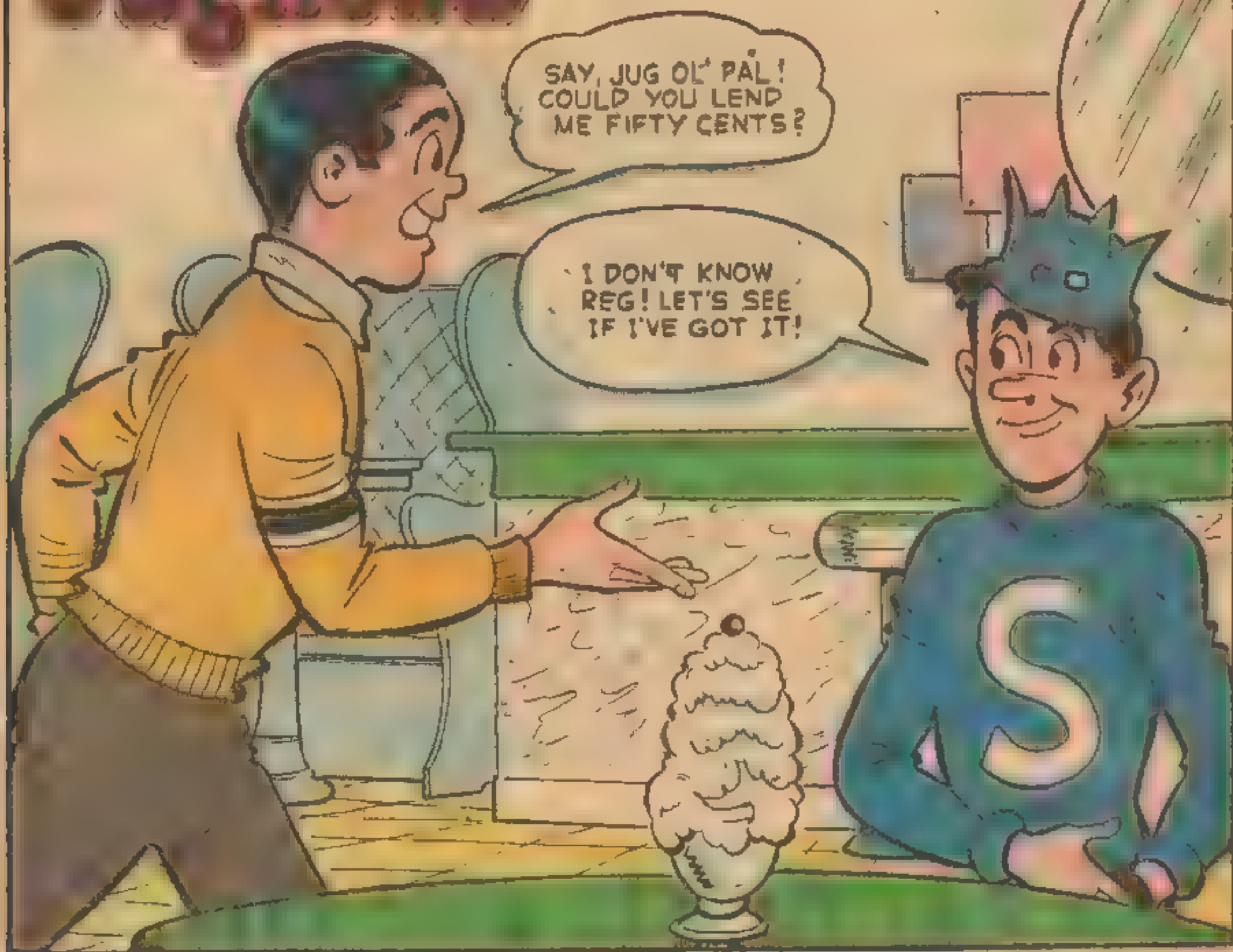
Everyone goes for creamy-cool, refreshing Tastee-Freez. It's doubly delicious, because it's made from fresh milk and cream... soft-frozen "on-the-spot" for you. Stop at the Tastee-Freez sign today for smooth-textured, wholesome, creamy-cool refreshment.

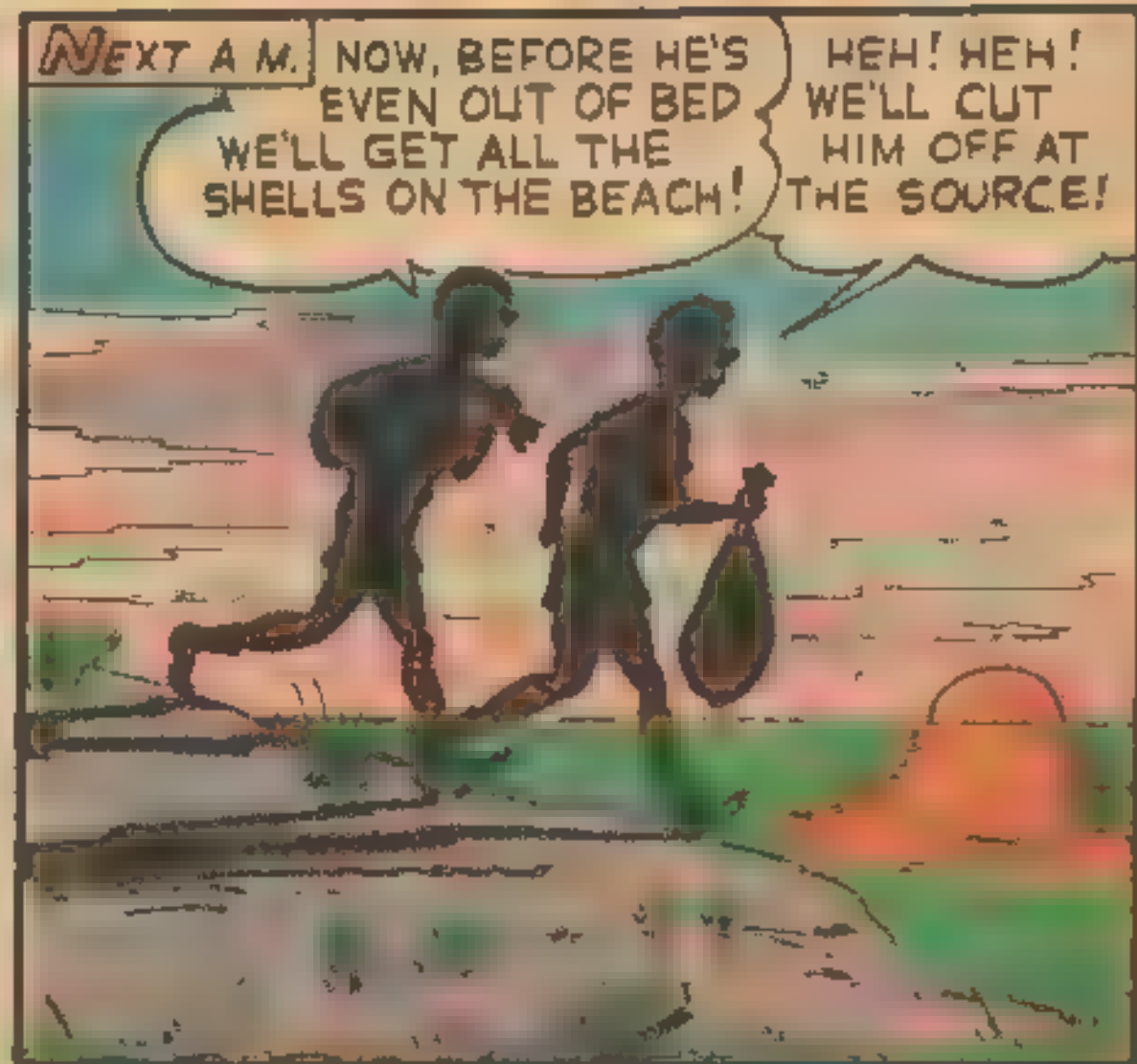
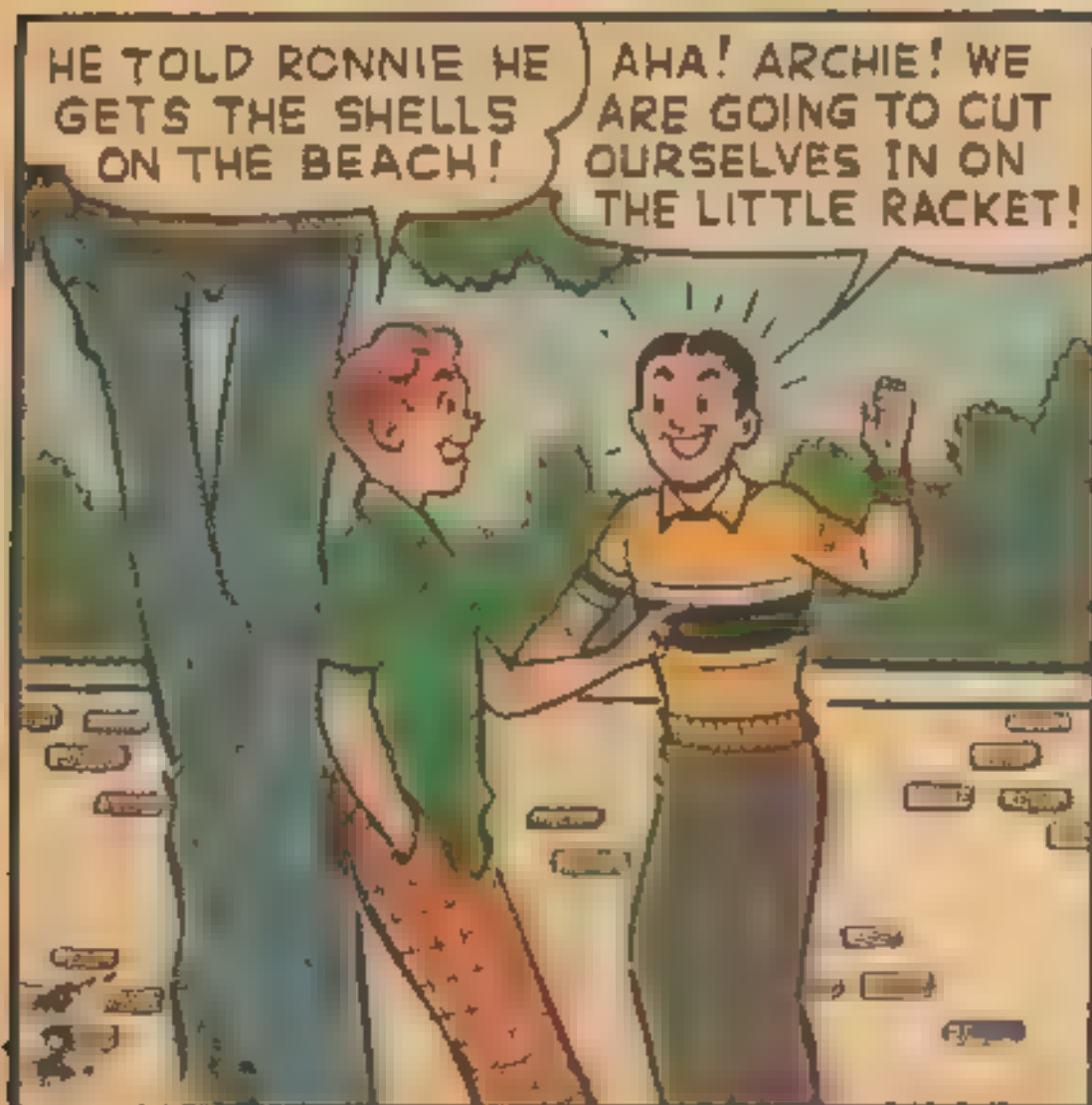
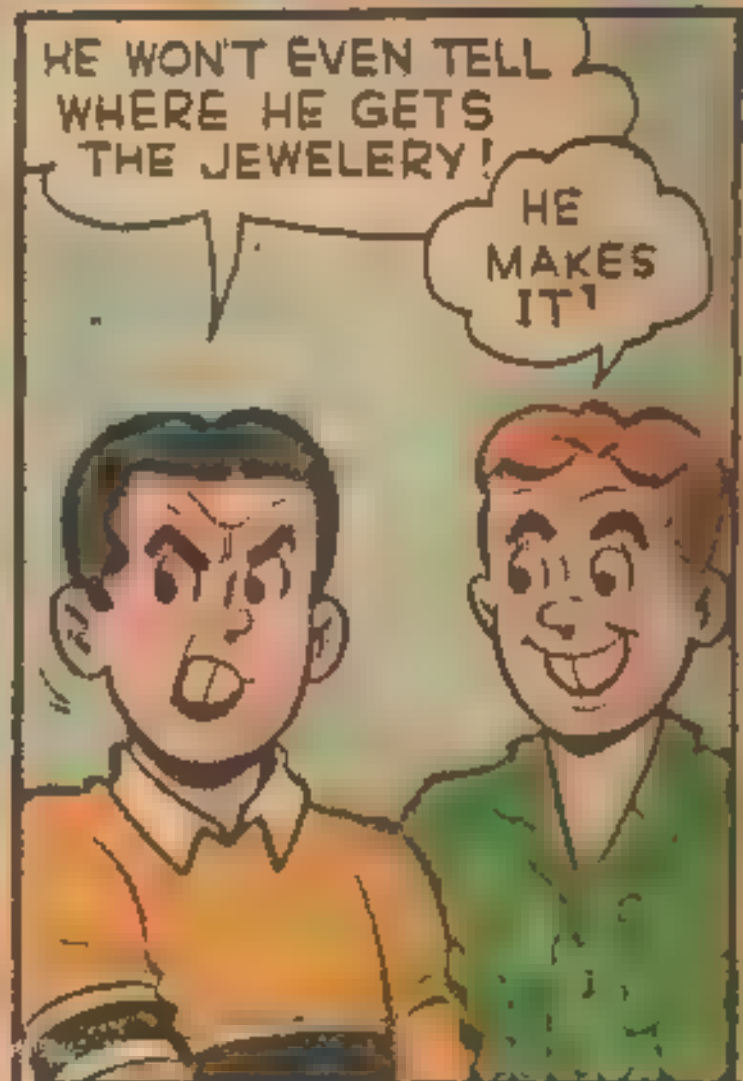
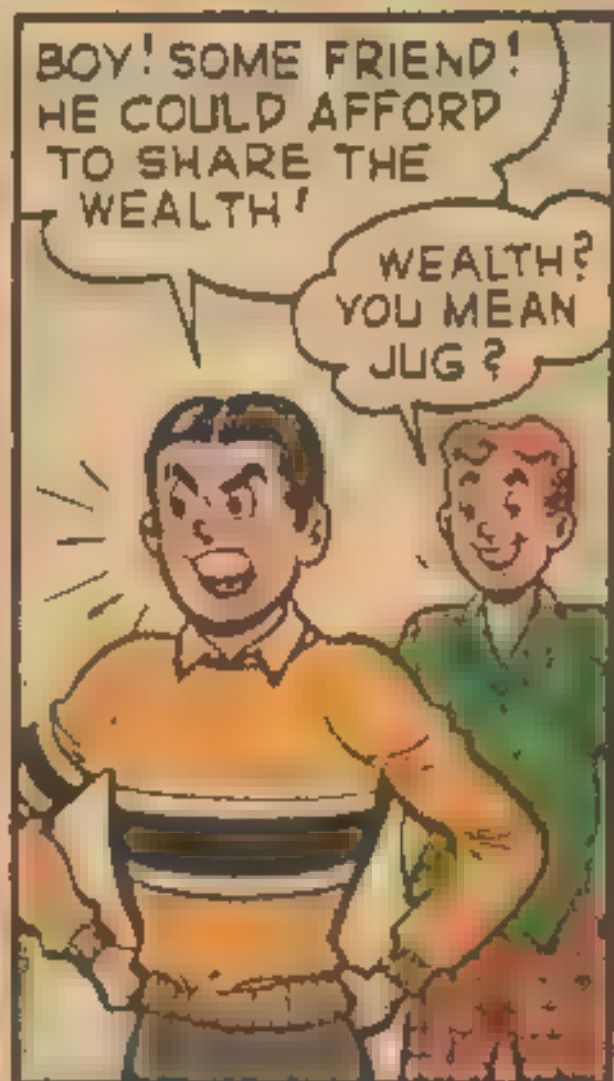
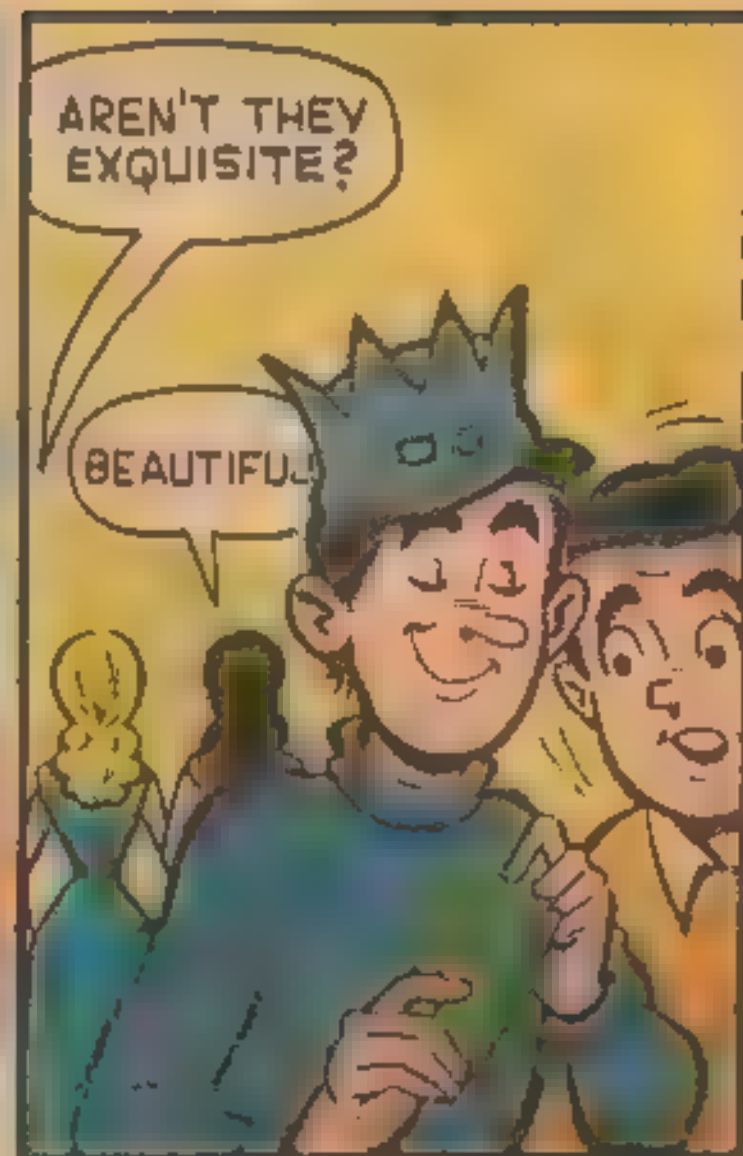
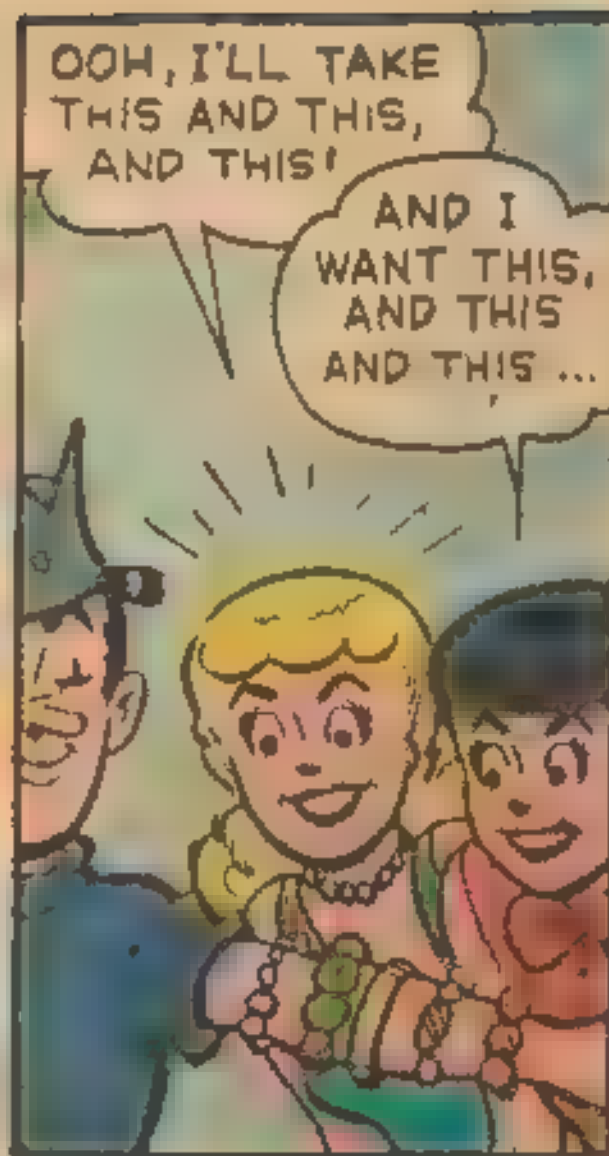
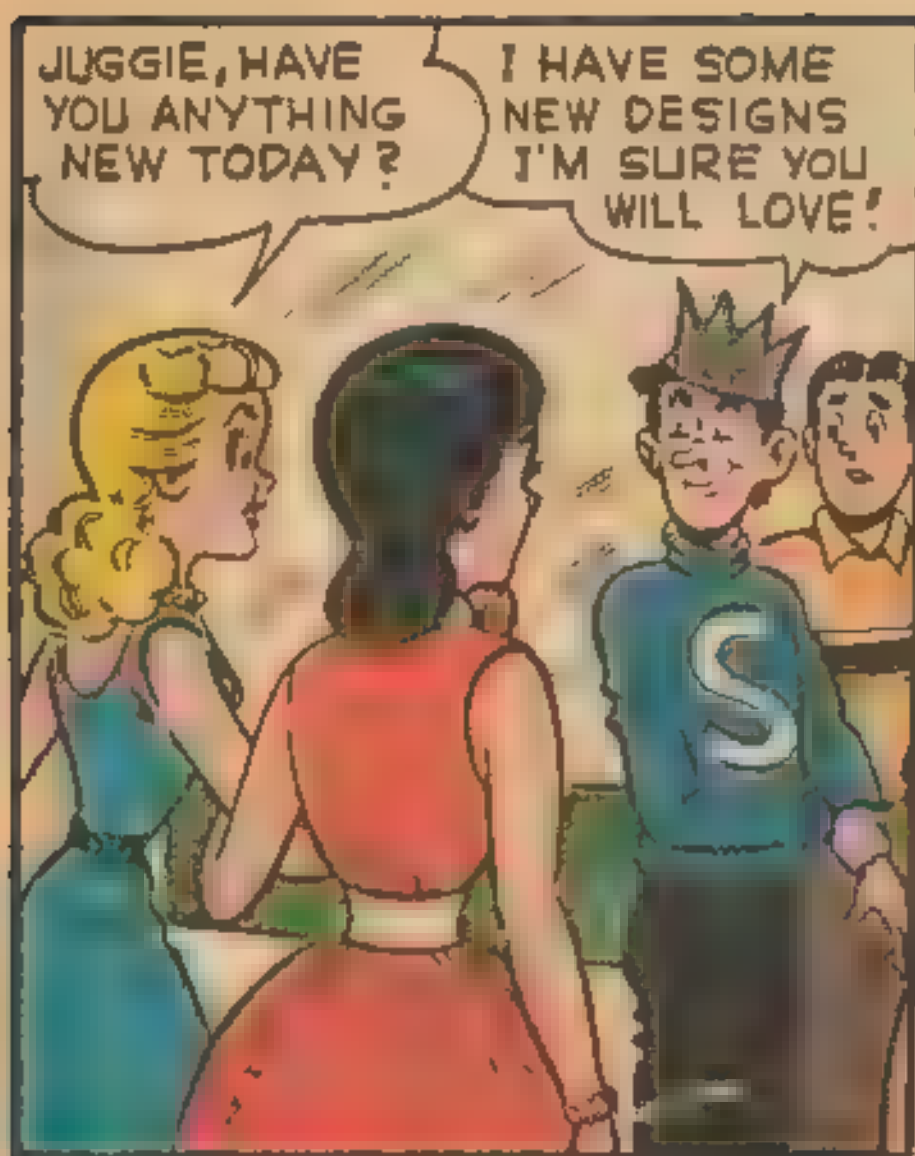
See your **TASTEE-FREEZ** store about special offer on **TASTEE-FREEZ COMICS**

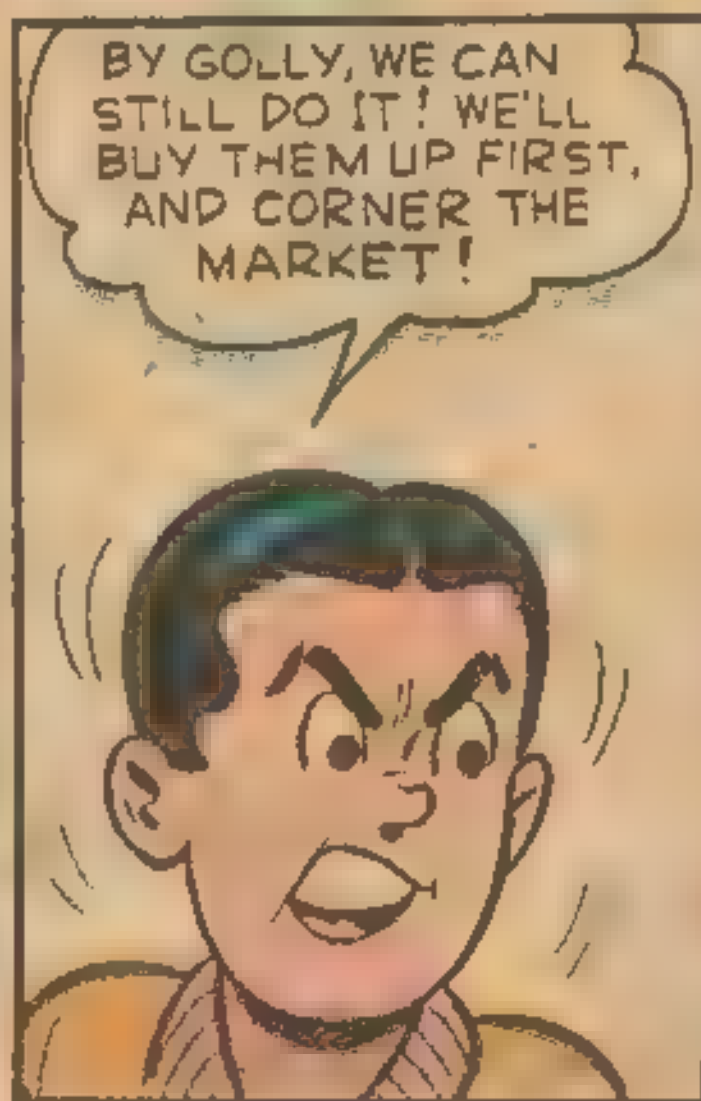
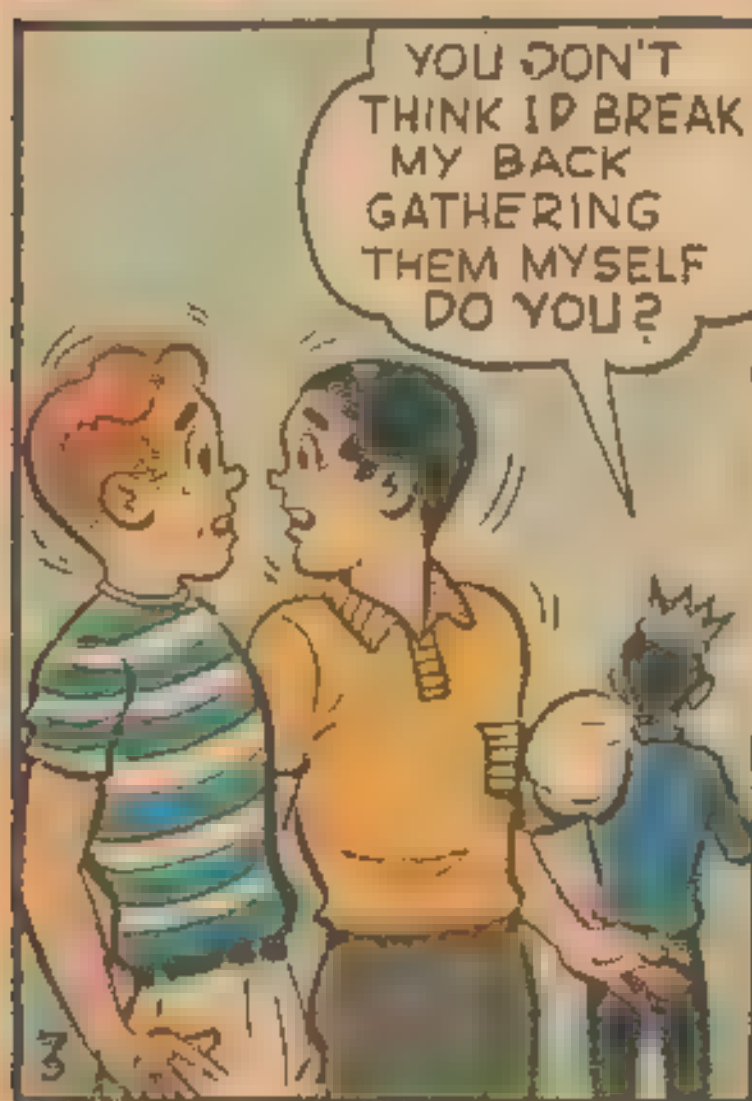
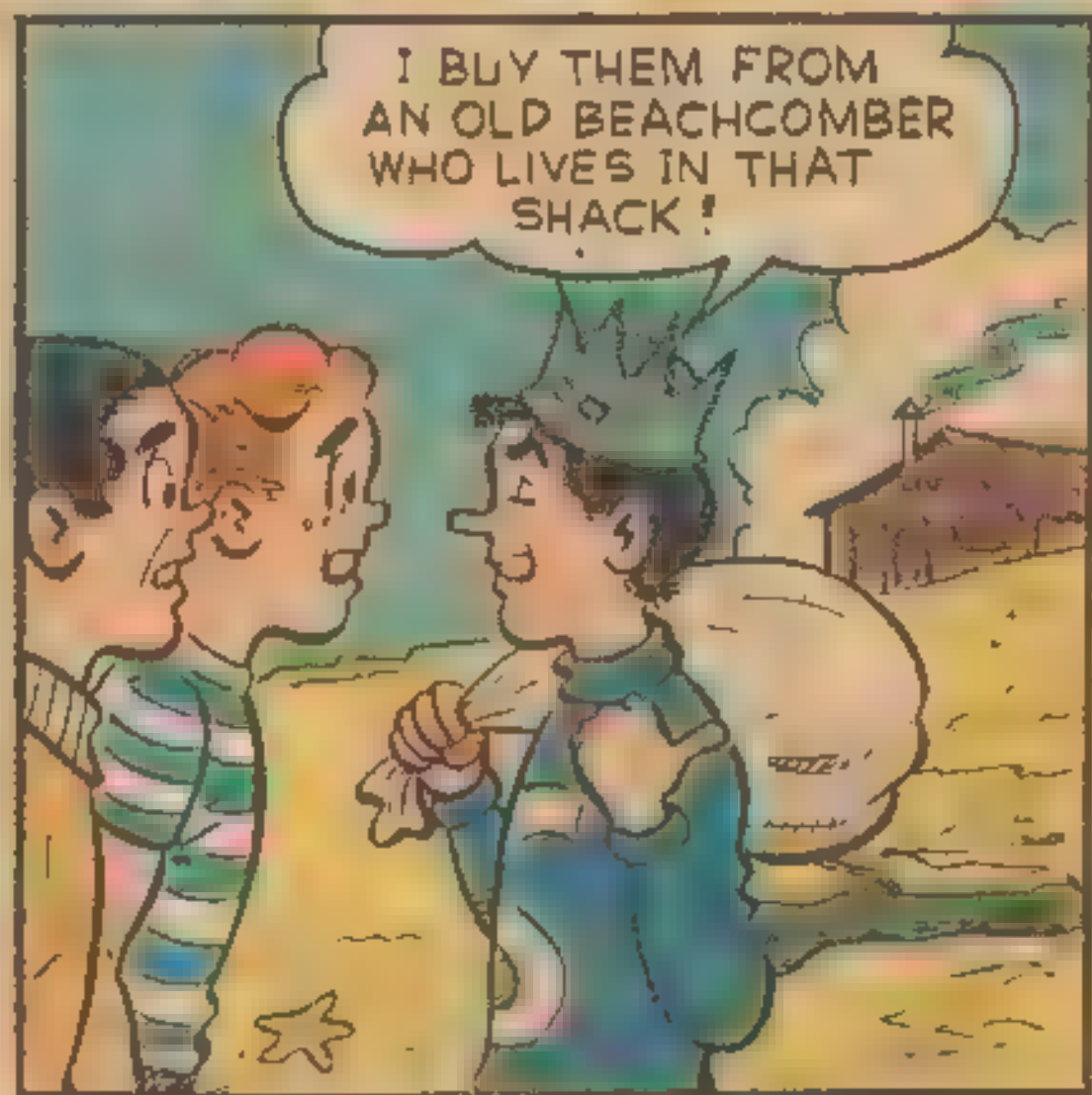
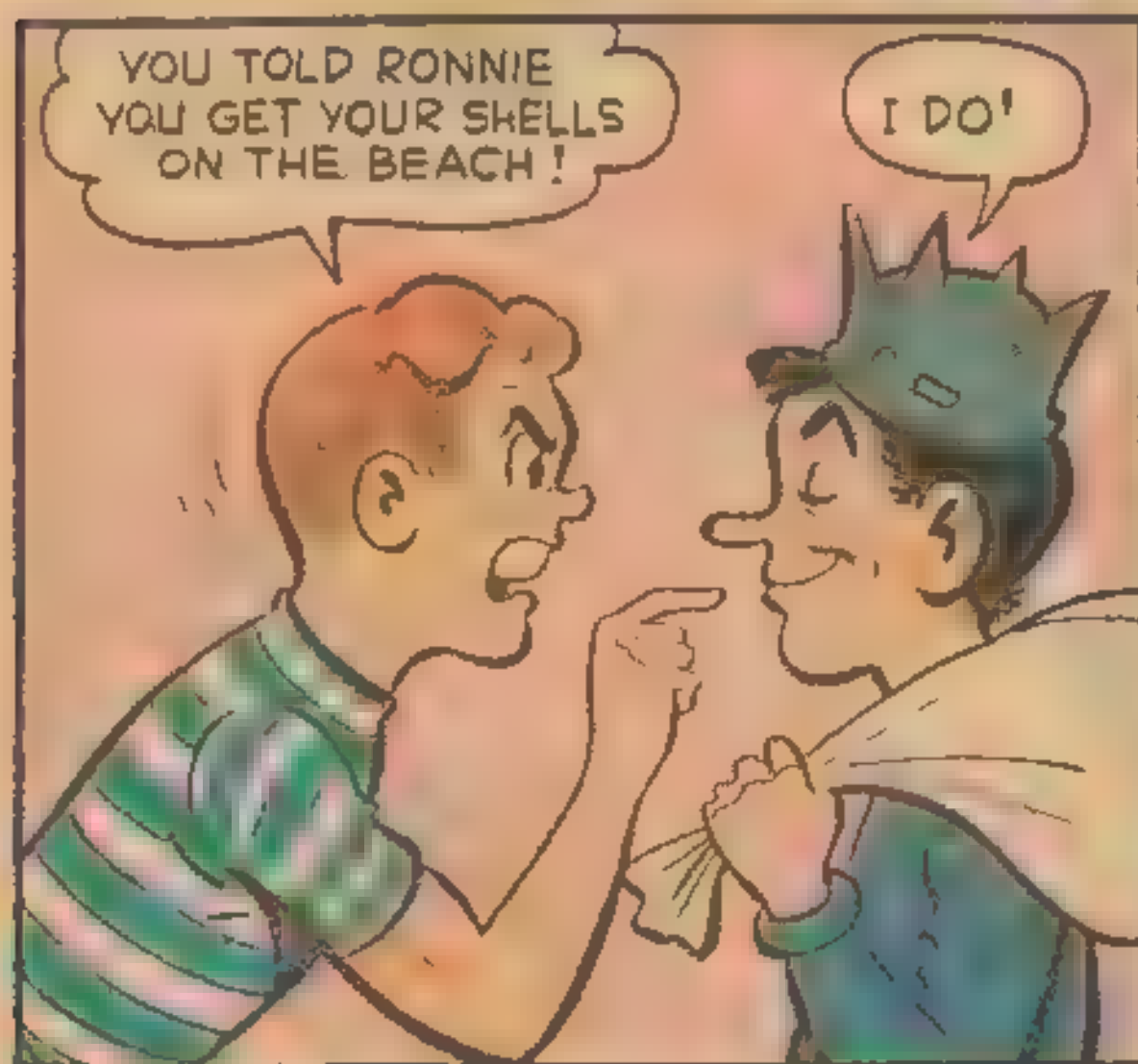
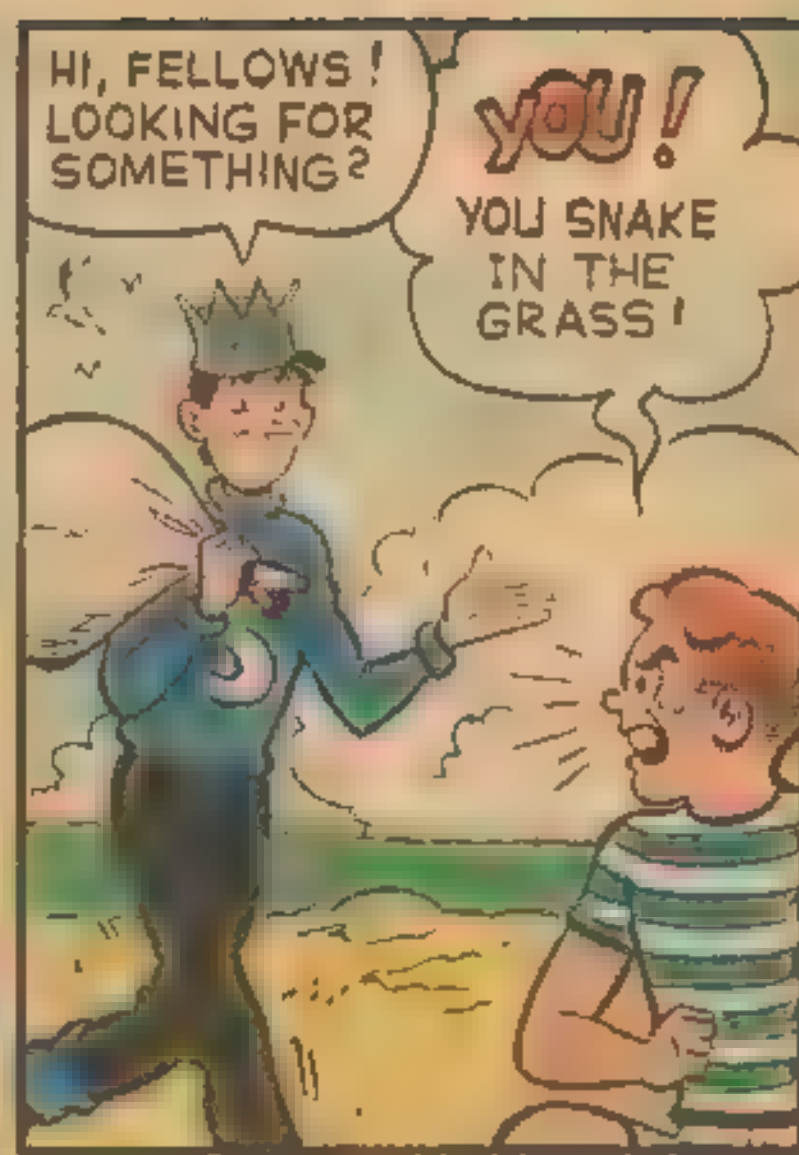


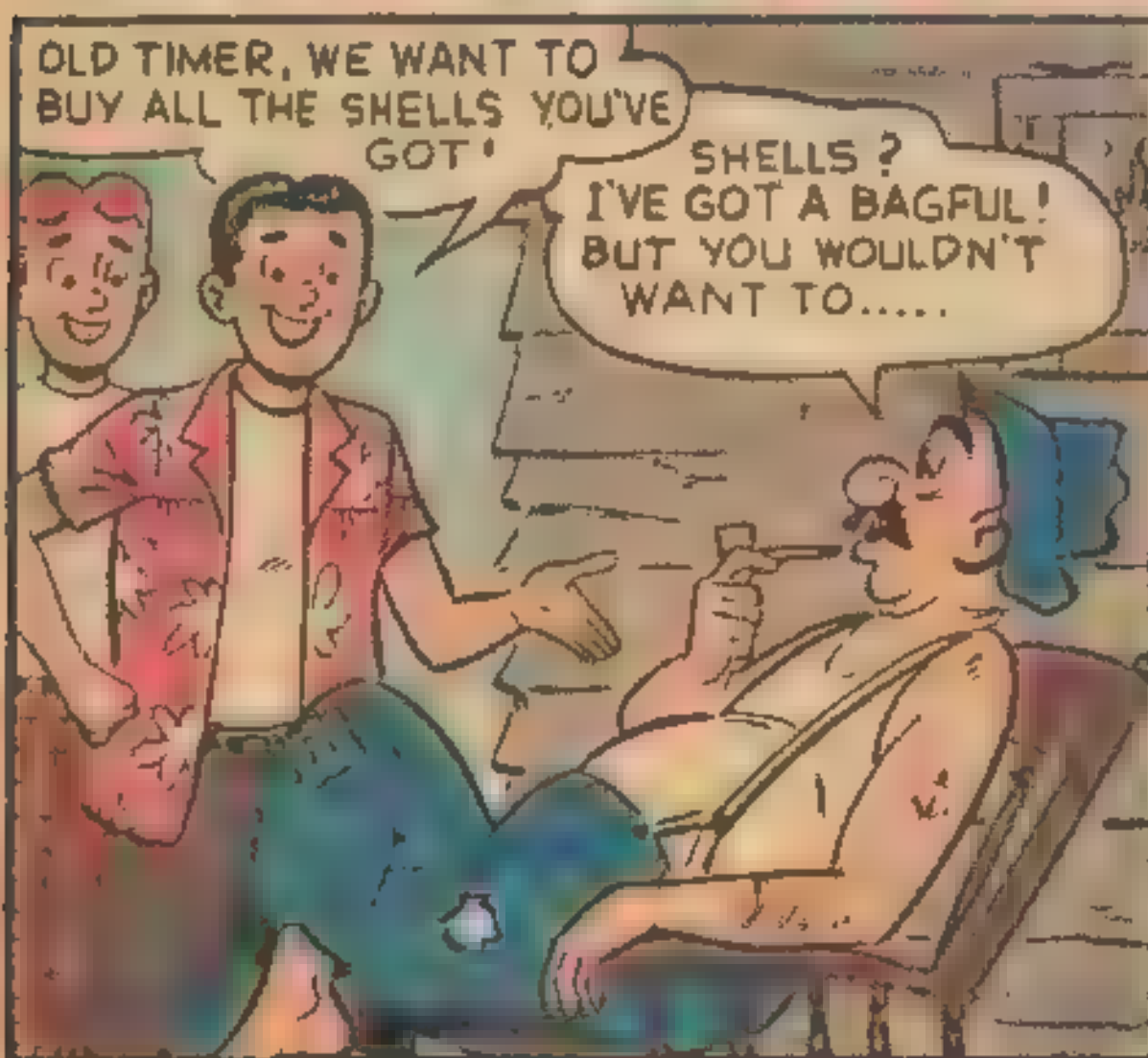
Amos's Pal Jughead

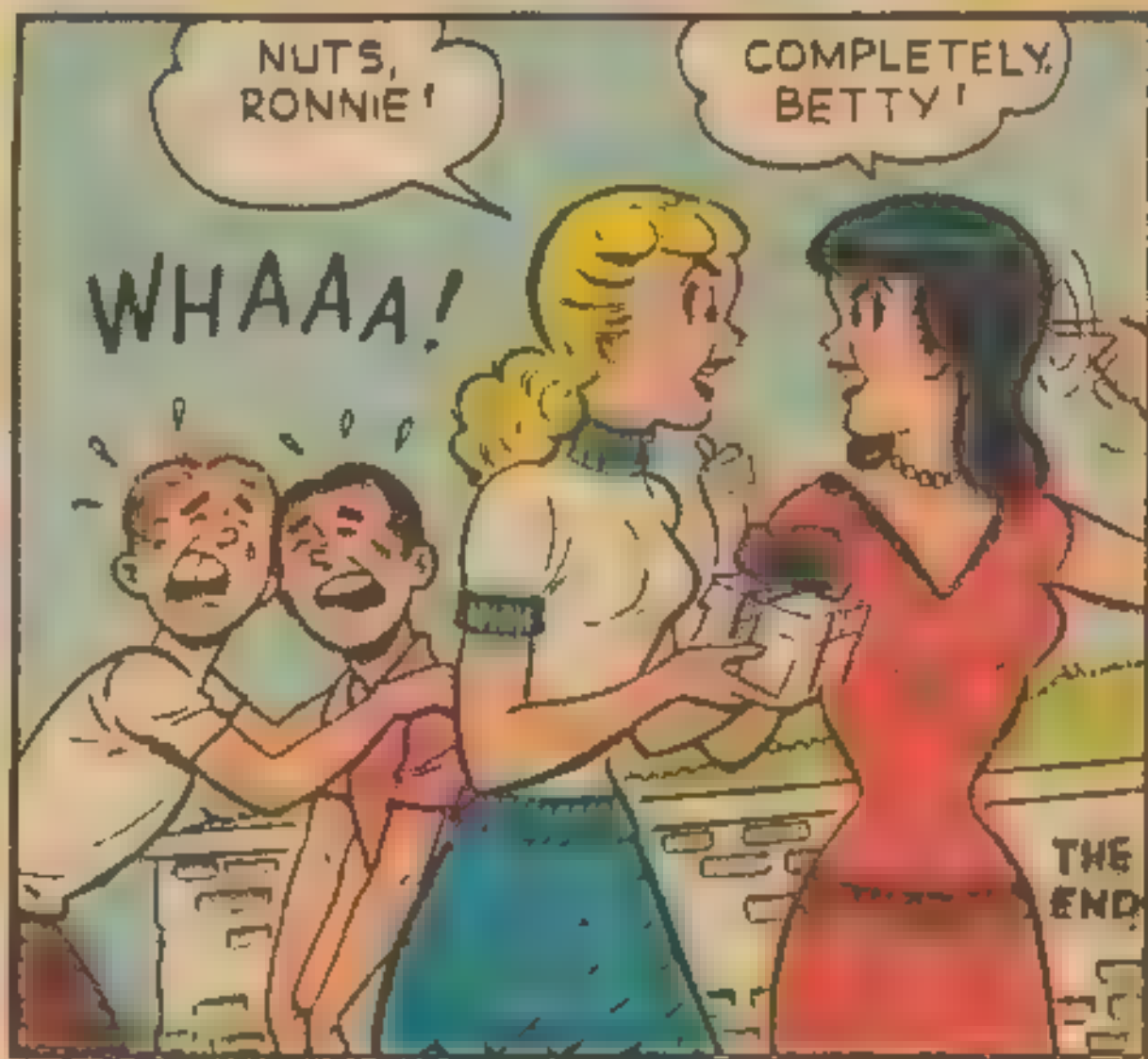
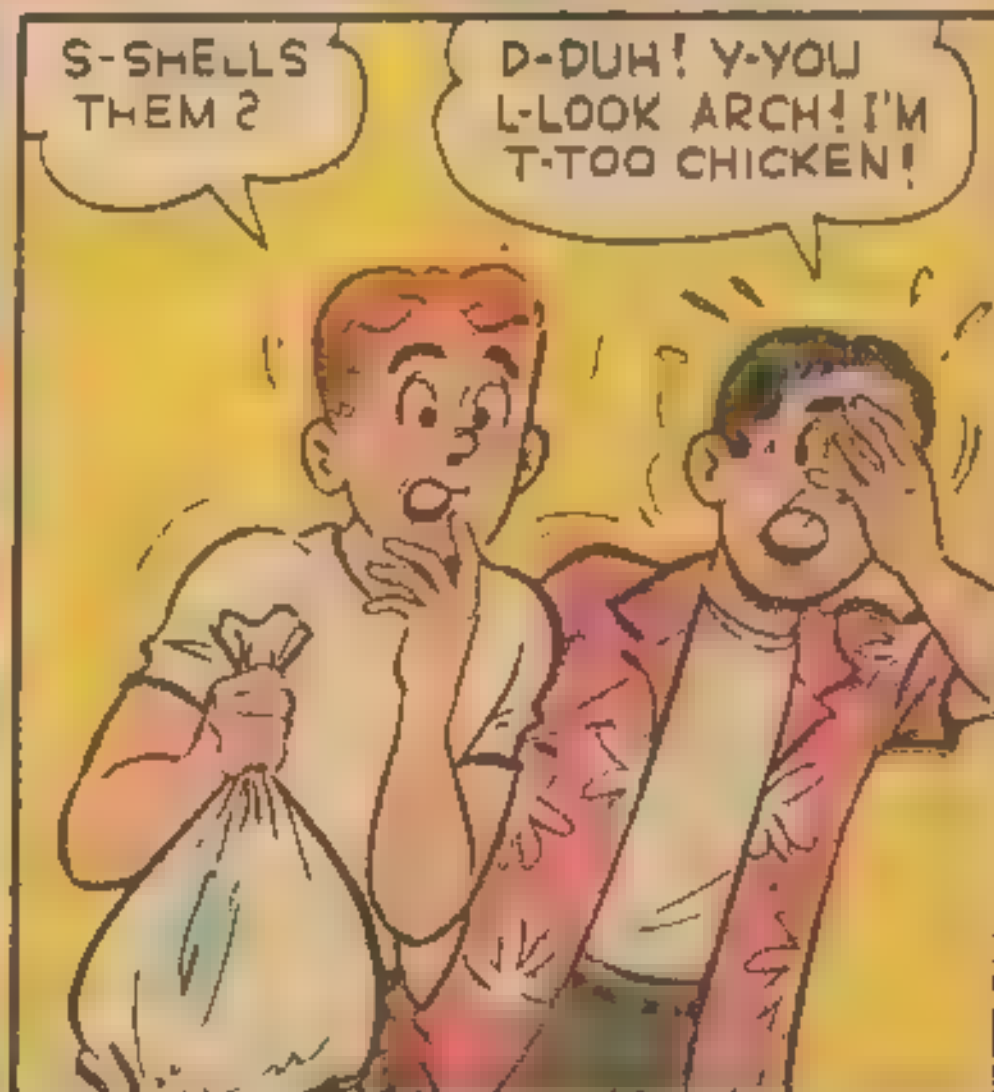
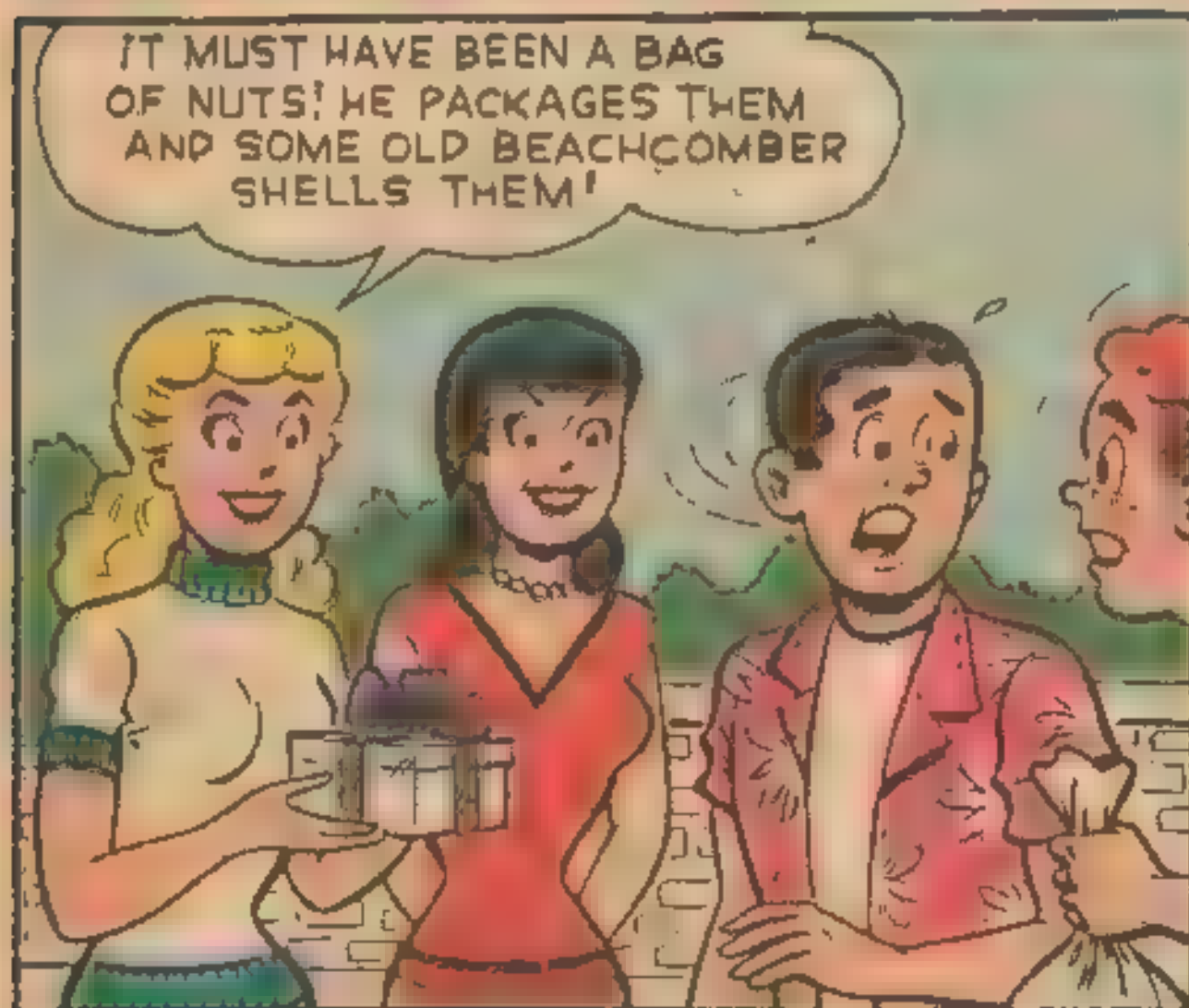
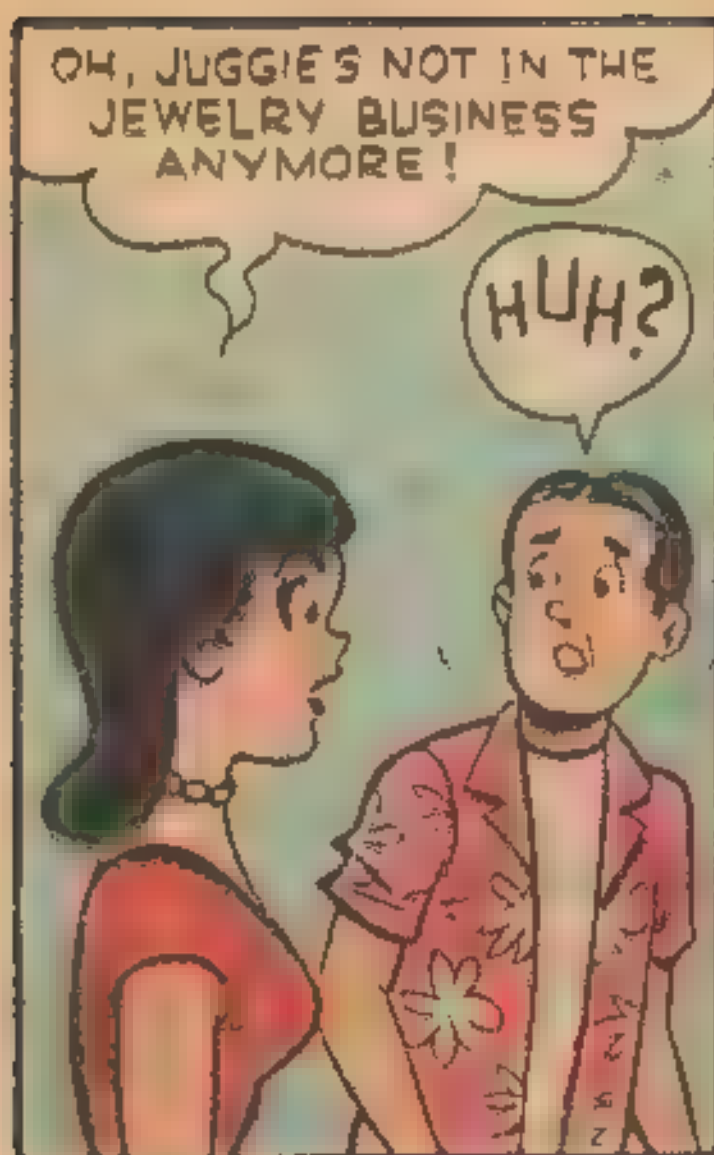
in "SHELL
GAME!"











BE THE LEADER ON EVERY BIKE RIKE

WITH A GENUINE STEWART-WARNER

Cadet

bike speedometer!

Shows speeds up to 50 m.p.h! Shows distances up to 10,000 miles! It's a real speedometer, just like the one on Dad's car! Makes bike riding more fun. Helps you Scouts earn your cycling merit badges, too! Get it at your bike shop, hardware store, or department store today! Or write to Stewart-Warner, Dept. O-97, 1840 Diversey Parkway, Chicago 14, Illinois.

STEWART-WARNER



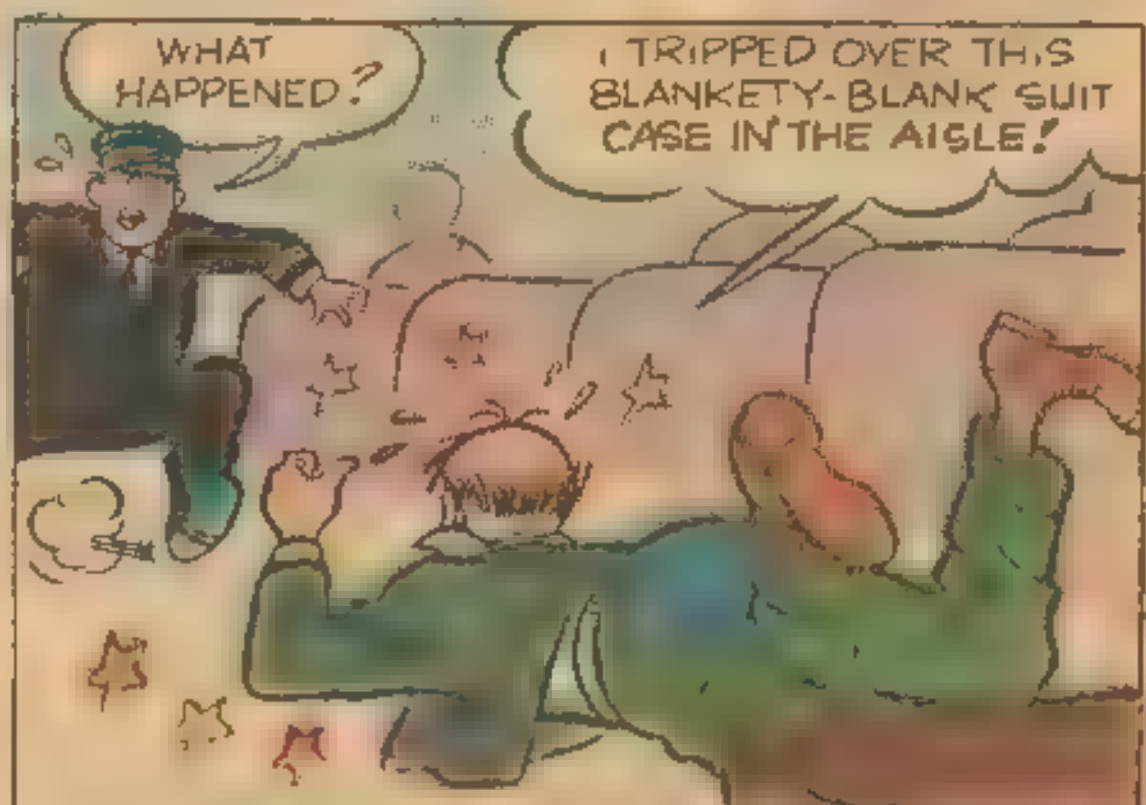
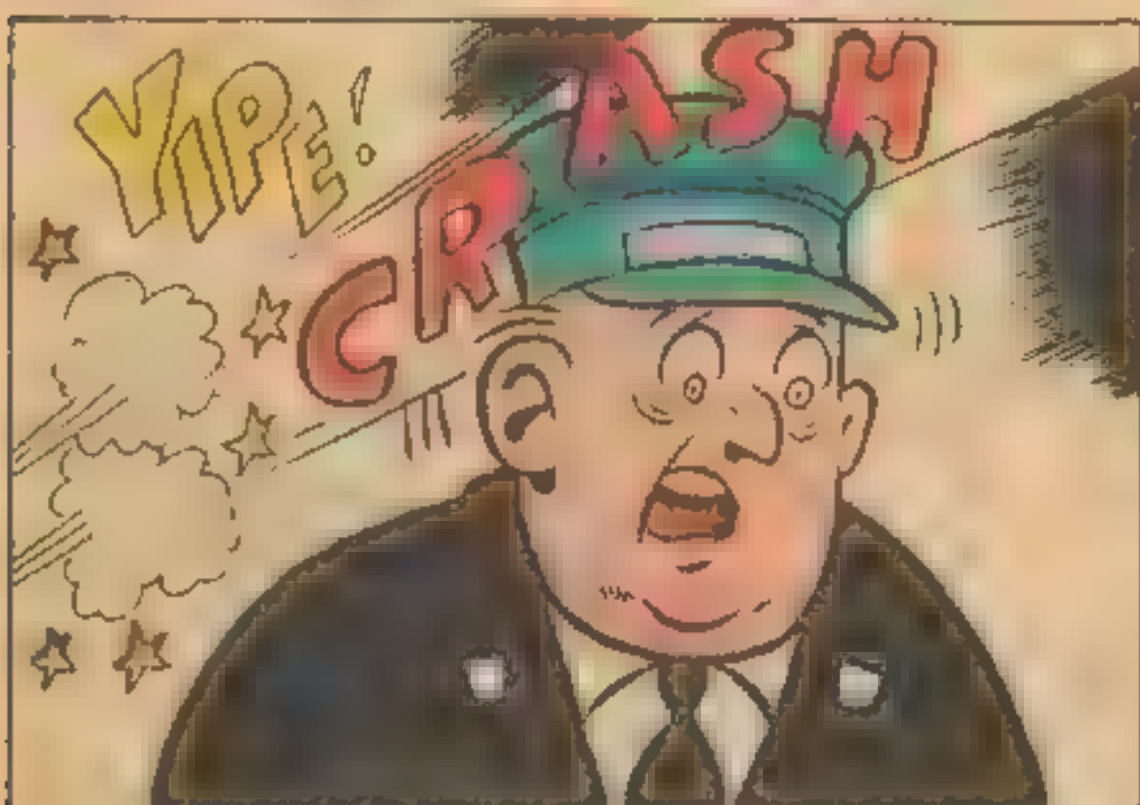
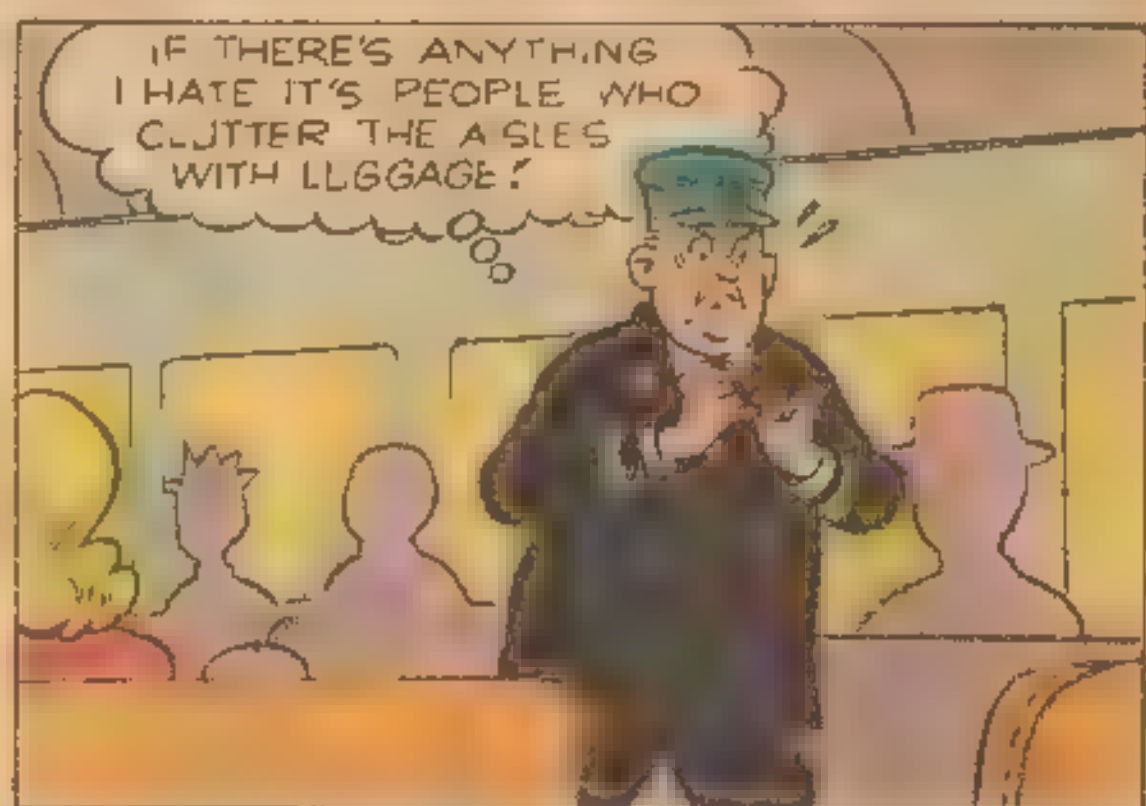
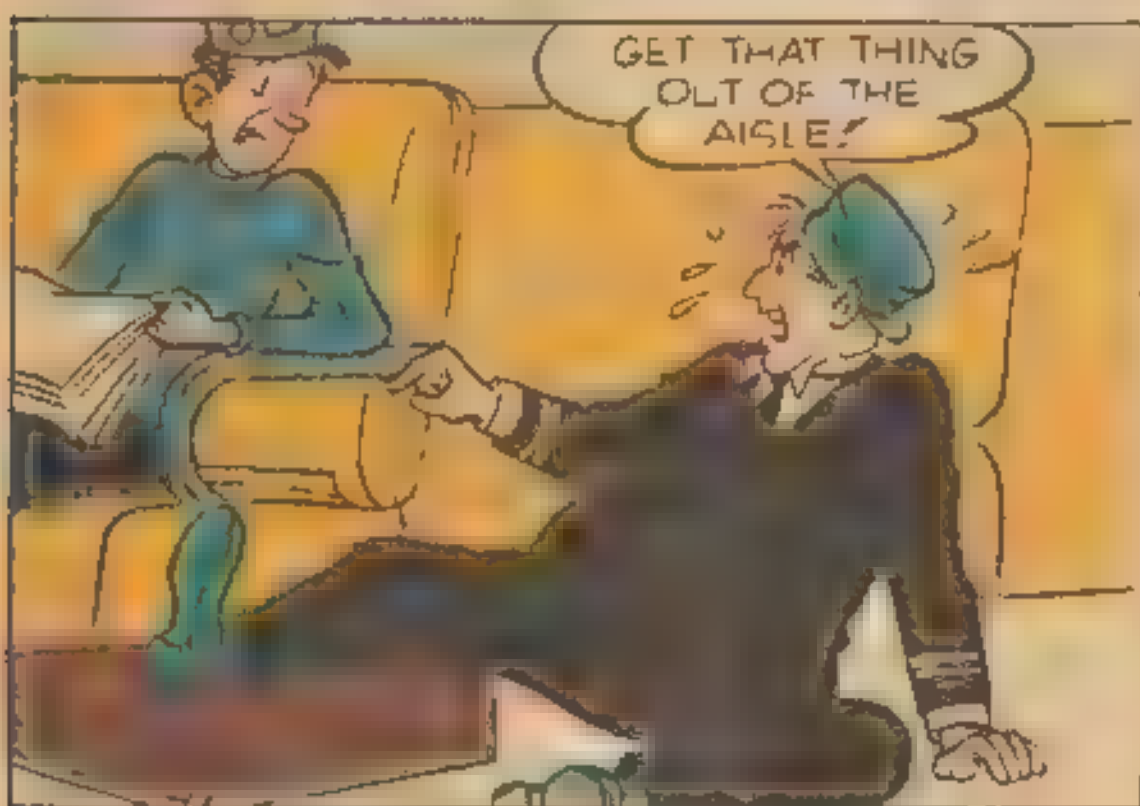
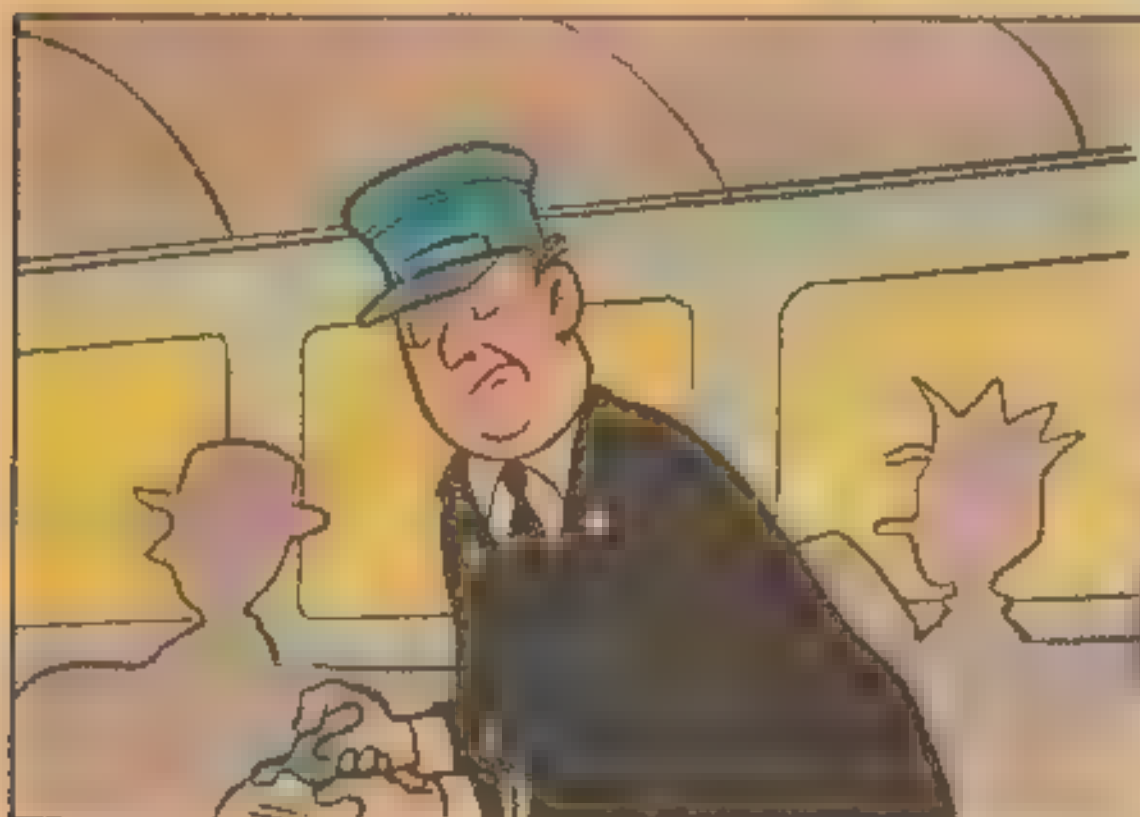
"It's fun to know how fast, how far you go".

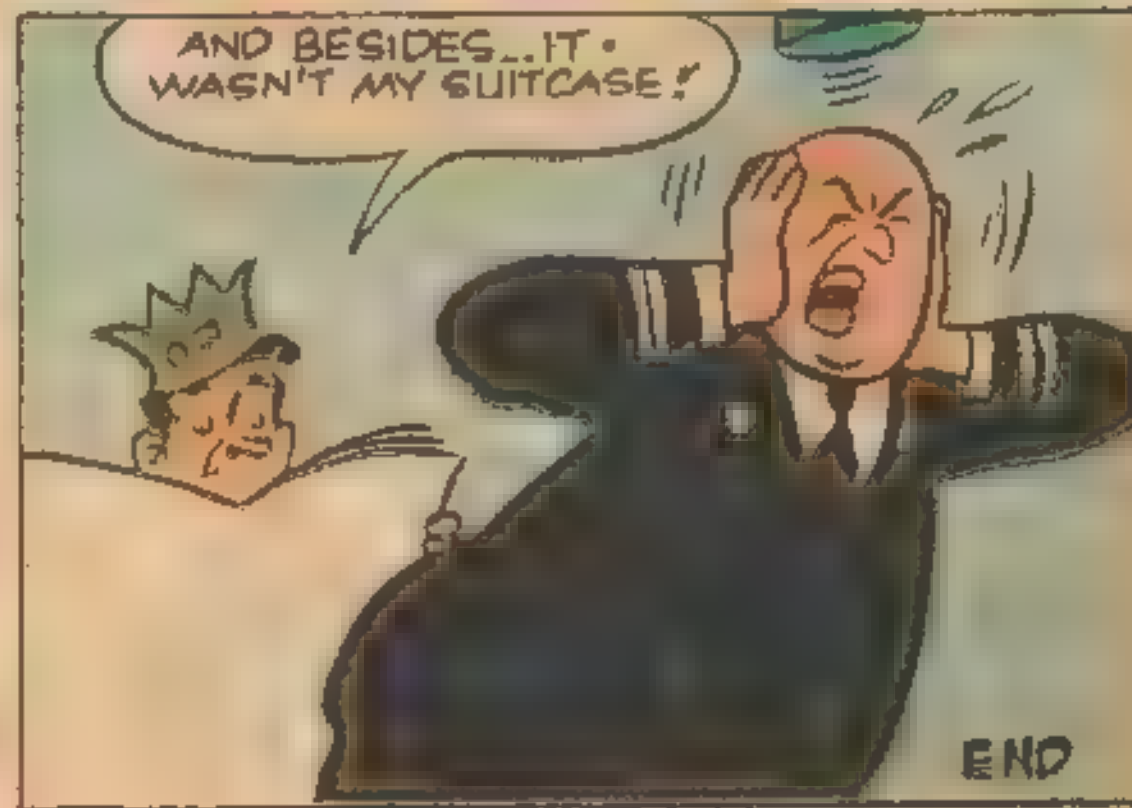
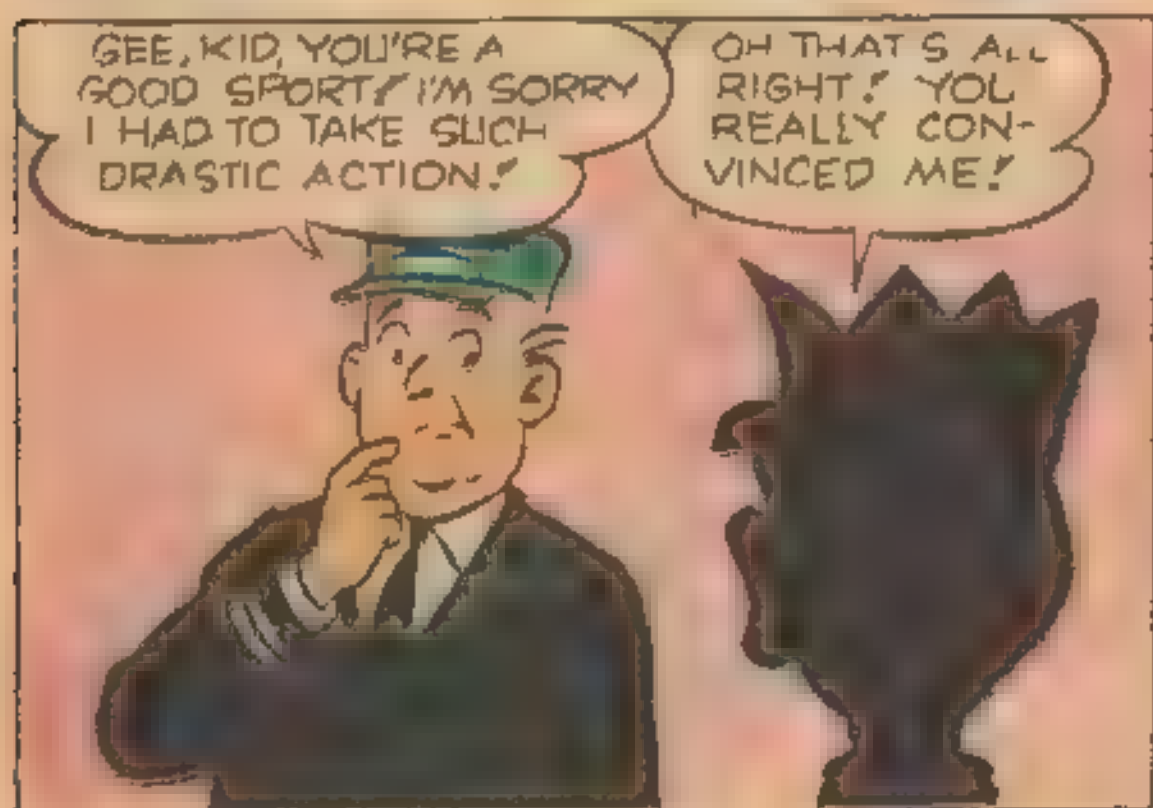
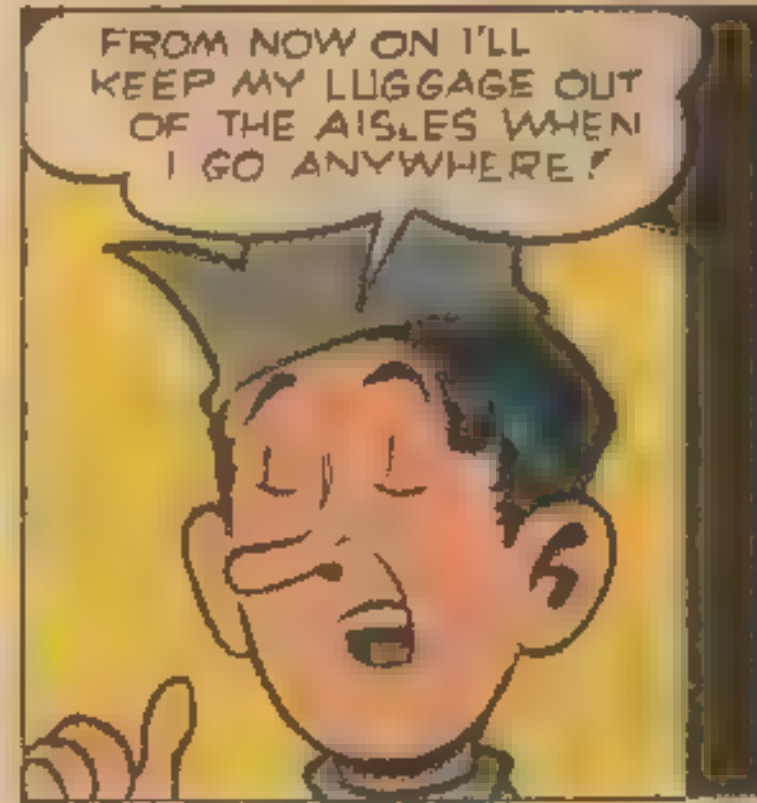
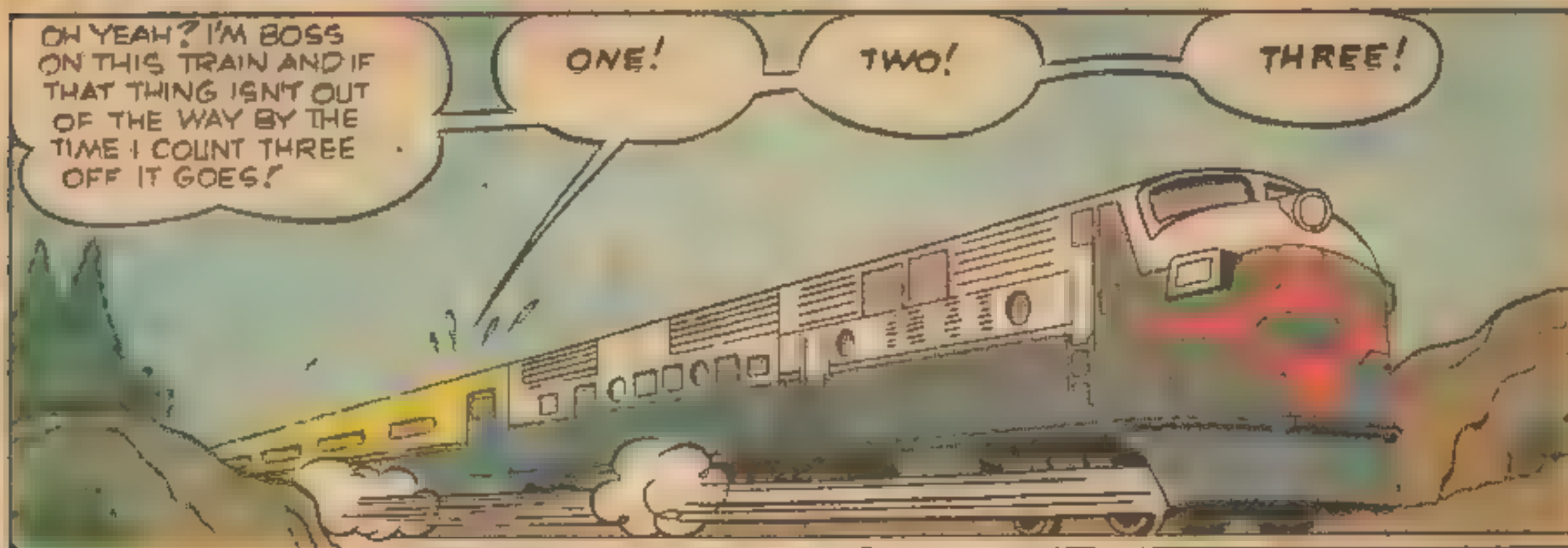
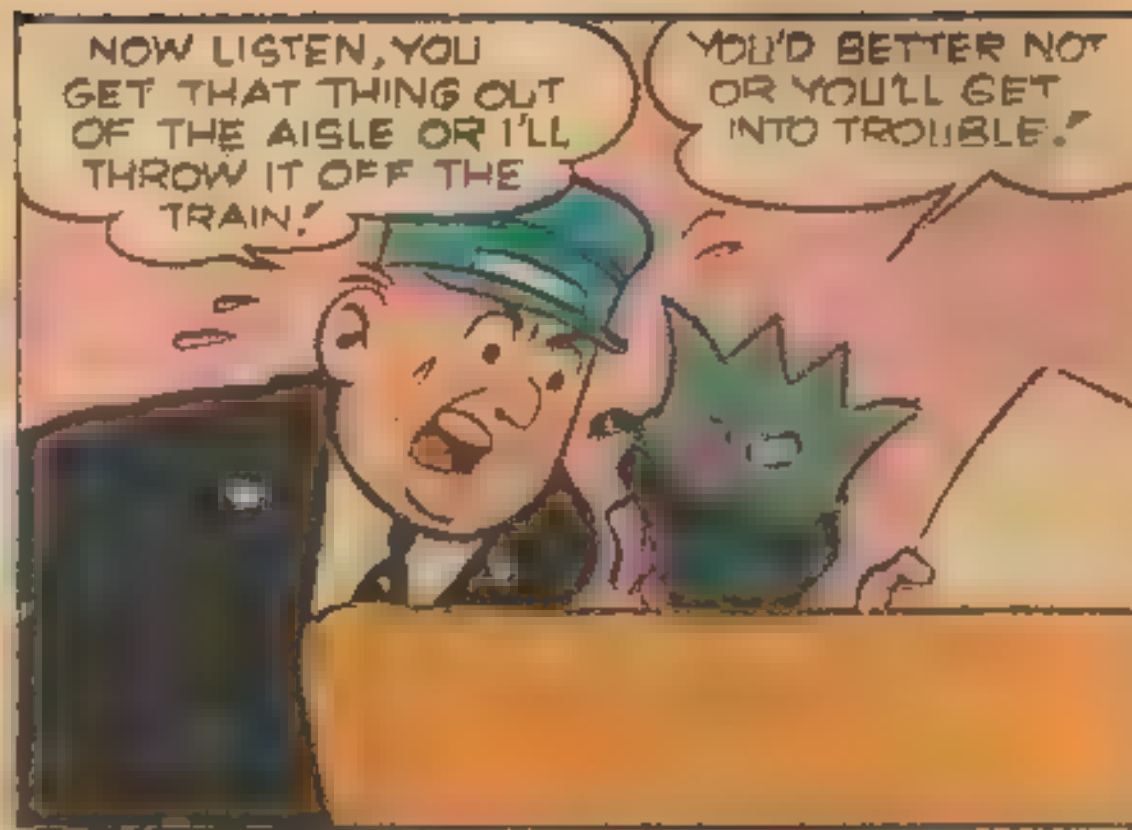
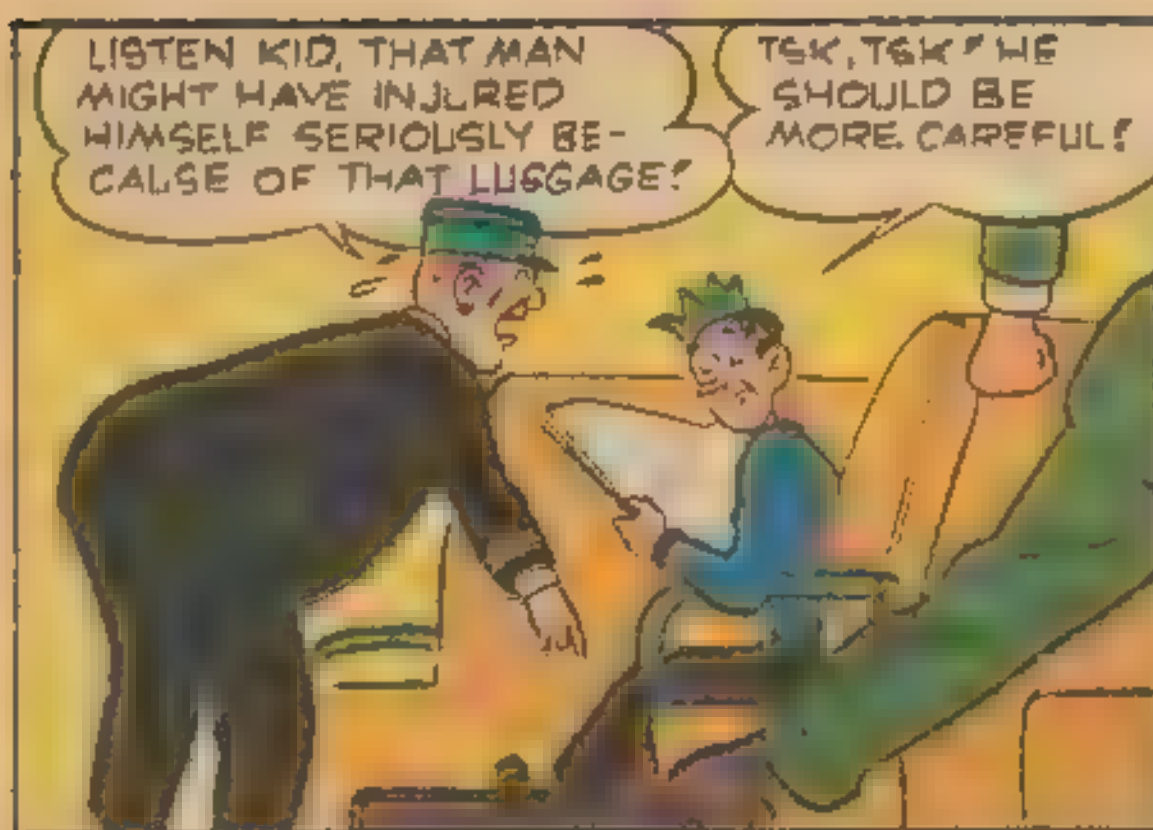


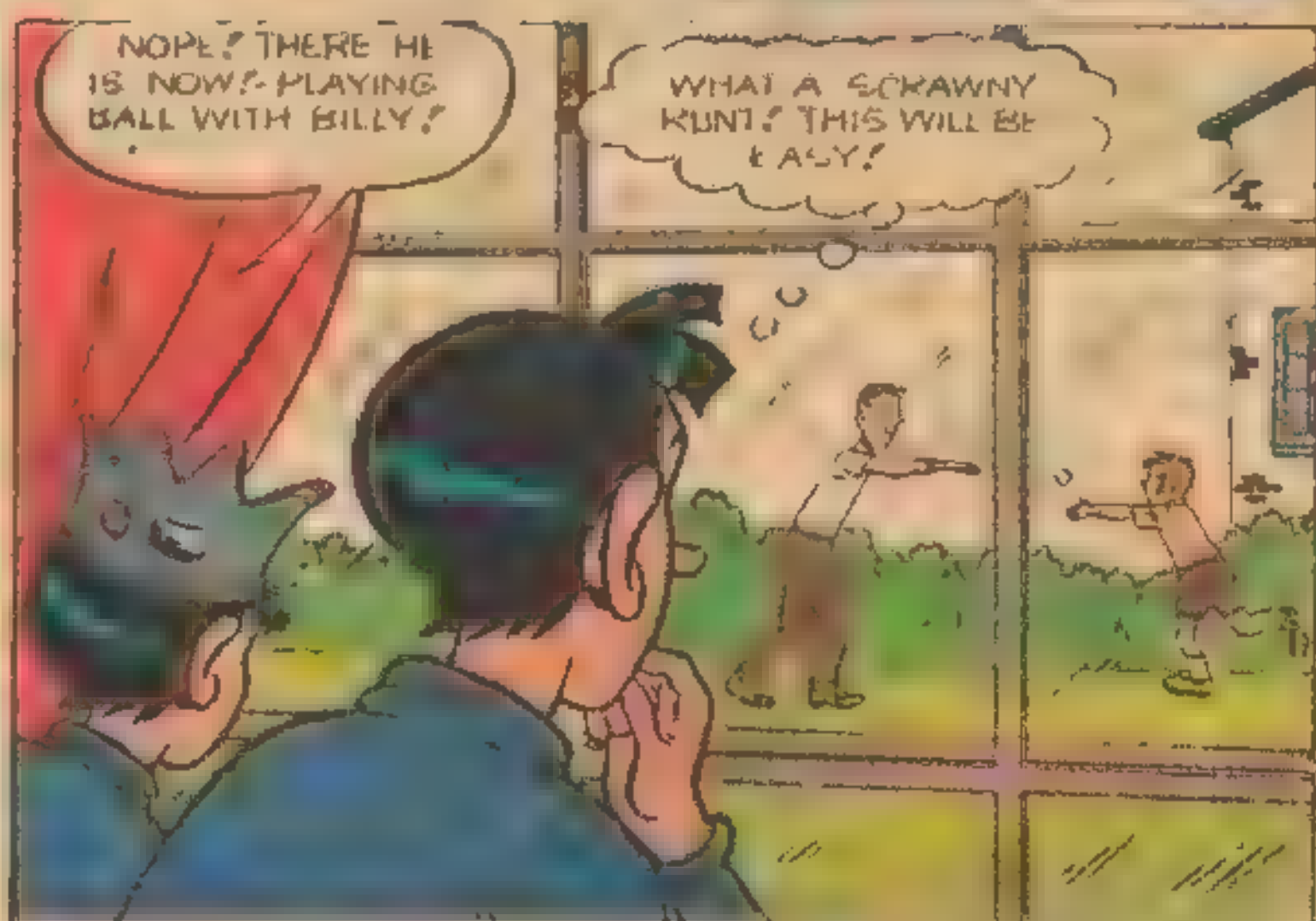
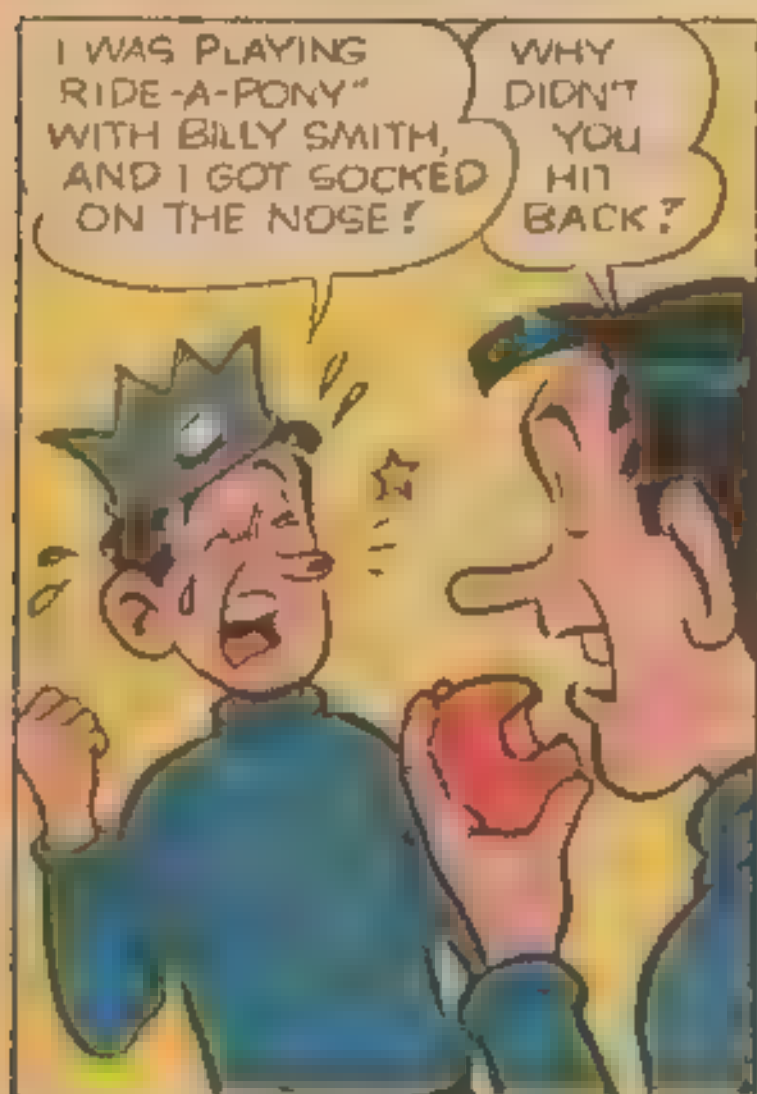
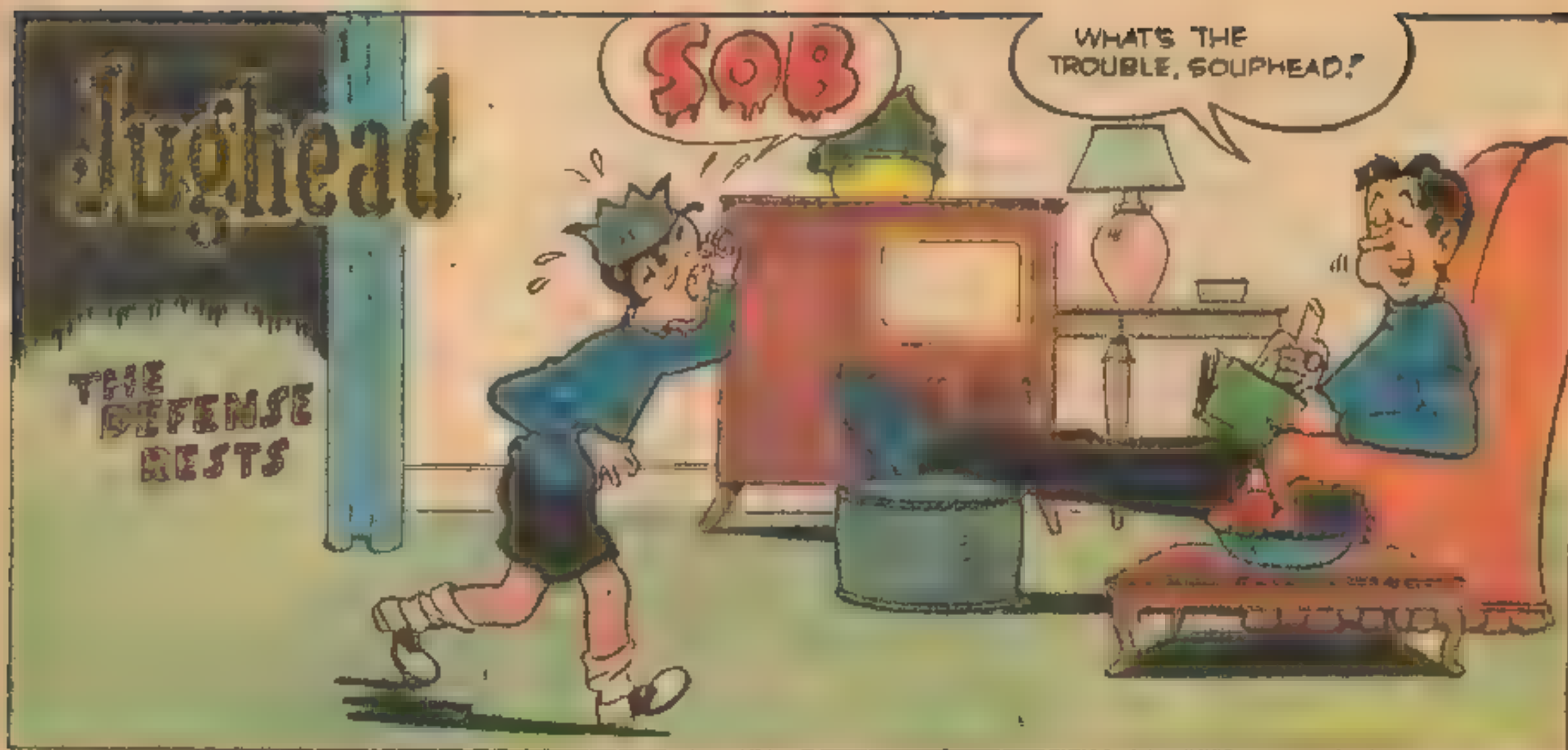
ROCK 'N' ROLL WITH LAUGHTER!

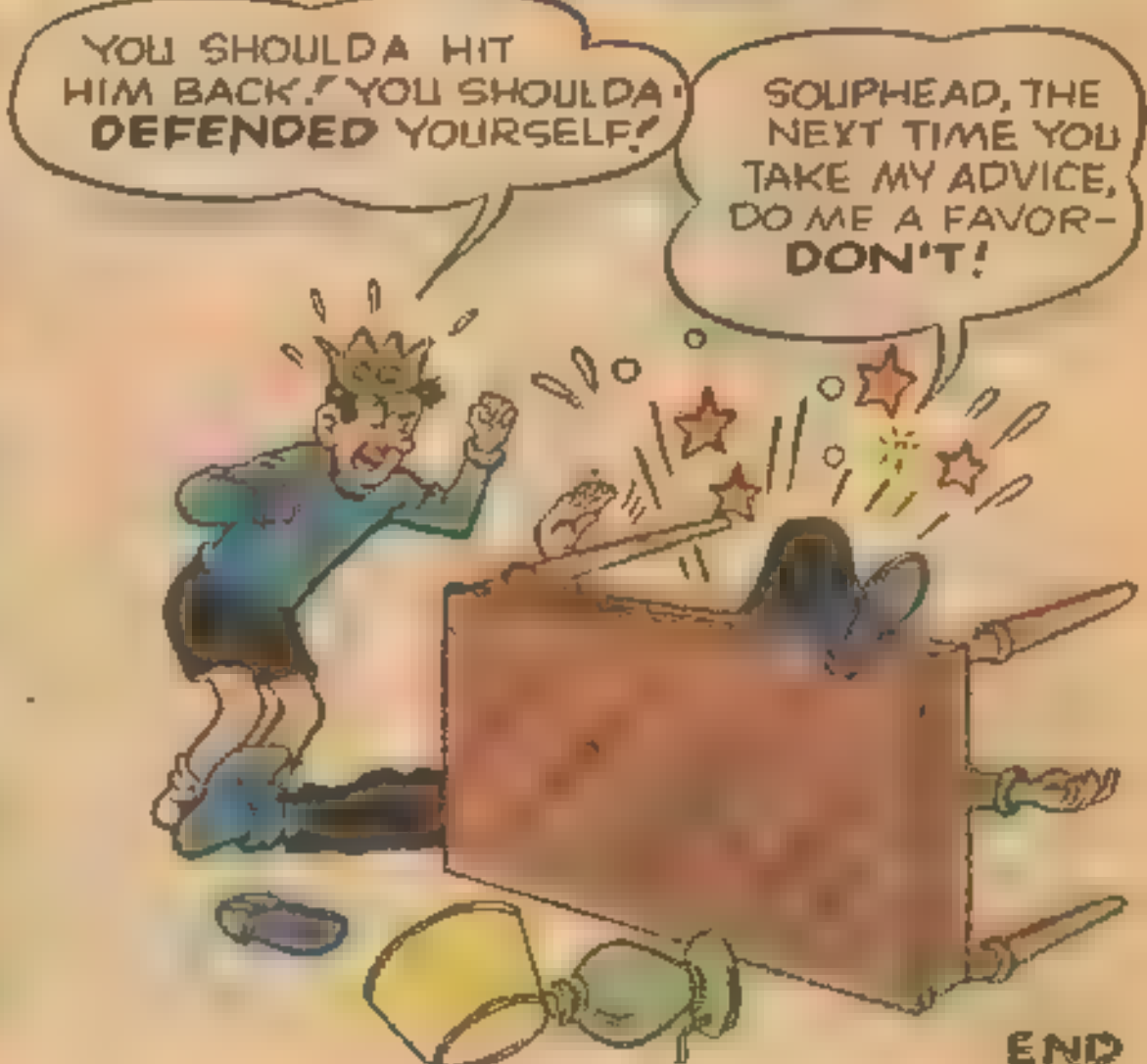
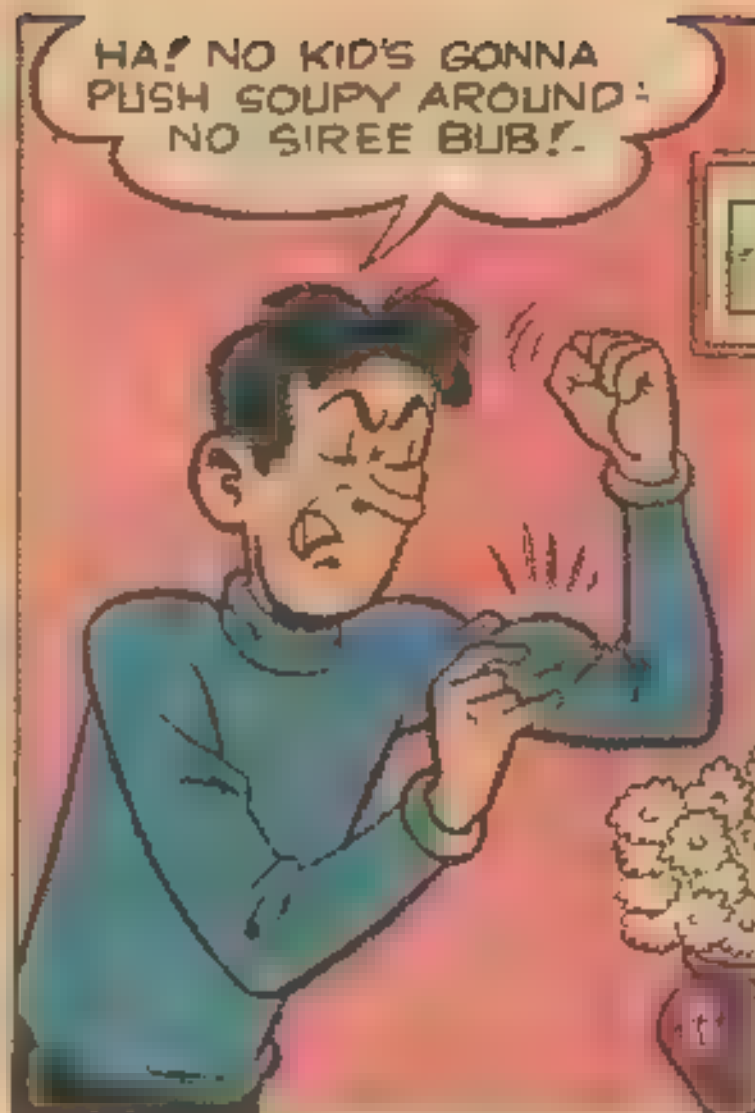
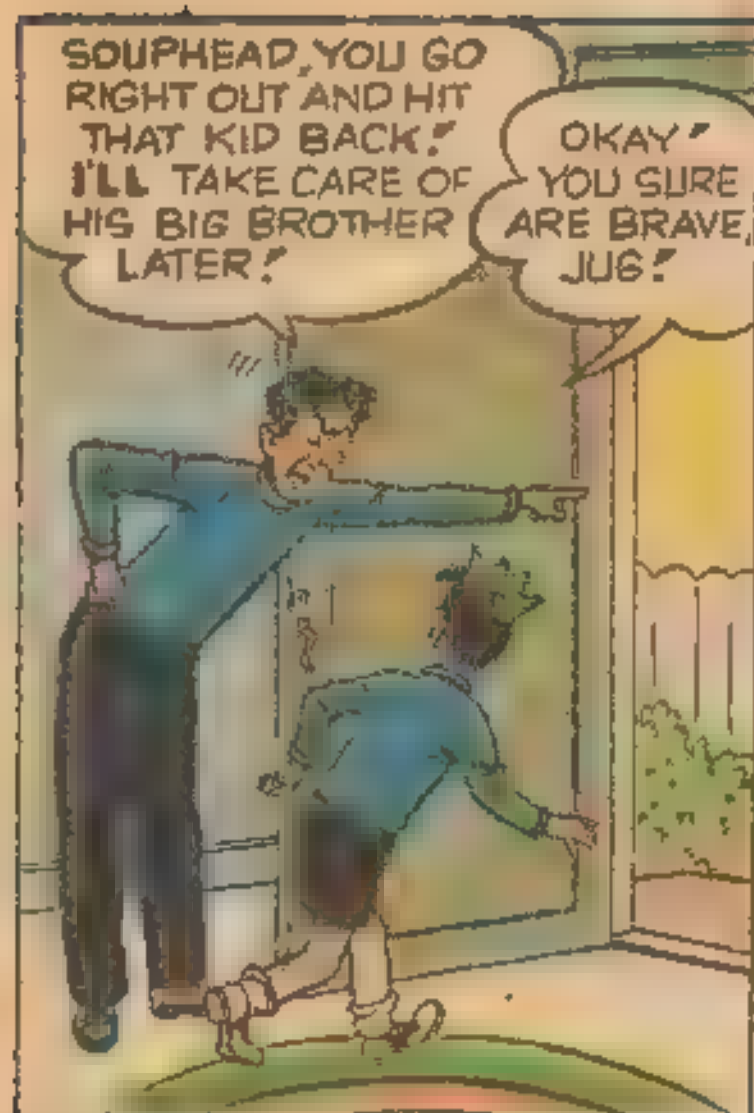


SEEING IS BELIEVING....AND NOW YOU CAN SEE JUGHEAD IN A RIOTOUS NEW COMIC STORY OF HOW HE BECOMES THE ROCK 'N' ROLL STAR OF THE NATION.... SO ROCK 'N' ROLL YOUR WAY TO THE NEAREST NEWSSTAND AND GET YOUR LAUGH-LOADED COPY OF **JUGHEAD'S FOLLY!** IF YOU CAN'T FIND IT ON YOUR NEWSSTAND, SEND 10¢ IN COIN TO **JUGHEAD'S FOLLY, RM 603, 241 CHURCH ST., NEW YORK 13, N.Y.,** AND WE'LL SEND THIS FUN-FILLED BOOK TO YOU!









END

THIS ONE HAS

EVERYTHING!

...ALL OF YOUR
FAVORITE ARCHIE PALS 'N' GALS

IN ONE BIG

FUN-PACKED BOOK!



YOU HAVE NO IDEA HOW MUCH TROUBLE VERONICA AND I CAN CAUSE ARCHIE UNTIL YOU LIFT THE COVER OF THIS LATEST EDITION!

I CAN'T WAIT TO SHOW YOU THE GIFT ARCHIE MADE UP SPECIALLY FOR ME!

DON'T WORRY! I HAVE *MY* SHARE OF TROUBLE FOR OL' 'CARROT TOP' STASHED IN HERE!

I DON'T LIKE RABBIT TOOTH'S PICTURE BUT I JUST LOVE THE WAY HE FRAMES HIMSELF!

OH OH! ARCHIE HAS DOUBLED TROUBLE AGAIN!

I'M THE ONE WHO **REALLY** HAS TROUBLE WITH THESE CHARACTERS! IF YOU DON'T BELIEVE ME, JUST PUT YOUR NAME HERE AND MAIL THE COUPON WITH A QUARTER TO BE SURE YOU GET **YOUR COPY!**

ARCHIE'S PALS 'N' GALS #6
ROOM 603, 241 CHURCH ST.
NEW YORK CITY 13, N.Y.

GENTLEMEN: ENCLOSED PLEASE FIND 25¢ IN COIN (35¢ IN CANADA) FOR WHICH YOU WILL SEND ME ARCHIE'S PALS 'N' GALS #6 AS SOON AS IT COMES OFF THE PRESS

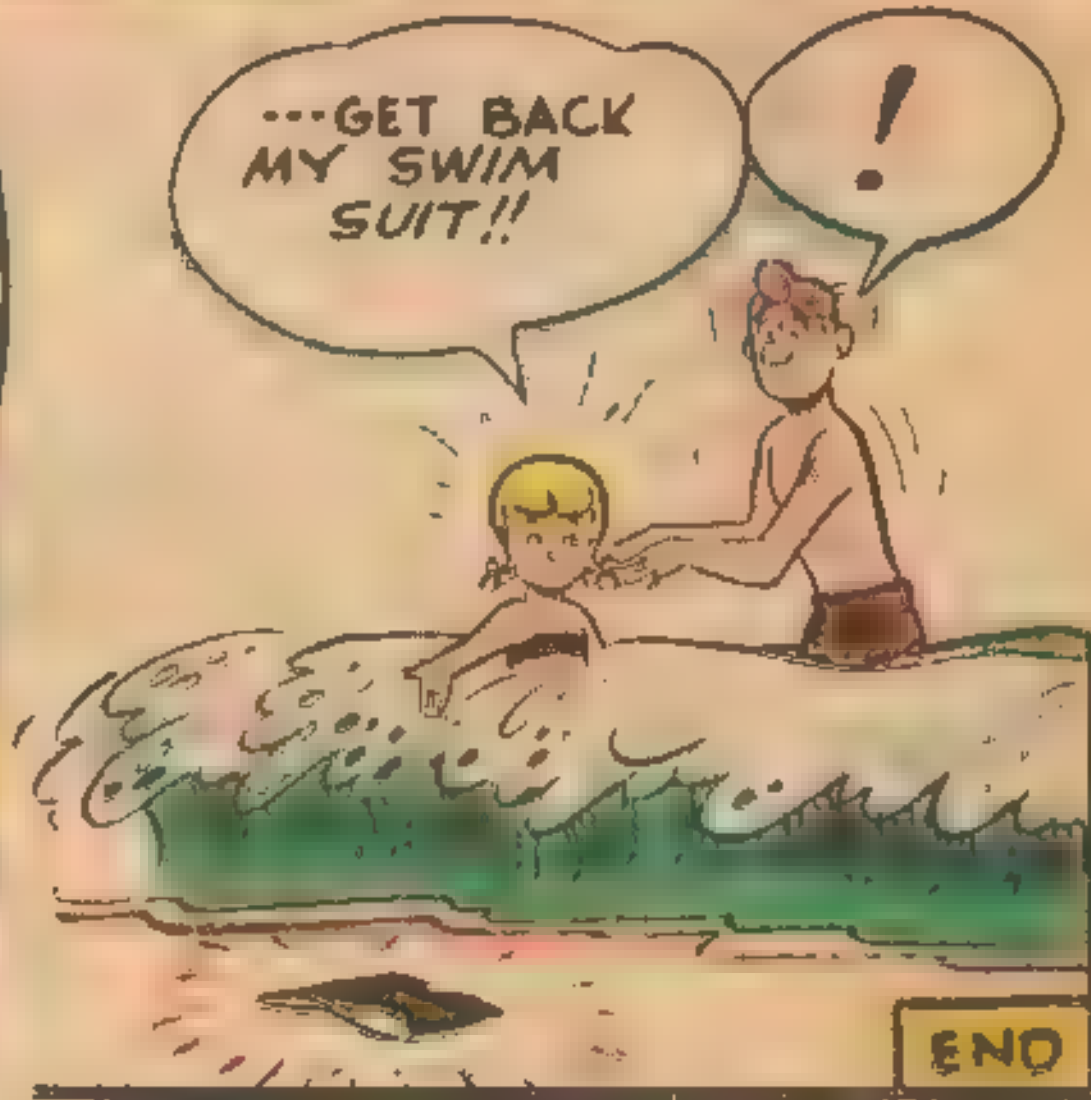
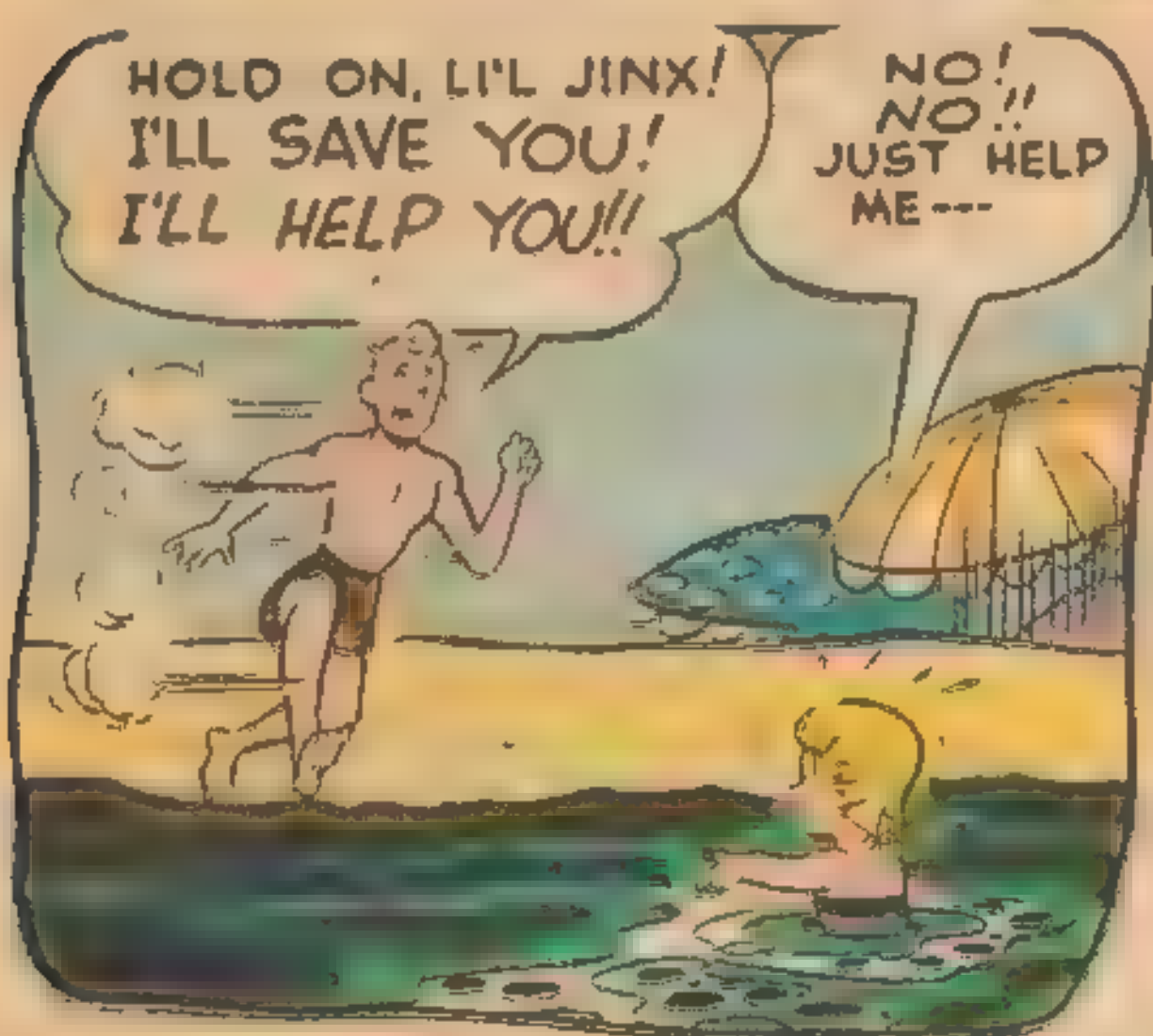
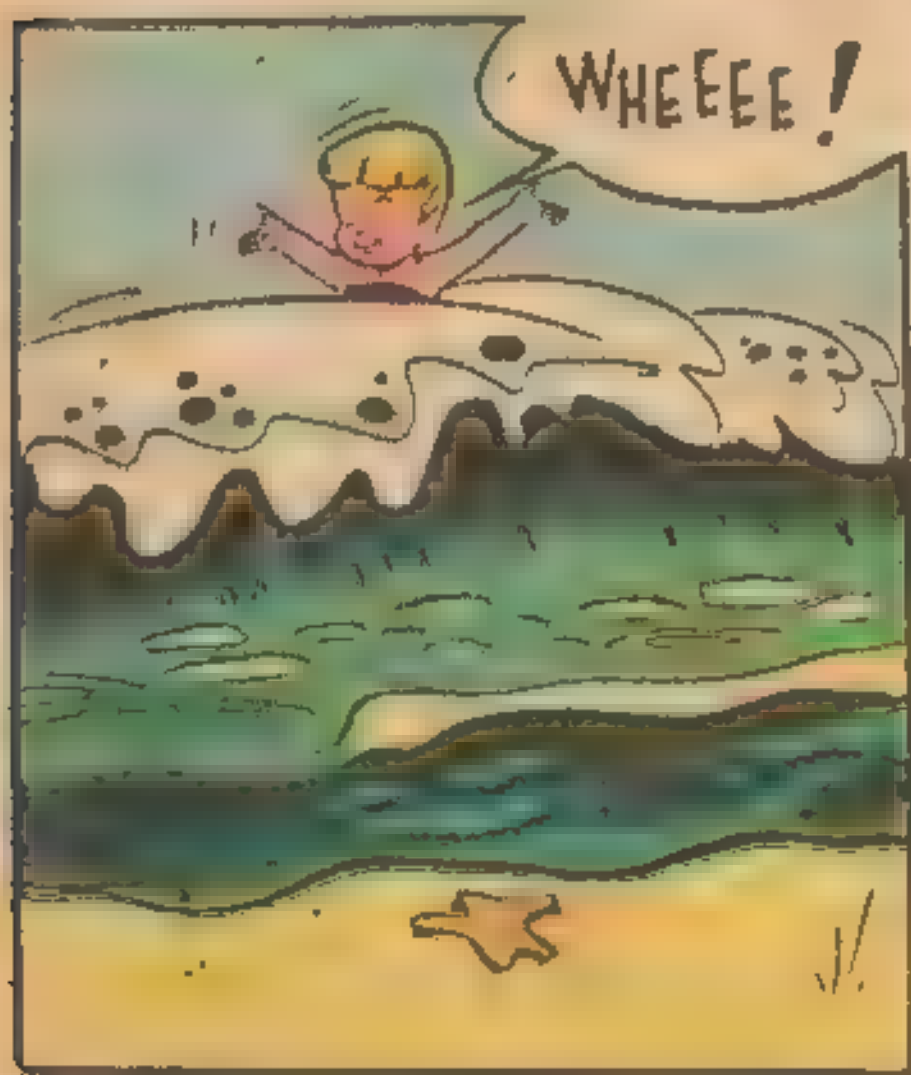
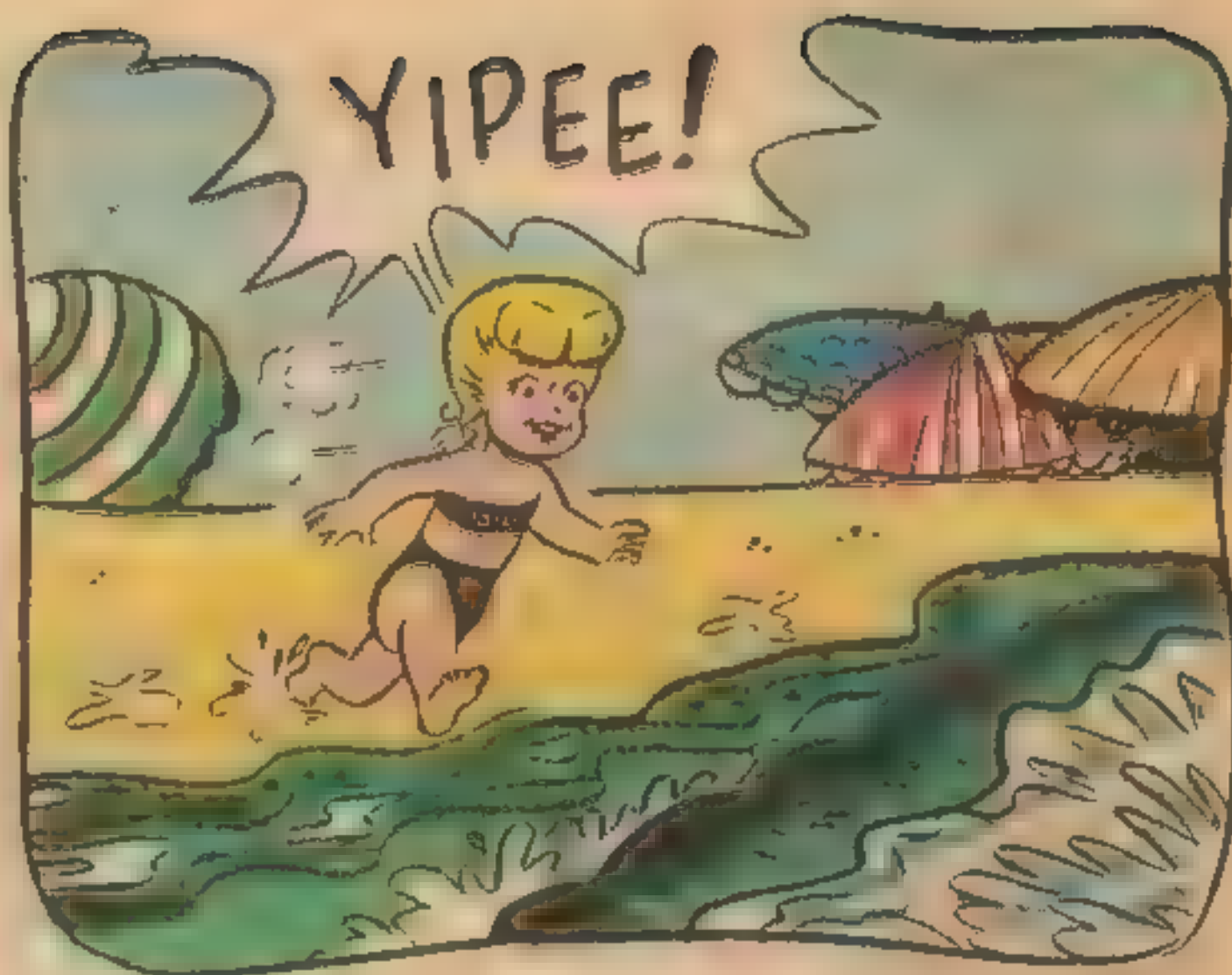
NAME (PLEASE PRINT)

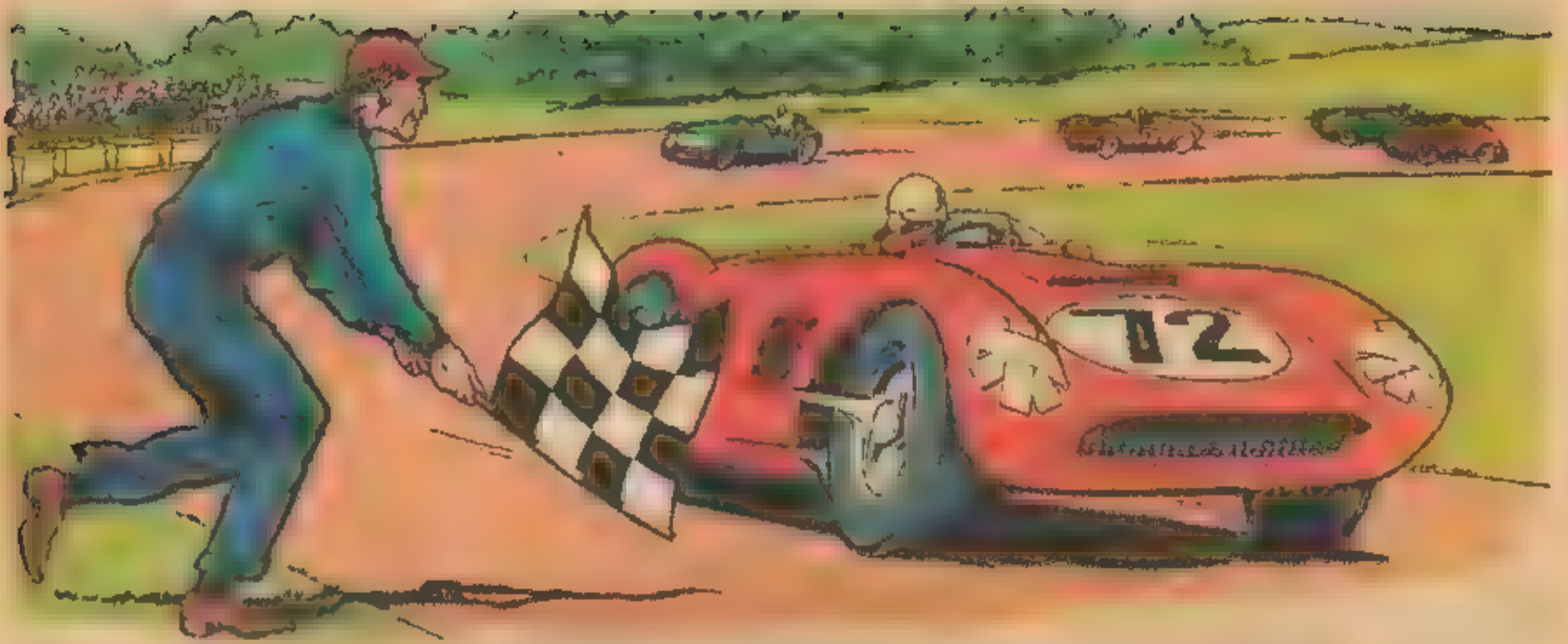
ADDRESS

CITY

STATE

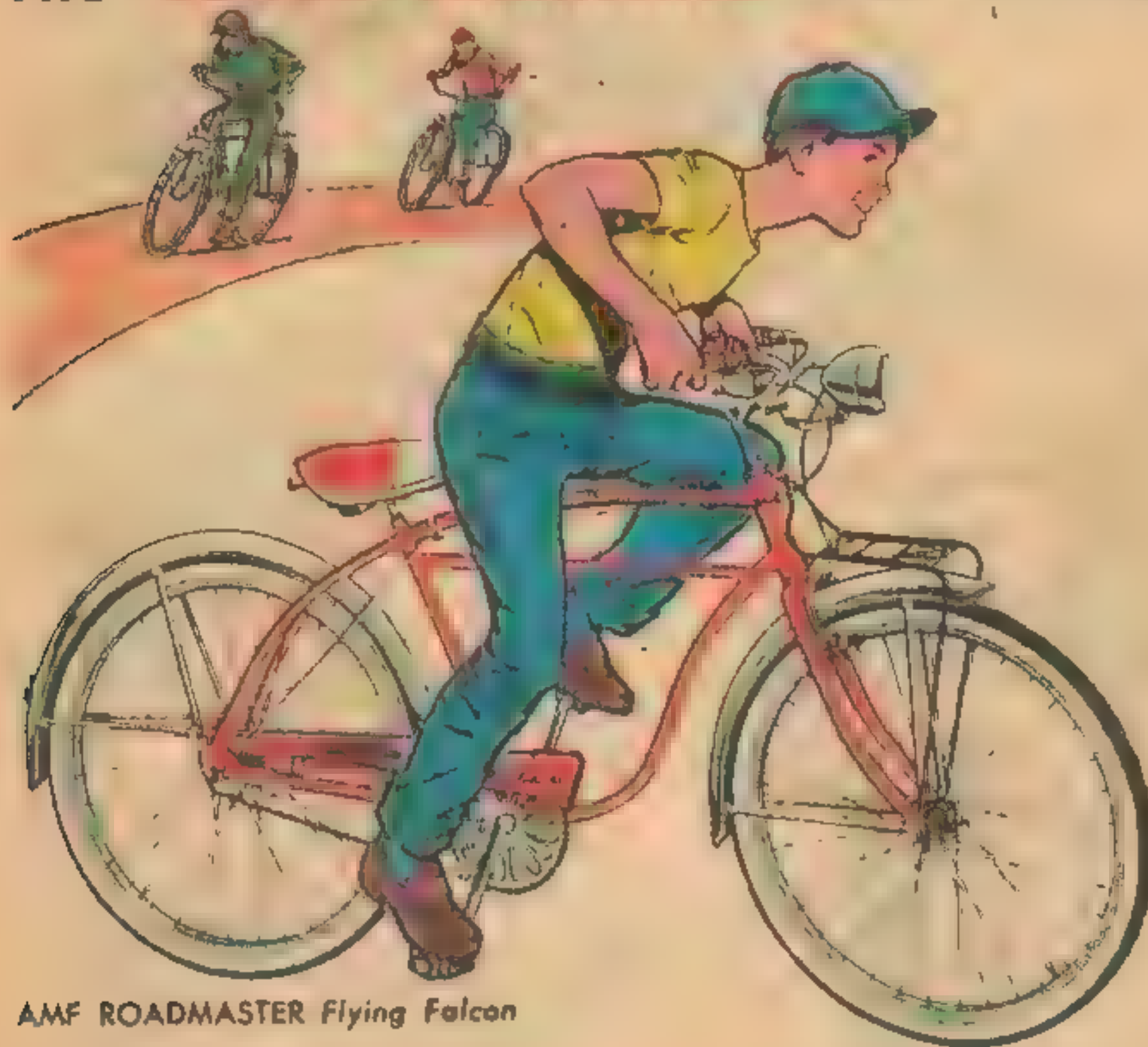
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We built it like a sports car to give you safety, power and go!

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AMF ROADMASTER Flying Falcon

At cornering...cruising...or "dragging" nothing can beat an AMF Roadmaster. Why? Because only AMF Roadmaster is 'Action Engineered'.

3-speed gears help you mow down hills...whiz along straight ways...get jack-rabbit starts. And while you're in the saddle, you have the sure safety of powerful hand- and foot-brakes to stop you, in any emergency.

Yes, this AMF Roadmaster is really a lot of bike. Features include a powerful front searchlight, racy front luggage carrier, 2 tone sports saddle and an electrically welded frame that simply defies break downs.

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Mom and Dad: AMF ROADMASTER bicycles are guaranteed for life. See your dealer for full details.

AMF ROADMASTER, AC-709
AMF Cycle Company • Little Rock, Arkansas

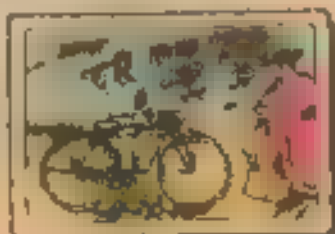
Send me my 36-page full color book, 'Buddy Wins His Wings', absolutely free. I want to learn about safer bike riding and about games I can play on bikes.

NAME _____ AGE _____

ADDRESS _____

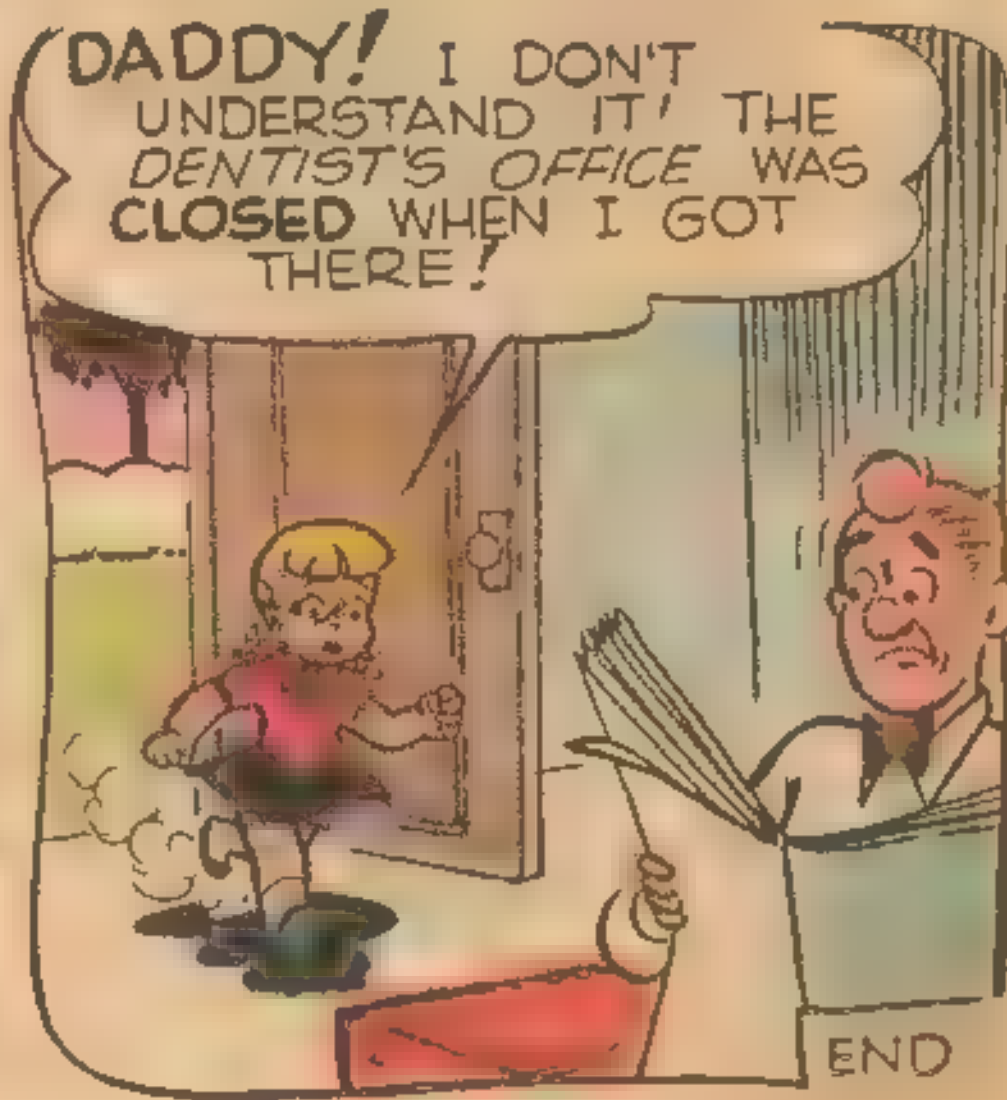
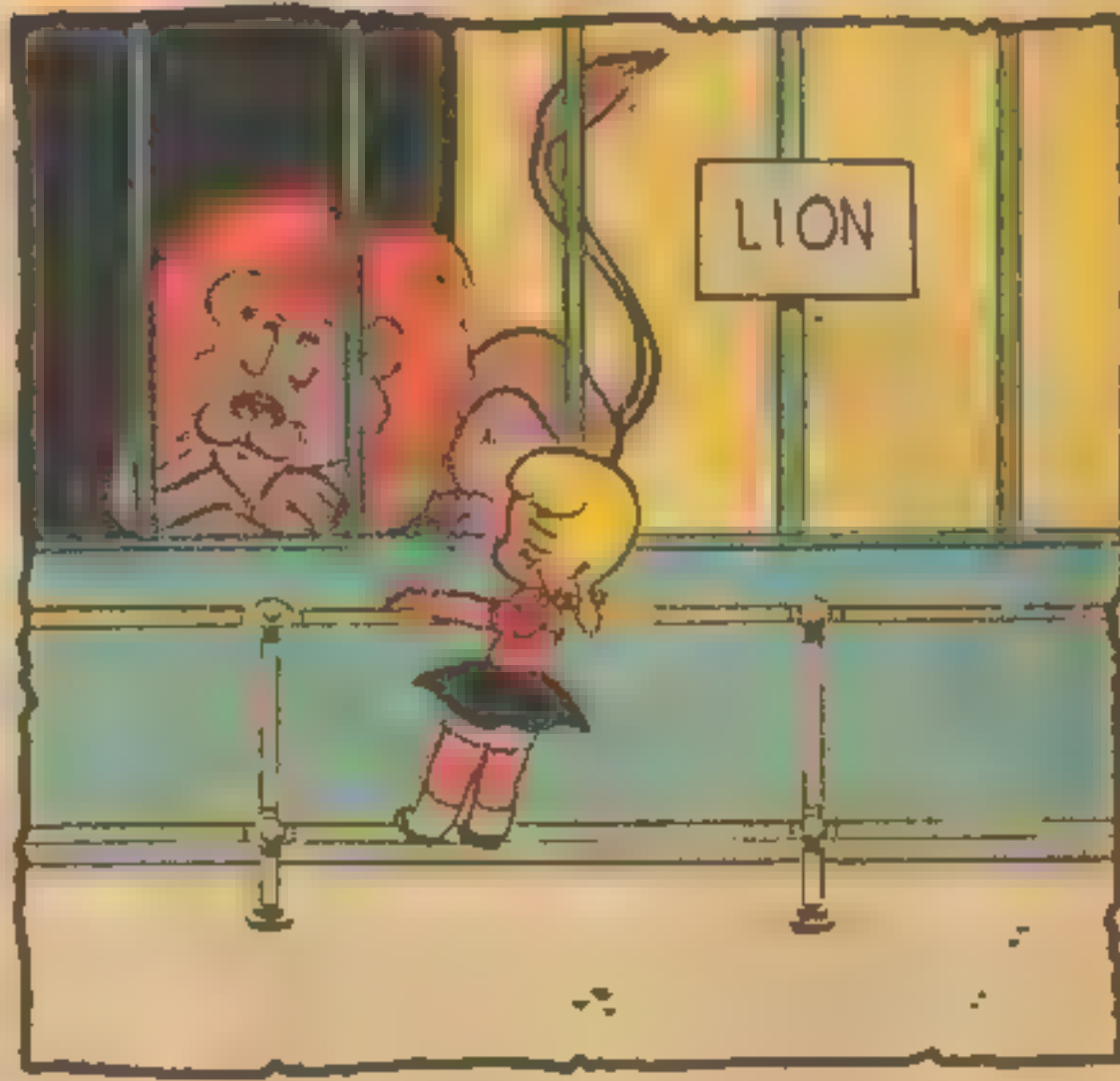
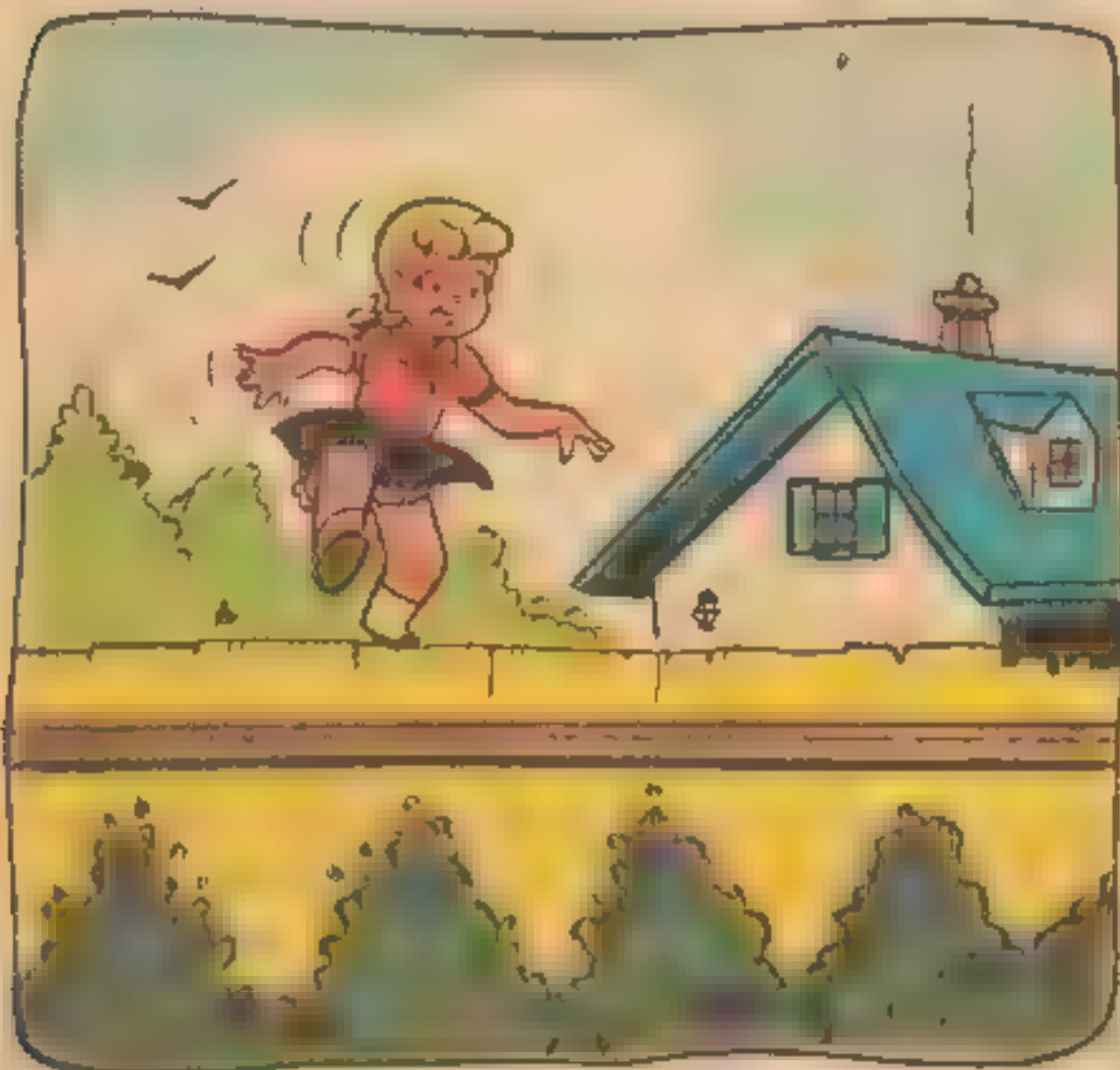
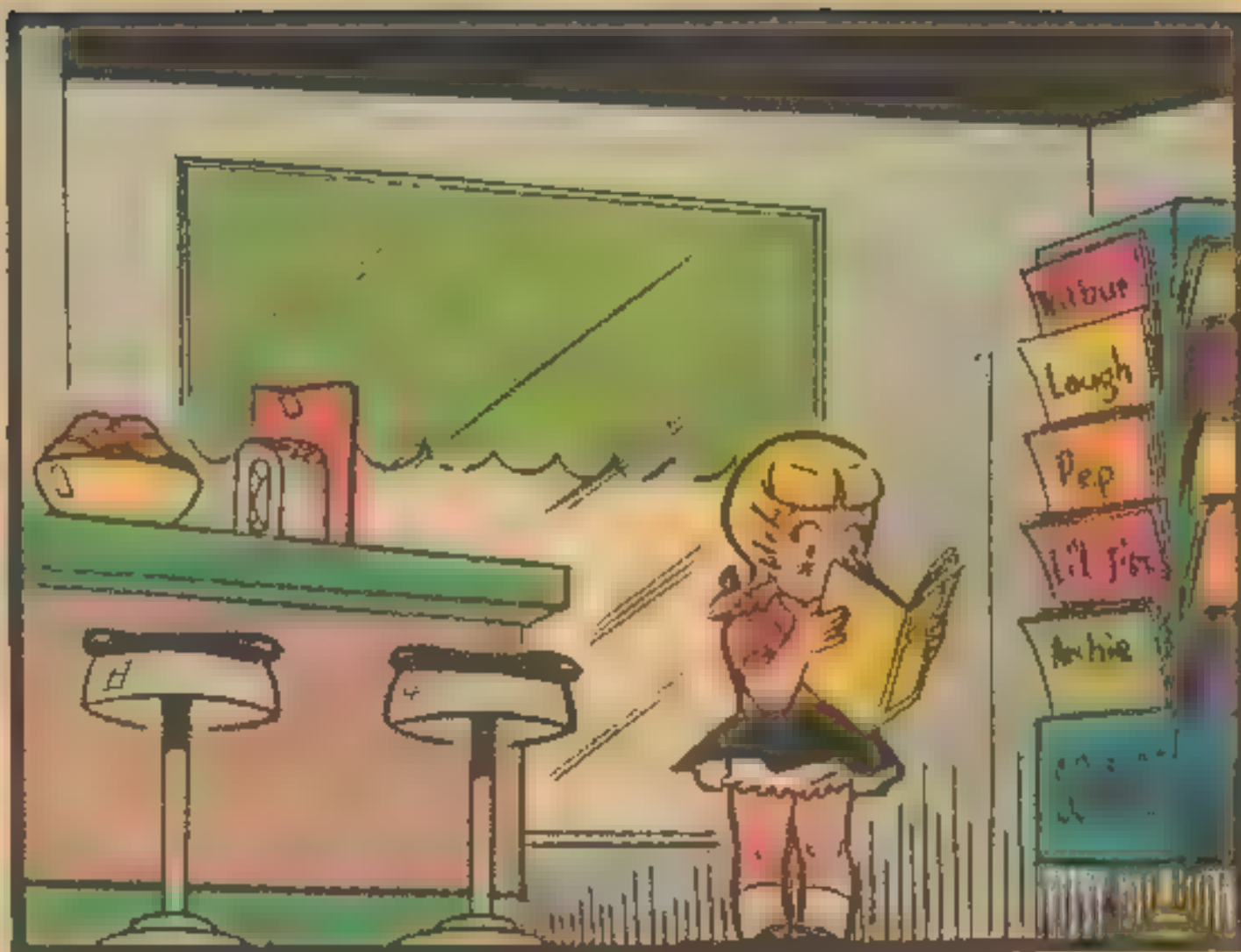
CITY _____ + ZONE _____

STATE _____



Another **Amf** Product

AMF CYCLE COMPANY
Little Rock, Arkansas



END



OUR AMERICAN HERITAGE

THE GREAT BALLOONIST

John Wise, known as the Father of American Ballooning, was born in Lancaster, Pennsylvania, in 1808. At 27 years of age he gave up his job as a piano maker to fulfill a boyhood ambition of building and flying a great hydrogen balloon. After many successful flights, he discovered that a strong current of air moves continuously around the earth from west-to-east. Wise had an idea that people could travel across the country and even to Europe in balloons by following this current of air.

He asked Congress for \$15,000 to establish an air lines. They only laughed at his "crazy idea." Wise decided that if he could make a successful balloon trip halfway across America he might be able to find financial backing for a flight to Europe.

In 1859 Wise and two friends, named La Mountain and Gaeger, built a balloon 50 feet in diameter and 60 feet high and named it the "Atlantic." On July 1, at St. Louis, Missouri, the balloon was launched with Wise in the basket car and La Mountain and Gaeger in a boat which hung below the basket.

As the great balloon floated skyward, the crew watched the city fade away below and soon they were alone in the quiet sky. When night came they could tell how high they were by dropping sand overboard and listening to how long it took for it to hit the tree tops below.

The following morning they passed over Lake Erie west of Toledo. The trip went smoothly until they ran into a wind storm near Rochester, New York. They couldn't gain altitude and they were traveling at 90 miles an hour. As the balloon neared the ground a great gust of wind hurled it into a tree where it was torn to shreds. Fortunately the basket, in which all the men were now riding, was caught in the fork of a tree and none were hurt.

By using the west-to-east air current, Wise had flown from St. Louis to Henderson, New York in 19 hours. Although Wise now received backing for a European flight, it was never made. In 1879 he disappeared in his balloon, somewhere over Lake Michigan.



**George Mikan
gets Bucky
on the ball!**

WOW! ONLY 45 SECONDS TO PLAY
AND THE SCORE'S TIED!

AND HERE COMES BUCKY
TO BREAK THE TIE!



HIS FOOT SLIPPED. HE'S DOWN!

TIME
OUT!



GEE MR MIKAN, 'M BUCKY

WASN'T YOUR FAULT BUCKY
IT'S THOSE ORDINARY
SNEAKERS YOU'RE WEARING
HERE TRY THESE ON



THESE U.S. KEDS ARE WHAT YOU
NEED, BUCKY. THEIR MOLDED
SUCTION SOLES GRIP THE FLOOR
AND YOU CAN MAKE FAST STOPS
AND QUICK TURNS
EASILY!



THEY FEEL SWEET MR MIKAN!

TO IN! HECKY! (HE!) WE WIN!

I WILL BE
ALWAYS WEAR
U.S. KEDS!




Keds

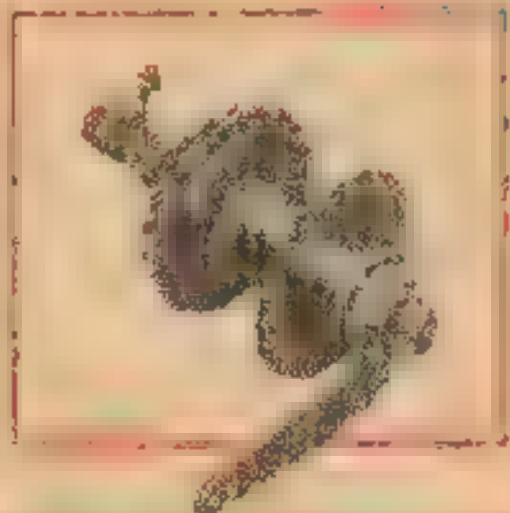
The Shoe of Champions

US **United States Rubber**

Made in U.S.A. 100% Rubber Sole



*Man! my bike rides
like a brand new car
with —*



You'll flip your lid the first time
you ride a bike with a Bendix®
Multi-Speed GEARSHIFT Power
Brake. You start off in low, shift
smoothly into high, and glide away
as easily as you would in a brand-
new car. It makes bike riding twice
as much fun, hill climbing twice as
easy! And for stopping, Bendix
gives you 32 per cent more braking
power. It's the most! And it costs
no more than a foreign brake!

*SEE U.S. PAT. 2,648,848

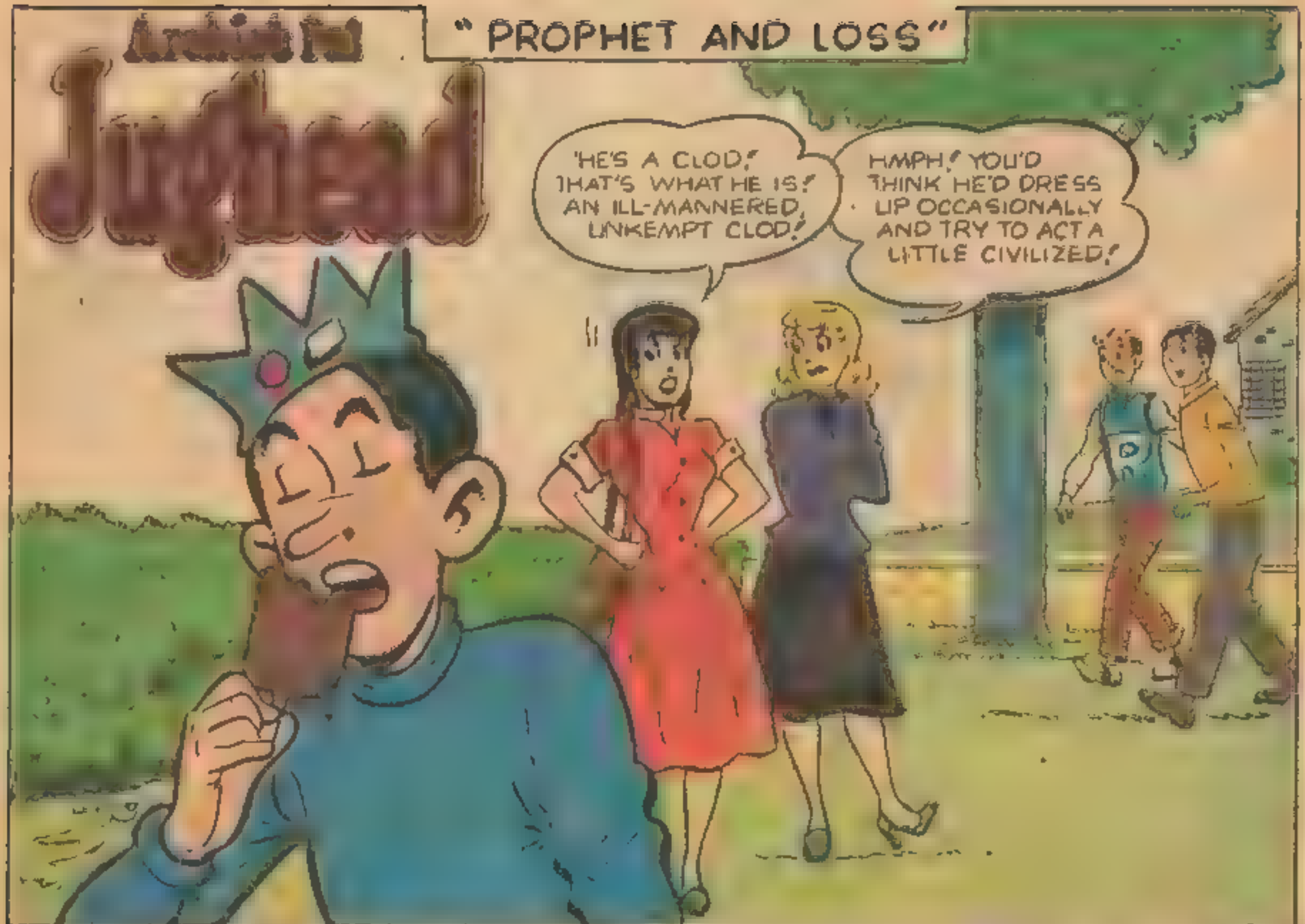
Excelsior Machine Div.
Dept. C
Bendix American
Corporation
Emmett, New York

Please send me your free illustrated folder describing the new
Bendix Multi-Speed GEARSHIFT Power Brake

Name _____

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City _____ State _____

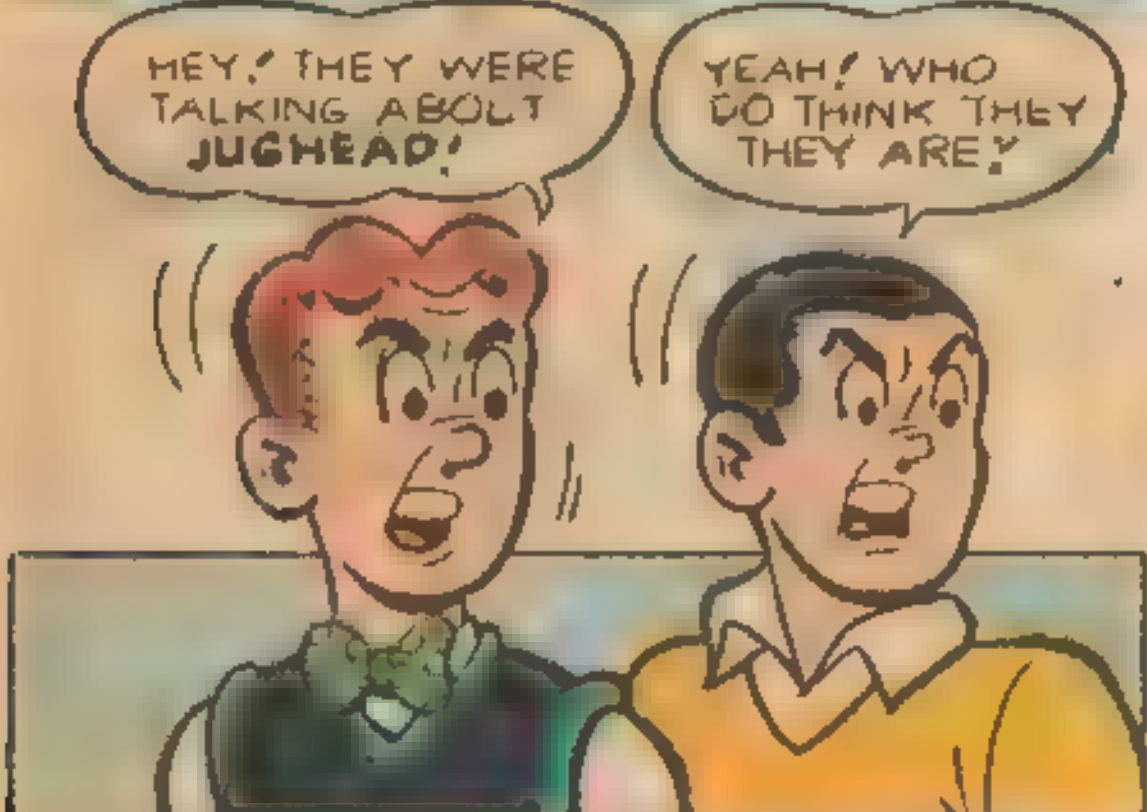


"PROPHET AND LOSS"

Jughead

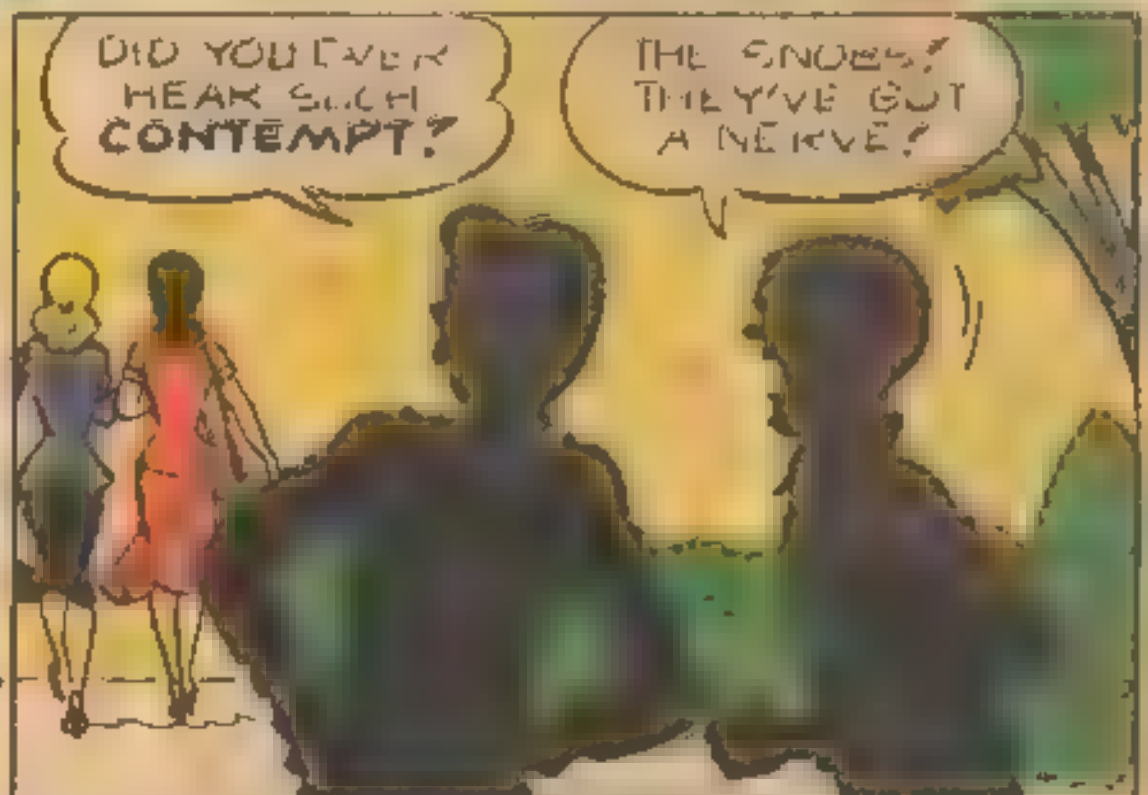
'HE'S A CLOD,'
THAT'S WHAT HE IS!
AN ILL-MANNERED,
LINKEMPT CLOD!

HMPH! YOU'D
THINK HE'D DRESS
UP OCCASIONALLY
AND TRY TO ACT A
LITTLE CIVILIZED!



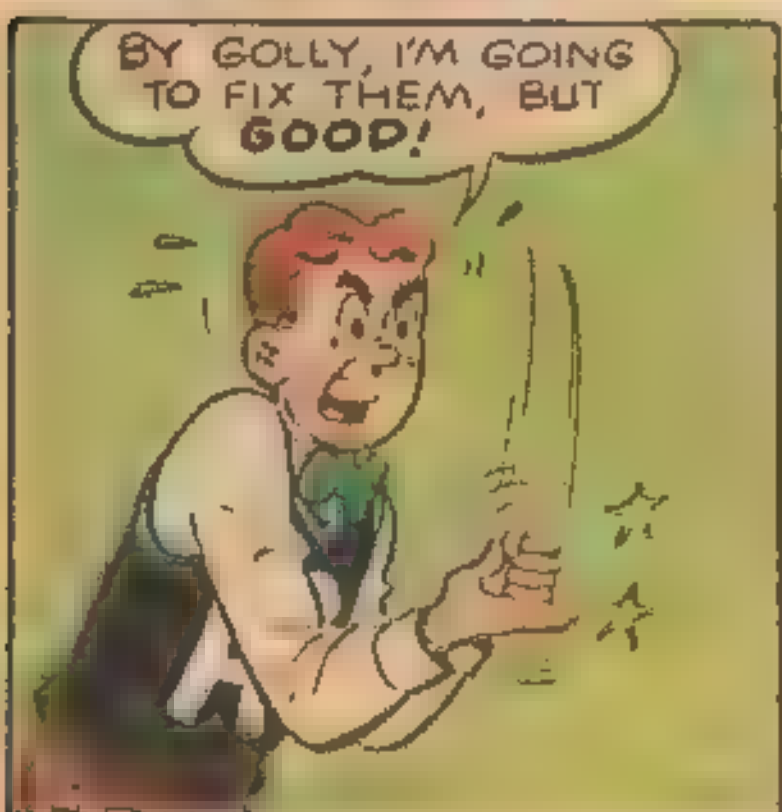
HEY! THEY WERE
TALKING ABOUT
JUGHEAD!

YEAH! WHO
DO THINK THEY
THEY ARE?



DID YOU EVER
HEAR SUCH
CONTEMPT?

THE SNOBS!
THEY'VE GOT
A NERVE!



BY GOLLY, I'M GOING
TO FIX THEM, BUT
GOOD!

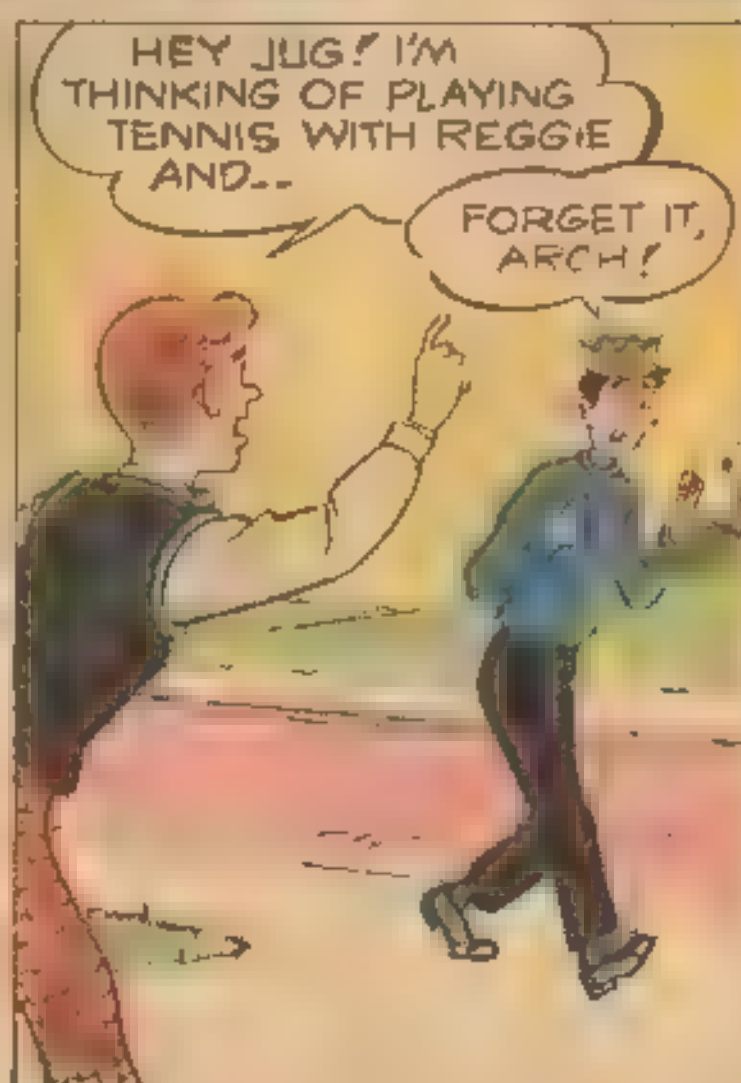
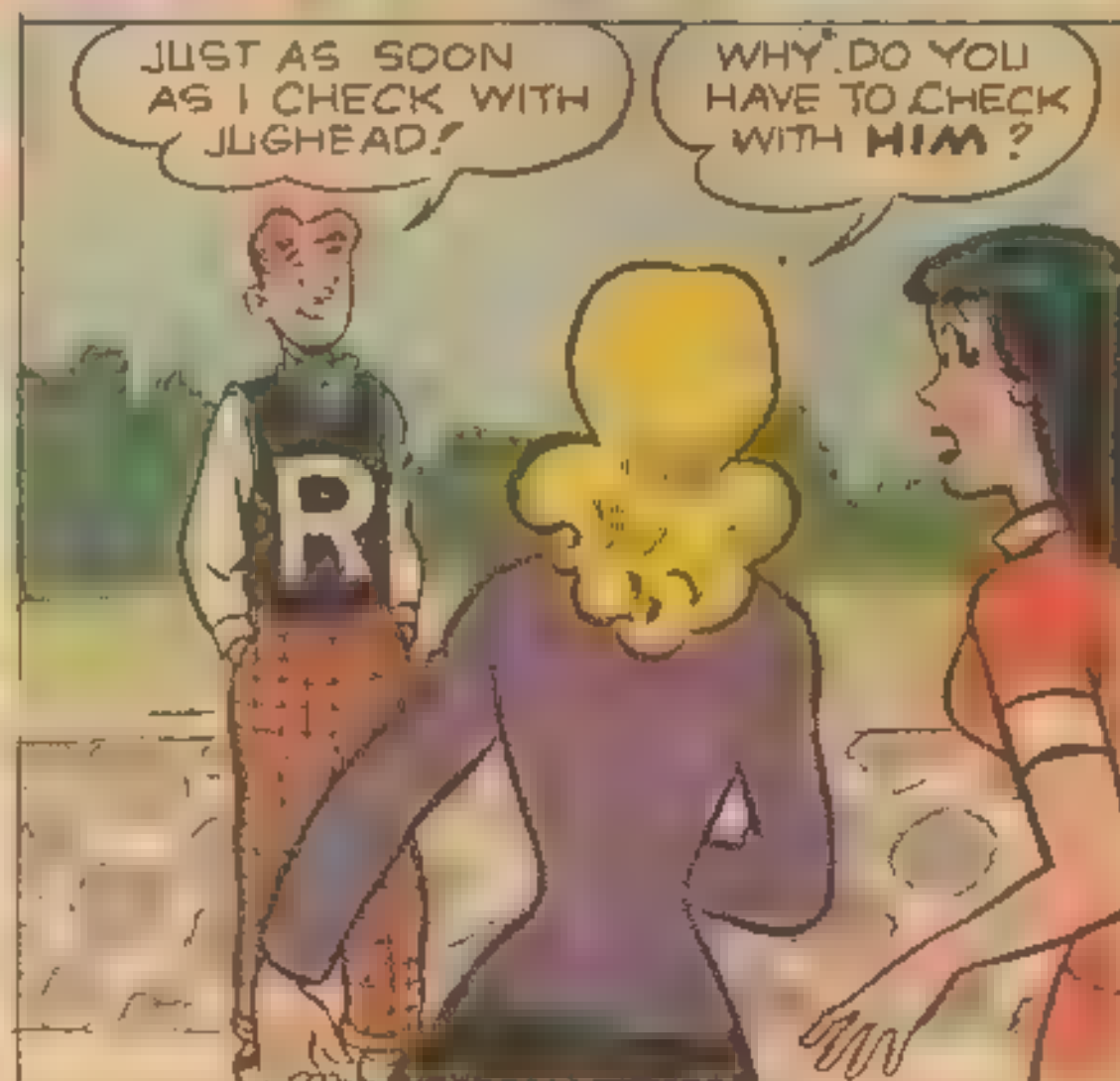
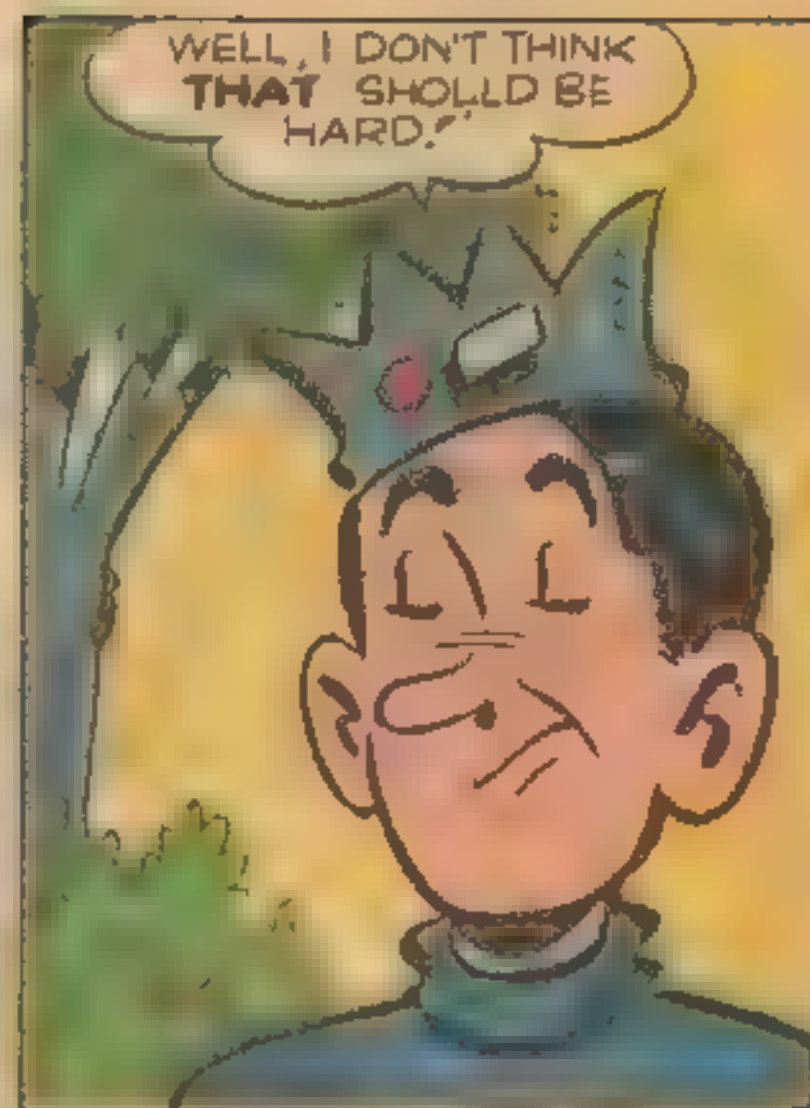
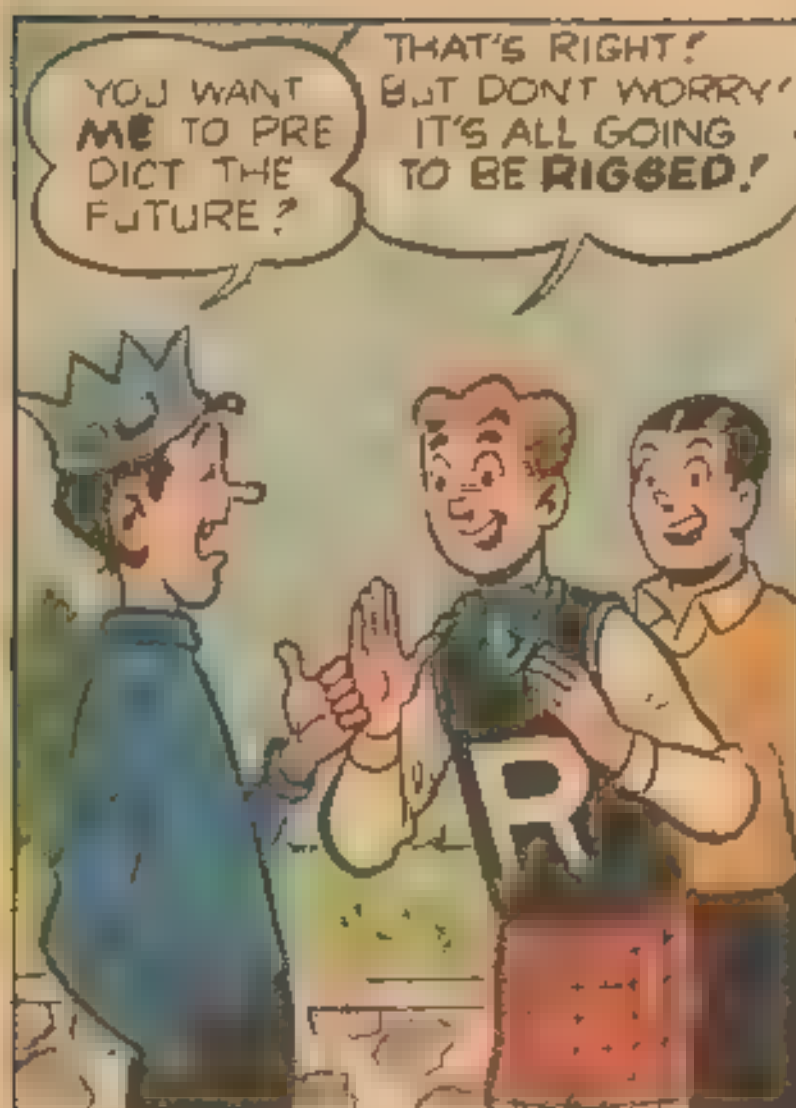


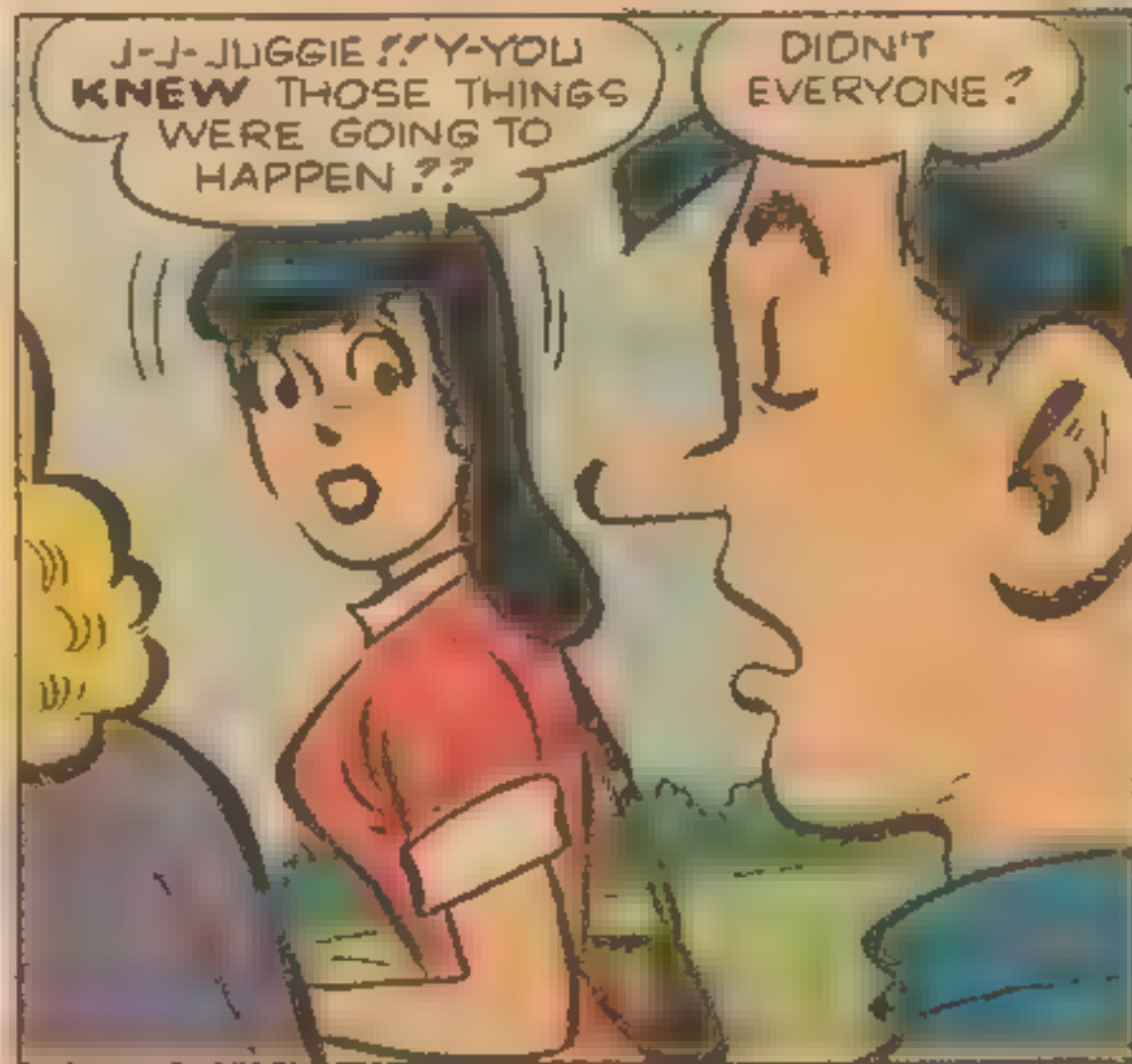
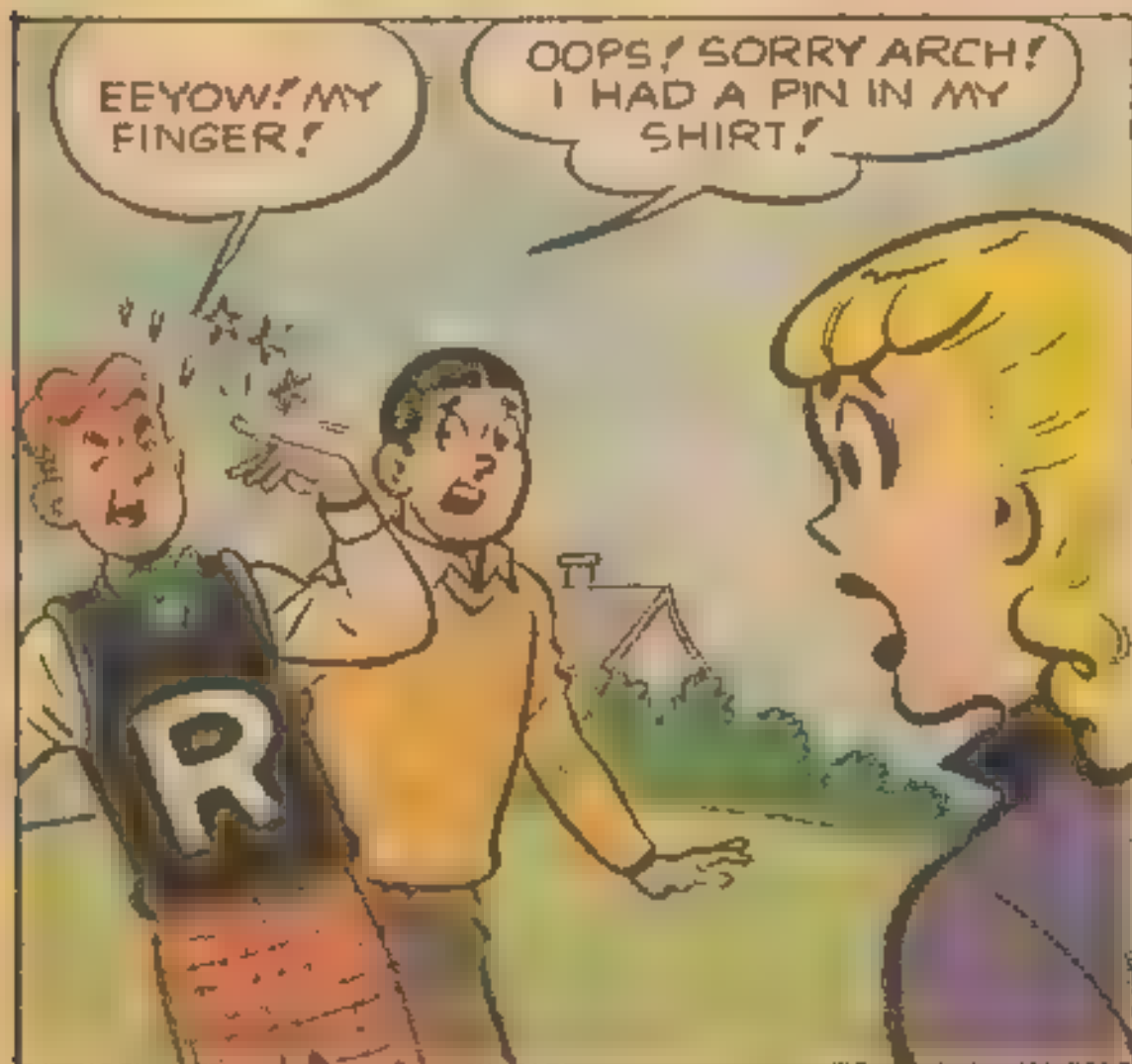
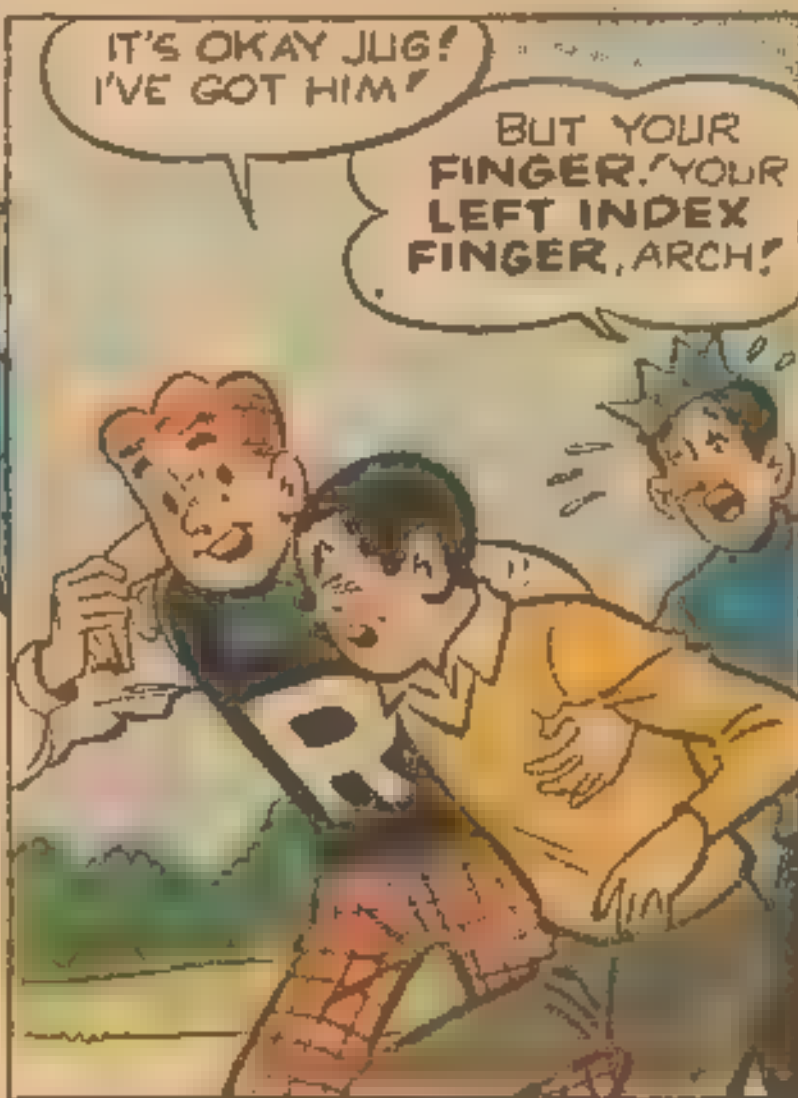
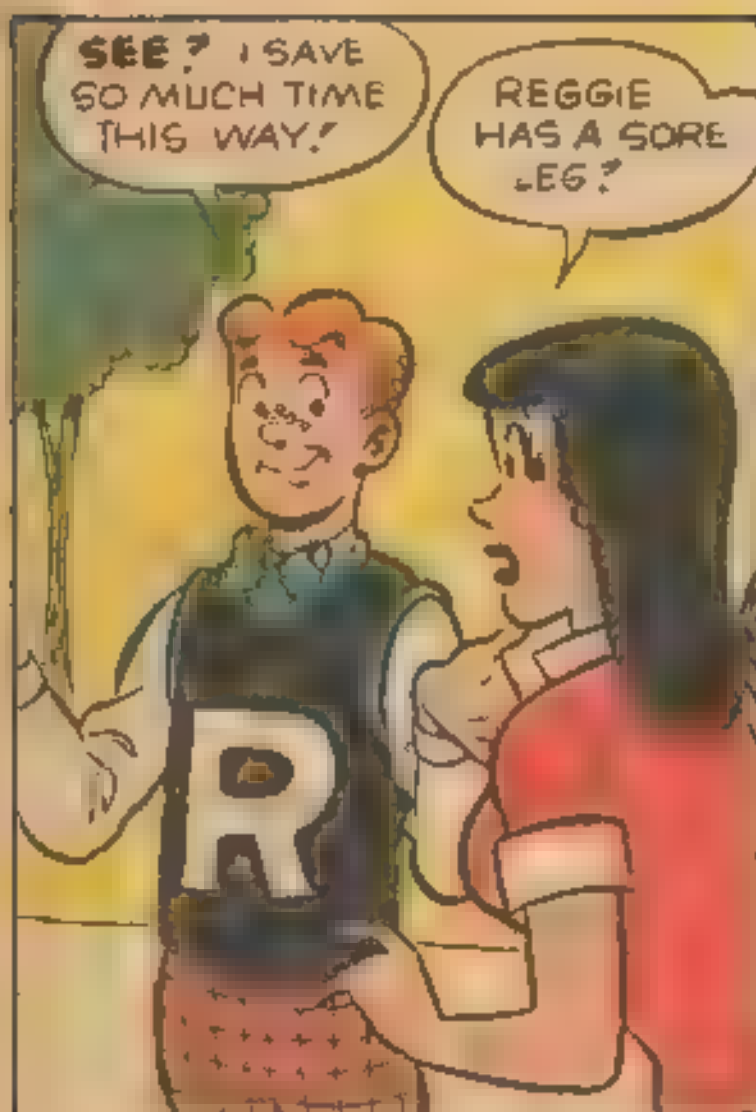
I'M GOING TO HAVE
THEM SITTING AT
JUG'S FEET, DRINKING
IN HIS EVERY WORD!

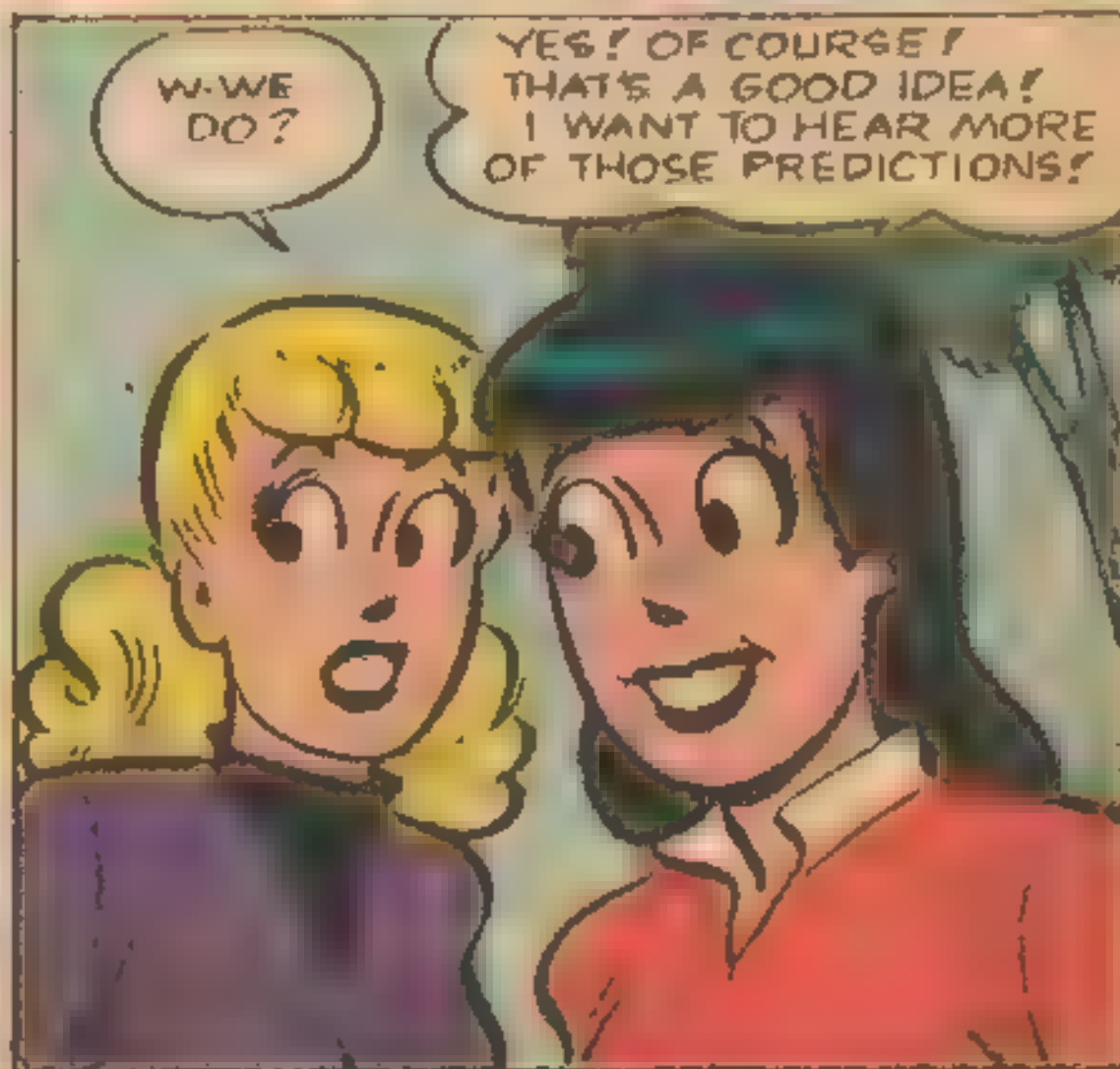
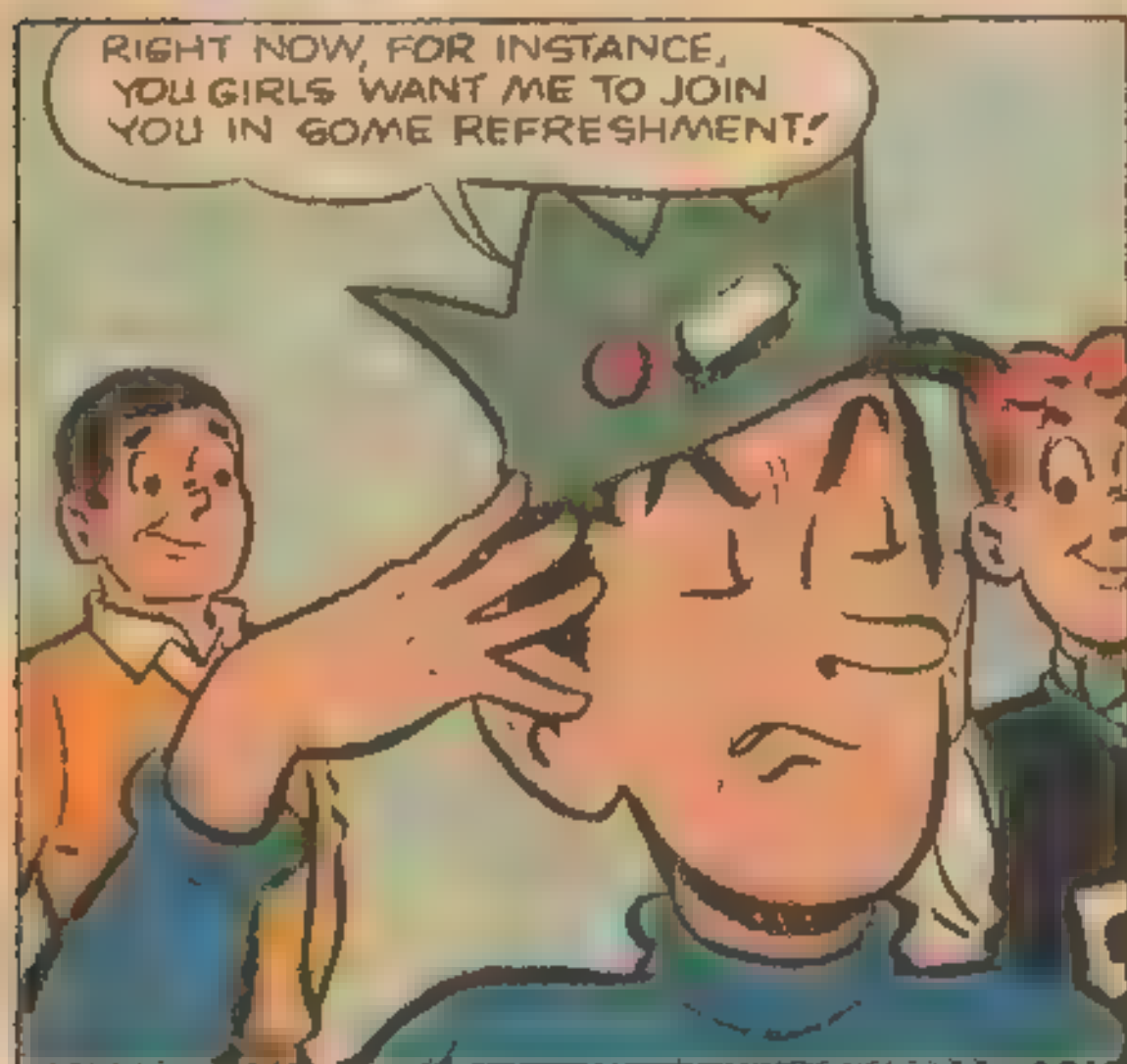
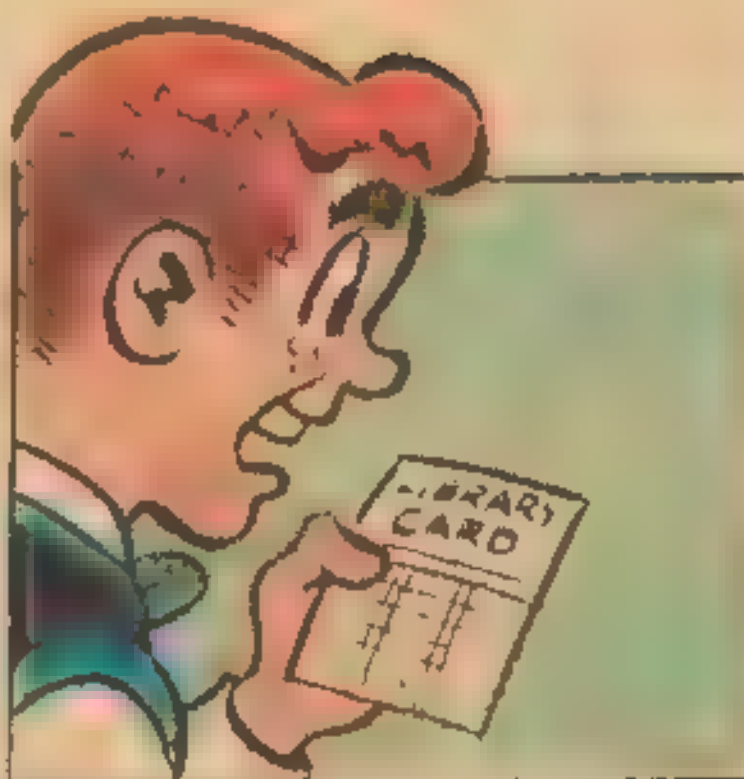
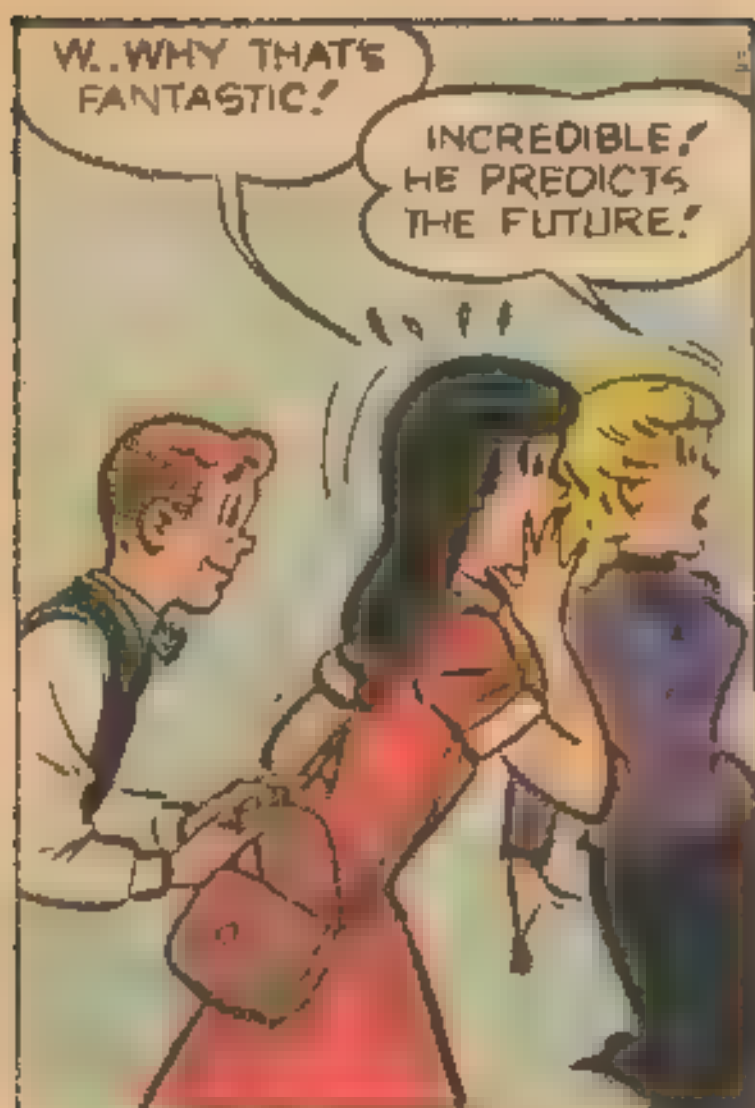
HOW!

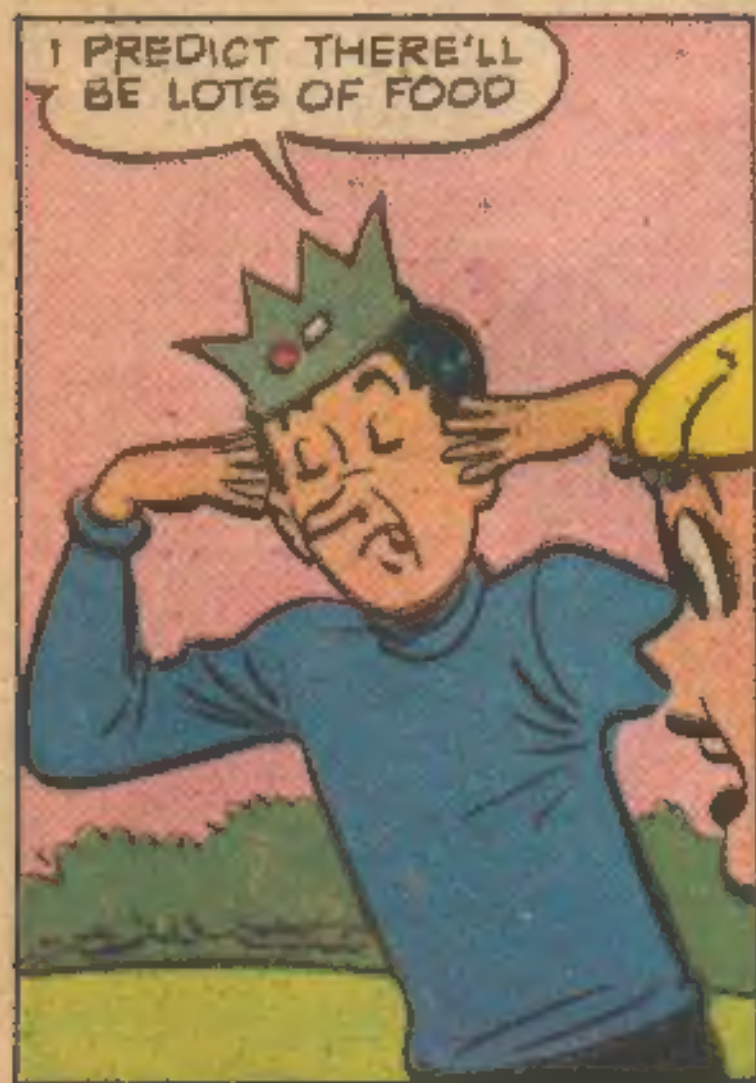


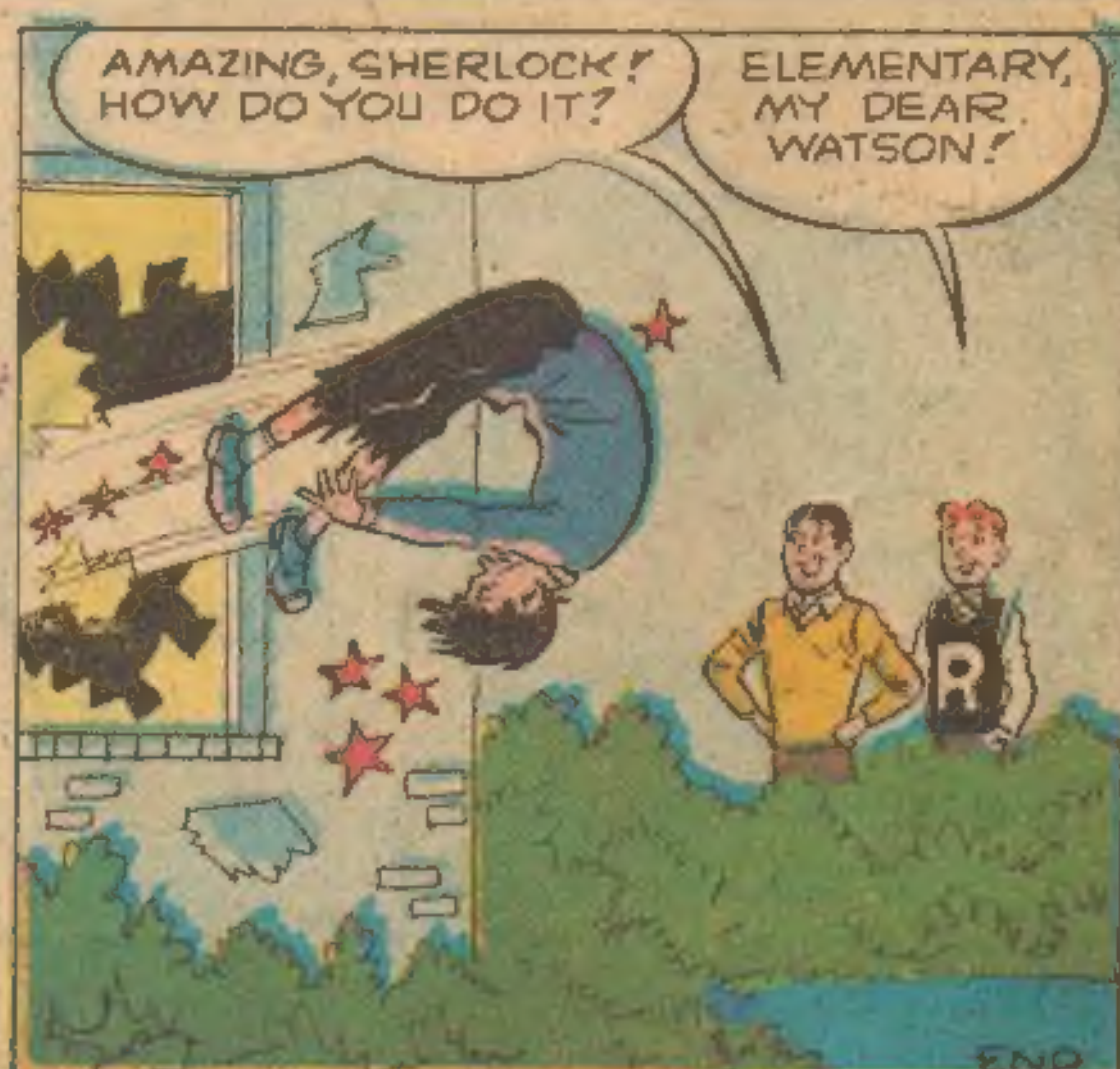
THEY'RE GONNA
CONSIDER HIM
A PROPHET!











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For Engagement, Wedding,
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\$1.74
EACH

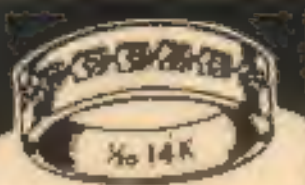
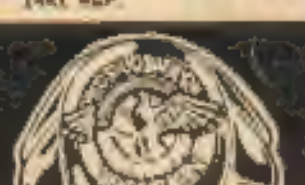
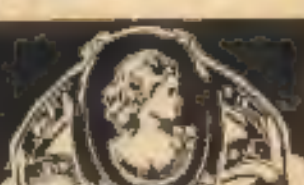
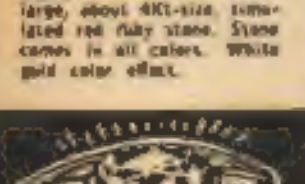
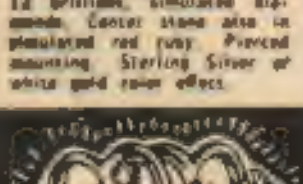
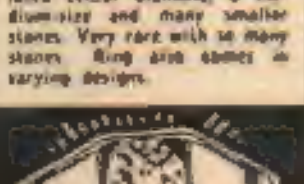
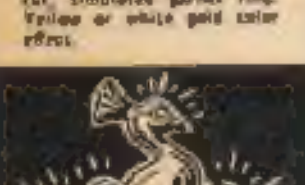
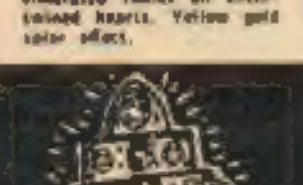
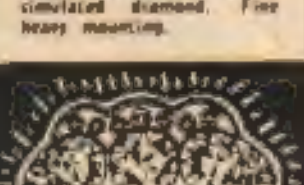
Ladies' &
Men's

RING
BARGAINS

from the
House of Rings!

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Here they are! America's best-loved rings for ladies and men, offered by one of the most reliable ring houses for only \$1.74 each. Many feature beautifully designed mountings of solid STERLING SILVER decorated with costly looking simulated diamonds, rubies, emeralds, sapphires, etc. These rings look like many dollars more. Send cash or money order with ring style number, finger size (strip of paper or string), we pay all postal charges. If you prefer, pay postman \$1.74 C.O.D., in which case you pay postage.

 111. Ladies' solitaire ring. Large brilliant simulated diamond in center, 6 smaller stones. Yellow or white gold color effect.	 120. Men's birthstone ring. Large beautiful stone in red ruby, green emerald, blue sapphire, etc.	 107. Ladies' wedding ring. 6, 8 or 10 brilliant simulated diamonds. Or fancy engraved with no stones. 1/30 14K gold or Sterling Silver.	 7. Love & Friendship ring. Solid Sterling Silver with 2 hearts linked. Forget-me-not design.	 109. Ladies' engagement ring. Large simulated diamond. 2 smaller stones. 1/20 14K gold filled or 1/30 14K RGP or Sterling Silver.	 104. Men's massive "Gold Luck Horseman" ring. 4-leaf clover. White or yellow gold color effect.	 146. Ladies' dinner ring. Gorgeous, large simulated diamond and many smaller white or colored stones.
 114. Very Special! Ladies' solitaire ring with genuine Zircon, the nearest thing to a genuine diamond. With 2 side stones. 1/30 14K yellow gold mounting.	 109. Men's signet ring with sparkling simulated diamond. Heavy yellow gold color effect mounting.	 112. Men's exquisite Masonic ring. Yellow gold color effect. Must be seen to be appreciated.	 134. Men's Indian Chief's head ring. Yellow or white gold color effect. Also in boys' sizes. Ring comes also in imported, hand carved Carved Nut.	 110. Ladies' Friendship forget-me-not and modern style wedding ring. 1/20 14K yellow gold filled or 12K gold plate or heavy Sterling Silver. Distorted designs.	 10. Boys' and girls' signet ring. Yellow or white gold color effect or Sterling Silver.	 107. Men's beautiful, heavy Cameo ring. Large 2-toned Cameo. Classic knight-in-armor and girl design. Yellow or white gold color effect.
 44. Men's traditional wedding ring. Sterling Silver or yellow or white gold color effect.	 142. Men's massive lion head ring. Large simulated diamond in mouth, 2 smaller red stones in eyes.	 115. Ladies' engagement ring. Large, brilliant, simulated diamond and many smaller stones. Unusual slab design. Sterling Silver or yellow or white gold color effect.	 114. Ladies' exquisite wedding ring. 9 or 7 matching simulated diamonds all around. Fantastic setting. Sterling Silver or yellow or white gold color effect.	 143. Men's ring. Large, sparkling simulated red ruby. 1/20 12K yellow gold filled or 1/30 14K RGP. Also white gold color effect.	 171. Ladies' engagement ring. Large, brilliant, simulated diamond with 4 or 6 smaller side stones. 1/30 14K RGP.	 170. Ladies' graceful wedding ring. 7 brilliant, simulated diamonds. 1/30 14K RGP.
 137. Men's ring. Beautiful, large, about 4Kt-size, simulated red ruby stone. Stone comes in all colors. White gold color effect.	 141. Ladies' cluster dinner ring. A beautiful gem. 7 or 12 brilliant simulated diamonds. Center stone also in simulated red ruby. Pierced mounting. Sterling Silver or white gold color effect.	 104. Ladies' gorgeous dinner ring. Large, brilliant simulated center diamond, 6 medium-size and many smaller stones. Very rare with so many stones. Ring also comes in varying designs.	 140. Ladies' exquisite engagement ring. 2 large, brilliant simulated center diamonds, 2 or 4 matching side stones. Sterling Silver or 1/30 14K gold RGP.	 42. Unique hand-clasp love & friendship ring. Comes apart to form 2 rings. Sterling Silver.	 144. Men's massive Victorian's discharge ring. Heavy Sterling Silver or yellow gold color effect.	 73. Ladies' beautiful 2-toned Cameo ring. Yellow gold color effect.
 140. Men's large square cut simulated garnet ring. Yellow or white gold color effect.	 152. Sweetheart's ring. 2 simulated rubies on enamel linked hearts. Yellow gold color effect.	 106. Men's solitaire ring. Large, brilliant 2Kt-size simulated diamond. Fine heavy mounting.	GENUINE LEATHER WALLET Billfold, Pass Case & Coin Purse • Western Boots & Saddle Design  These wallets are stamped GENUINE LEATHER and are as smart looking as they are useful. They come in a rich brown leather beautifully embossed in the latest Western "Boots & Saddle" design. The wallets have a roomy, easy-to-get-at pocket with safety snap flap for currency, checks, important papers, snap flap coin purse, 4 celluloid pockets for photos, identification cards, social security card and 1 extra leather compartment for odds and ends. No picture can do these wallets justice — they must be seen to be appreciated. But act quickly—order NOW! A BIG \$5.00 VALUE ONLY \$1.74 each 			 141. Ladies' dinner ring. Gorgeous peach design. 15 sparkling simulated rubies, sapphires, emeralds. White or yellow gold color effect.
 149. Ladies' dinner ring. Unusual design. Large, brilliant simulated diamond, about 10 smaller stones. White gold color effect or Sterling Silver. Ring also comes in oval or square shape design.	 167. Ladies' exquisite cluster dinner ring. 3 large, simulated diamonds and many smaller stones. Sterling Silver or white gold color effect.					

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Please send me the following _____ right at \$1.74 ea. on a 10-day money-back guarantee.

Ring No.	Ring Size	Ring No.	Ring Size
☐	☐	☐	☐

☐ Check here if you want Genuine Leather Combination Wallet at \$1.74 ea. on same 10-day money-back guarantee.

I enclose total amount \$ _____ ☐ cash, ☐ money order (not paid all postage).

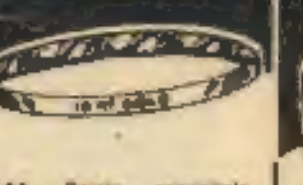
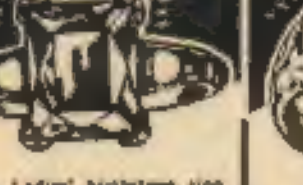
☐ Send C.O.D. I bill you postman \$1.74 each plus postal charges. If I am not satisfied I may return order within 10 days and get my money back. (please print your name and address)

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Address _____

City _____ Zone _____ State _____

NOTE: No C.O.D.'s in Canada or outside U.S.A. Please send \$2.00 cash with order (for each item).

 120. Men's solitaire ring. Large, brilliant, simulated 1Kt or 2Kt-size diamond. Sterling Silver, yellow or white gold color effect.	 101. Dainty, exquisitely designed baby ring. 30Kt solid yellow gold mounting. Makes precious memento.	 121. Men's heavy Sterling Silver square or round shaped signet ring. Suitable for engraving initials. Also in yellow or white gold color effect.	 134. Ladies' birthstone ring. Sparkling, square-cut, 1Kt to 4Kt-size simulated green emerald. Sterling Silver or white gold color effect. Stone comes in all colors.	 150. Men's ring. Simulated red ruby in center, 2 simulated white diamonds. Yellow or white gold color effect. Also with 5 large white stones.
 142. Men's U.S. Army insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	 140. Men's U.S. Navy insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	 144. Men's U.S. Marine Corps insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	 145. Men's U.S. Air Force insignia ring. Heavy Sterling Silver or yellow or white gold color effect.	 6. Friendship ring. Smart looking, popular sweetheart design. Solid Sterling Silver.

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MY INK SUPPLY
IN MY PURSE

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Extra cartridges available
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This exciting new pen
fills without fuss,
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the first to own one.
Ask your dealer to
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Cartridge Pen—with
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The fountain pen that fills like a ballpoint!